

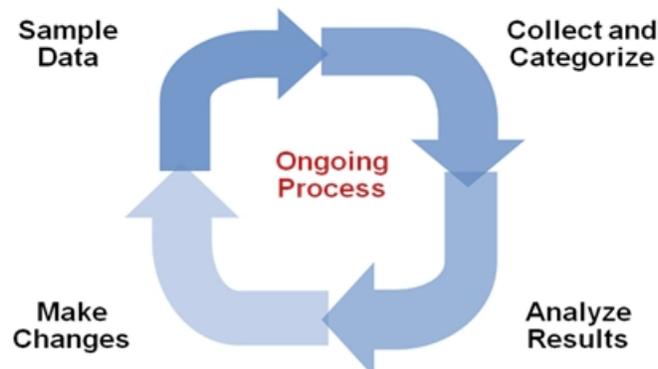


# Capacity Planning

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## Capacity Planning Process

*Figure 1: Capacity Planning Process*



Change an existing Unified ICM/Unified CCE deployment in small steps. Then analyze the impact of each step with a well-established, repeatable process. This process includes the following phases (steps):

1. **Sample Phase:** Start data sampling at the same time for the same interval for each change made.
2. **Collect and Categorize Phase:** Collect the samples and distribute to appropriate buckets.
3. **Analysis Phase:** Check application resource boundaries – has any component exceeded utilization limits? Determine best fit for new deployment requirements. Estimate solution level capacity utilization for new requirements.
4. **Change Phase:** Implement changes to solution based on analysis and estimate of impact.
5. **Do it all over again.** Run the process again in the same way as before to ensure that a proper comparison is made.

# Capacity Planning – Getting Started

The first thing you must do to get started with a capacity management plan is to establish a baseline – answer the question: “what is my capacity utilization today?” To answer this question, you must first determine the busiest, recurring period within a reasonable timeframe. For most business call centers, there is usually a 1-hour period of each day that is typically the busiest. Moreover, there can be busier days of the week (for example Monday vs. Wednesday); busier days of the month (last business day of the month) or busier weeks of the year (for example, the first week in January for insurance companies, or for the IRS, the first two weeks of April). These traditionally busy hours, days, or weeks represent the most taxing period on the deployment; these are the periods during which a capacity utilization calculation is best because you always want to ensure that your deployment is capable of handling the worst.

The steps to getting started are:

1. Set up basic sampling (daily)

Sample the performance counter values: CPU, Memory, Disk, Network, Call and Agent Traffic

2. Determine the busy period

Identify the recurring busy period – worst case scenario – by:

Per Component

Solution Wide

3. Establish a baseline of utilization for the target period

Determine hardware capacity utilization

Identify components with high capacity utilization

4. Craft a recurring collection plan

Devise a plan that is repeatable – such as automated – that can be done on a weekly basis whereby samples are obtained during the busiest hour of the week.

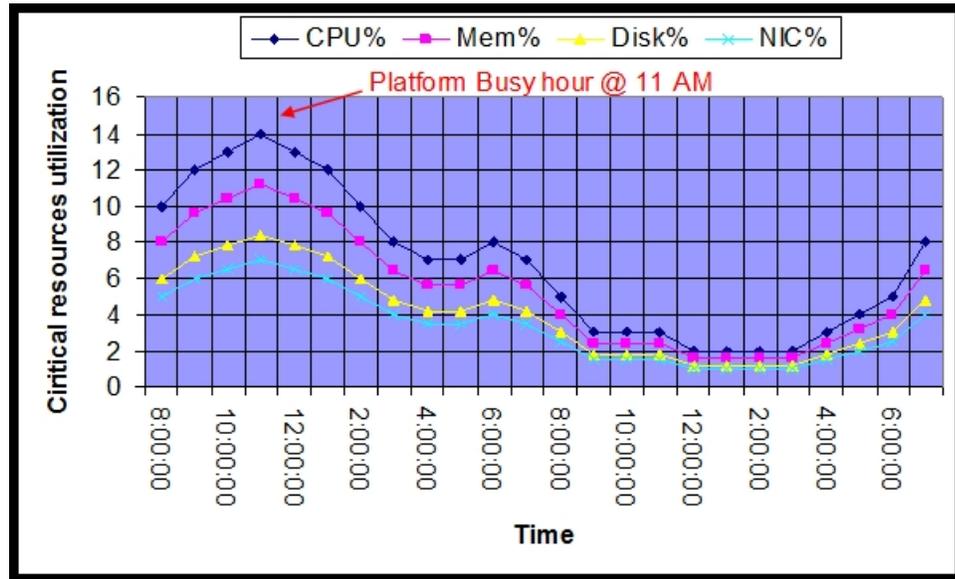
After you establish a baseline and identify a busy hour, daily sampling is no longer necessary; you must sample only during the busy hour on a weekly basis. However, if regular reporting shows that the busy hour may have changed, then you must complete daily sampling again so that you can identify the new busy hour. After you identify the new busy hour, weekly sampling during the busy hour can resume.

