



Quick Start Hardware Installation Guide for Cisco Media Experience Engine 3500

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The Cisco MXE 3500 is an appliance on which the Cisco MXE 3500, Release 3.0, software ships.

This document provides hardware installation instructions for the Cisco MXE 3500. It also includes information about completing initial configuration and obtaining licenses. Once the initial configuration is complete, you will be able to access the web user interface (UI) to install licenses, as described in the *Deployment Guide for Cisco Media Experience Engine 3500* on Cisco.com.

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Preparing for Installation

This section includes the following topics:

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Site Requirements

Select and prepare an installation site that meets the requirements that are described in the *Hardware Installation Guide for Cisco Media Experience Engine 3500* on Cisco.com.



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Shipping Carton Contents

Verify the contents of the shipping carton to ensure that you have all items necessary to install the Cisco MXE 3500.

Save the packing material in case you need to repack the unit. If any item is missing or damaged, contact your Cisco representative or reseller for instructions.

The contents of the shipping carton include the following items:

- 4-post rail kit
- Cisco MXE 3500
- Keyboard, video, mouse (KVM) cable
- RJ-45 straight-through Ethernet cable
- RJ-45-to-DB-9 serial cable
- Power cord
- Printed documentation
- Software recovery DVD

**Note**

Because the software on the Cisco MXE 3500 is preloaded, the shipping contents do not include a separate software installation CD. Before you use the software recovery DVD, contact Cisco Technical Assistance Center (TAC).

Additional Equipment

You will need the following additional items:

- Keyboard
- Monitor
- Mouse (optional)

Rack Mounting

The Cisco MXE 3500 occupies one rack unit (1U). A 4-post rail kit is included in the shipment. For rack-mounting instructions, refer to the *Hardware Installation Guide for Cisco Media Experience Engine 3500* on Cisco.com.

Obtaining Cisco MXE 3500 Licenses

You need a Product Authorization Key (PAK) to obtain a software license for the Cisco MXE 3500 to work. Licenses are installed via the web UI after you complete initial configuration.

- For instructions on how to obtain a new license, see the *Software License Claim Certificate* that ships with your Cisco MXE 3500 or the *Deployment Guide for Cisco Media Experience Engine 3500* on Cisco.com.
- For instructions on how to install licenses, see the *Deployment Guide for Cisco Media Experience Engine 3500* on Cisco.com.

Installing the Cisco MXE 3500



Caution

We recommend that you use the supplied attachment hardware to rack-mount the system. Failure to use the correct hardware or to follow the correct procedures could result in damage to the system. For rack requirements and installation procedures, see the *Hardware Installation Guide for Cisco MXE 3500*.

Use the following information when connecting peripheral cables and power cords to the rear panel of the Cisco MXE 3500.

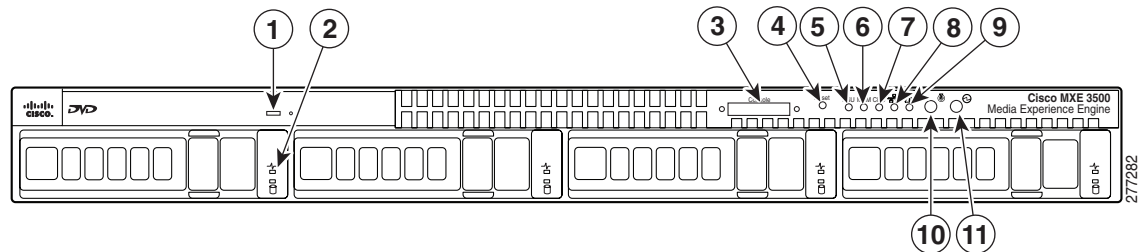



Warning

To reduce the risk of electric shock, fire, or damage to the equipment, do not plug telephone or telecommunications connectors into RJ-45 connectors.

Figure 1-1 shows the external features of the front panel. Figure 1-2 shows the external features of the rear panel.

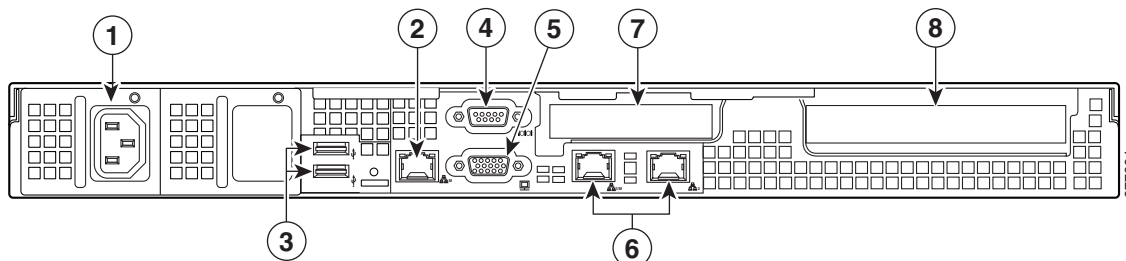
Figure 1-1 Front Panel Features



1	DVD-RW drive Note Do not remove.	2	Hard drive (two) Note Do not remove.
3	Console connector	4	Reset button  Caution Do not use the Reset button. This button will reset memory and CPU settings to the defaults.
5	Power supply fault LED	6	Memory fault LED

7	CPU fault LED	8	Network activity LED
9	System fault LED	10	Locator button/LED
11	Power button/Power status LED	—	—

Figure 1-2 Rear Panel Features




1	Power supply (one)	2	10/100 Ethernet management port (RJ-45)
3	USB 2.0 connectors (two)	4	Serial connector (DB9)
5	Video connector (DB15 VGA)	6	10/100/1000 Gigabit Ethernet ports (two)
7	Low-profile PCIe card slot	8	Standard-profile PCIe card slot

Powering Up and Configuring the Cisco MXE 3500

Before you can install the Cisco MXE 3500 license, you must complete initial configuration.

Procedure

- Step 1** To power up the Cisco MXE 3500, press the **Power On/Standby** button  on the front panel.
- Step 2** After the Cisco MXE 3500 boots up and the Windows login prompt displays, press **Ctrl-Alt-Delete**.
- Step 3** Enter the following credentials to log in:
 - User name: **MXE-Service**
 - Password: **Cisco1**
- Step 4** Enter the appropriate TCP/IP settings for your network.

You can now access the web UI and install the Cisco MXE 3500 license. For information about installing licenses, see the *Deployment Guide for Cisco Media Experience Engine 3500* on Cisco.com.

Additional Information

- To locate all documentation for the Cisco MXE 3500 on Cisco.com, see the *Guide to Documentation for Cisco Media Experience Engine 3500* at the following URL:

http://www.cisco.com/en/US/products/ps9892/products_documentation_roadmaps_list.html

- For the latest version of this guide, go to the following URL:

http://www.cisco.com/en/US/products/ps9892/prod_installation_guides_list.html

Obtaining Documentation and Submitting a Service Request

For information on obtaining documentation, submitting a service request, and gathering additional information, see the monthly *What's New in Cisco Product Documentation*, which also lists all new and revised Cisco technical documentation, at:

<http://www.cisco.com/en/US/docs/general/whatsnew/whatsnew.html>

Subscribe to the *What's New in Cisco Product Documentation* as a Really Simple Syndication (RSS) feed and set content to be delivered directly to your desktop using a reader application. The RSS feeds are a free service and Cisco currently supports RSS Version 2.0.

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