## Finding the Busy Hour

To find the busy hour, start continuous data sampling to cover a full week, 24 hours a day. The data sampled are the performance counters for CPU, Memory, Disk, and Network as listed in [Capacity Utilization, on page 6](#). You can set up performance counter values to be written to a disk file in comma-separated values (.CSV) format, which is easily imported into a Microsoft Excel workbook. Collect the data sample files, import them into Excel and graph them to see the busy hour. You can import the data set into a graph in a matter of minutes and easily determine the busy hour.

For example:

Figure 2: Graph of Samples to Find Busy Hour



## Collected Data Categorization

Collected data should be categorized by critical resource for each change event or need. The list below shows the instigators for sampling, collecting, categorizing, analyzing data to determine capacity utilization.

- Current Deployment Design
- Configuration Info
- Traffic Load
- Migration Requirements
- Platform Performance

## Current Deployment Design

Establish and maintain a deployment baseline. This baseline is used to do before and after comparisons. Establish a new baseline after you change the deployment design.

- Establish an initial baseline – today – with the current deployment design
- Re-establish a baseline after deployment changes occur, such as:
  - Add or delete a Peripheral Gateway
  - Add or delete an Administration & Data Server
  - Clustering over WAN – any change to WAN characteristics

You can use week-to-week comparisons to identify changes that occurred that you were not aware of. For example, someone adds more skill groups without prior approval or notification and suddenly utilization jumps, inexplicably, by 5%. Such a change is noteworthy enough to ask the following questions: What changed? When? Why?

When analyzing the current solution, maintain deployment information and track changes:

- Topology diagrams (network)
- Peripheral counts
  - Cisco Unified Communications Manager Clusters
  - Unified IP-IVR or Unified CVP peripherals (and port quantity)
- Network devices
- Third-party add ons

## Configuration Information

Changes to Unified ICM/Unified CCE configuration can impact computing resources and thus impact the utilization for a hardware platform, an application component and in some cases, the entire solution.

Configuration change examples:

- Adding skill groups
- Changing number of skill groups per agent
- Adding ECC data
- Increasing calls offered (per peripheral) per half hour

Using the baseline that you established, you can characterize the impact of the configuration change by comparing utilization before the change to utilization after change.

By making changes methodically in small steps, you can characterize each small change (for example, adding one skill group at a time) and note the impact. In the future, if a change request comes to add 10 skills group, you can make an educated guess at the overall utilization impact by extrapolating: adding one skill group caused a 0.5% increase in PG CPU utilization at the half hour, so adding 10 skill groups can result in a 5% increase in PG CPU utilization at the half hour. Can a 5% increase in PG CPU utilization be accommodated?

Configuration changes often have an impact on performance. Ensure that you track ongoing changes and analyze the impact. The following configuration changes are likely to impact utilization:

- Overall Database Size
- Number of Skill Groups per Agent
- Number of Skill Groups per Peripheral
- Number of Call Types
- Number of Dialed Numbers
- Number of Agents per Peripheral
- Total Agent Count
- Amount of Attached Call Data

Other configuration factors that can affect utilization:

- Agent level reporting
- Persistent ECC, per call type, per peripheral
- Percentage of call types per peripheral
- Average skill group per agents and total skills per system
- Number of Administration & Data Servers (real time feeds)
- Number of concurrent reporting users

## Traffic Load

Examples of impacting traffic load changes:

- **Inbound call rate**

For example, your marketing department is about to introduce a new discount program for an existing service: “Sign up before July 31 for the new discounted rate!” You have been monitoring inbound call rate (Unified ICM/Unified CCE Router: Calls/sec counter) and see a relatively consistent 4 calls/sec inbound rate during the Monday morning busy hour as compared to an average of 3 calls/sec during the rest of the day. You predict that the new marketing program will increase the inbound call rate to 6 calls per second during the busy hour. You calculated that utilization is at 50% during the busy hour while averaging at 40% during the rest of the day. You determine that the increase in call rate will push utilization as high as 75%, which the system can tolerate.

- **Network utilization**

The Unified ICM/Unified CCE system is a collection of distributed, dependent software components that communicate by network messaging. Components communicate via a public network connection – some components also communicate via a private, dedicated network connection. On the public network, the Unified ICM/Unified CCE may be competing for network bandwidth. Any increase in public network utilization may slow the ability of a Unified ICM/Unified CCE component to transmit data on the network, causing output queues to grow more than the usual values. This can impact memory utilization on the server and timing of real-time operations.

Any change in traffic or load has a corresponding impact on utilization and capacity. Additional examples of impacting traffic include:

- Overall Call Load—BHCA and Calls per Second
- Persistent ECC, per call type, per peripheral
- Percentage of call types per peripheral
- Number of concurrent agents logged in (including monitored IVR ports)
- Number of concurrent reporting users

## Migration Requirements

When analyzing future growth, you must consider all possible migrations:

- Business requirements for migration: Adding a new line of business, additional skill groups
- Expected growth: Recent history has shown a steady 10% increase in agent population
- Resource consolidations or separations:
  - Agents
  - Call Types
  - Reporting
  - Queuing
  - Merging two peripherals into one
- Other requirements:
  - Office moving to new location
  - Network infrastructure change: increased/decrease network latency
  - Splitting PG sides over WAN

- Changing data retention parameters on the HDS

## Platform Performance

Any hardware or software changes in the platform itself can have a corresponding impact on utilization.

A “technology refresh” upgrade (upgrading both hardware and software) of the Unified ICM/Unified CCE has a significant effect on capacity utilization. Advances in hardware capabilities and a continued focus on streamlining bottlenecks in the software have yielded significant increases in server and component capacities.

In some cases, hardware upgrades (without a software upgrade) may be necessary to accommodate growth in the Unified ICM/Unified CCE deployment.

A “common ground” upgrade (upgrading software while retaining existing hardware) of Unified ICM/Unified CCE may have a differing effect on capacity utilization depending on the changes made to the software from one release to the next. In some components, utilization may increase slightly because new functionality was added to the component, which has slightly decreased its performance. However, another component in which performance improvements was introduced, utilization may decrease from one release to the next.

You must plan to re-establish a capacity utilization baseline after any upgrade.

## Capacity Utilization

Platform resource utilization data is at the foundation of capacity analysis. This data is sampled values of performance counters such as: CPU, Memory, Disk, and Network. The data set is from the busy hour as determined by the steps described above.

To eliminate short-duration spikes that are statistical outliers, use a sample rate of one sample every 15 seconds of each of the listed counters. Of the sample set, base the calculation on the 95th percentile sample. The 95th percentile is the smallest number that is greater than 95% of the numbers in a given set.

Counters are divided into two categories:

- “Measurement” value:

A measurement value is only valid if the indicator values are “good.” If the indicator values are within acceptable levels, then the measurement value is used in the forthcoming calculation to determine utilization.

- “Indicator” value:

An indicator value is a Boolean indication of “good” or “bad” – exceeding the maximum threshold is, of course, “bad.” If the indicator value is “bad,” assume that capacity utilization was exceeded. If so, you must take steps to return the system to < 100% utilization which may require hardware upgrade.

Capacity utilization is considered to be  $\geq 100\%$  if published sizing limits are exceeded for any given component. See the *Cisco Unified Contact Center Enterprise Design Guide* at [https://www.cisco.com/en/US/products/sw/custcosw/ps1844/products\\_implementation\\_design\\_guides\\_list.html](https://www.cisco.com/en/US/products/sw/custcosw/ps1844/products_implementation_design_guides_list.html) for a quick reference on configuration limits and scalability constraints. For more information see [Unified Communications in a Virtualized Environment](#).

For information on *Contact Center Enterprise Compatibility Matrix* see <https://www.cisco.com/c/en/us/support/customer-collaboration/unified-contact-center-enterprise/products-device-support-tables-list.html>.

For information on system constraints, see the [Unified Communications Sizing Tool](#). For example: if the server on which a Unified CC PG is installed has a published capacity of 1,000 agents but there are 1,075 active agents at a particular time, the server is considered to be greater than 100% utilization regardless of what might be calculated using the methods described herein. The reason for this is that although the server/application seems to be performing at acceptable levels, any legitimate change in usage patterns could drive utilization beyond 100% and cause a system outage because the published capacity was exceeded. Published capacities seek to take into account differences between deployments and/or changes in usage patterns without driving the server into the red zones of performance thresholds. As such, all deployments must remain within these published capacities to enjoy continued Cisco support.

## CPU Utilization Calculations

**Table 1: Calculating CPU Utilization**

|  |  |
|--|--|
| $\overline{CPU}_{\rho}(t_n) = \frac{CPU_{95\%}(t_n)}{CPU_{Sat}} * 100$ |  |
| CPU <sub>95%</sub>   | Measurement Counter: Processor – % Processor Time (_Total)             |
| CPU <sub>Sat</sub>   | Maximum threshold: 60%   |
| Indicator Counter  | Counter: System – Processor Queue Length<br>Threshold: 2 X # CPU Cores |

## Memory Utilization Calculations

**Table 2: Calculating Memory Utilization**

|  |  |
|--|--|
| $Mem_{Sat} = Mem_{physical} * .8$ $\overline{Mem}_{\rho}(t_n) = \frac{Mem_{95\%}(t_n)}{Mem_{Sat}} * 100$ |  |
| Mem <sub>95%</sub>   | Measurement Counter: Memory – Committed Bytes  |
| Mem <sub>Sat</sub>   | Threshold: 80% (of physical memory)  |
| Indicator Counters   | Counter: Memory – Available Mbytes<br>Threshold: < 20%<br>Counter: Memory – Memory – Pages / sec<br>Threshold: 20%<br>Counter: Paging File – % Usage<br>Threshold: 80% |

## Disk Utilization Calculations

Table 3: Calculating Disk Utilization

|   |   |
|---|---|
| $\overline{Disk}_{\rho}(t_n) = \frac{DT_{95\%}(t_n)}{DT_{Sat}} * 100$ |   |
| DT <sub>95%</sub>   | Measurement Counter: Processor – % Processor Time (_Total)        |
| DT <sub>Sat</sub>   | Maximum threshold: 50%  |
| Indicator   | Counter: Physical Disk – Avg. Disk Queue Length<br>Threshold: 1.5 |

## NIC Utilization Calculations

Table 4: Calculating NIC Utilization

|   |   |
|---|---|
| $NIC_{Sat} = NIC_{physical} * .03$ $\overline{NIC}_{\rho}(t_n) = \frac{NIC_{95\%}(t_n)}{NIC_{Sat}} * 100$ |   |
| NIC <sub>95%</sub>  | Measurement Counter: Network Interface – Bytes Total / sec  |
| NIC <sub>Sat</sub>  | Maximum threshold: 30%<br>100 Mbps NIC: 3 MB / sec (approximately)<br>1 Gbps NIC: 30 MB / sec (approximately) |
| Indicator   | Counter: Network Interface – Output Queue Length<br>Threshold: 1  |

## Maximum Utilization Calculations

The highest utilization can be determined with

$$\overline{UTIL}_{\rho} = MAX(\overline{CPU}_{\rho}[t], \overline{Mem}_{\rho}[t], \overline{Disk}_{\rho}[t], \overline{NIC}_{\rho}[t])$$

## Relating Traffic Load to Resources

Use Unified ICM/Unified CCE Router counters to relate traffic load to resource utilization. The Unified ICM/Unified CCE Router Performance Counters are:

- Calls/sec
- Calls In Progress

- Agents Logged On

Graphing these data sets relative to resource data sets may provide a compelling visual message.

