



# Licenses

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**Audience**

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**We prepared this material with specific expectations of you.**

- ✔ You will administer Cisco DMS.
  - ✔ You have already purchased at least the license key to activate one Cisco DMS software feature module.
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**Note**

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**This material pertains to multiple releases of Cisco DMS.**

5.2.0

5.2.1

5.2.2

5.2.3

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## Concepts

- [Understand Licenses, page 4-2](#)

## Understand Licenses

Features of Cisco DMS are licensed and activated separately. Until you obtain and install license keys, their corresponding features are hidden from all users—including you, the administrator.

**Note**

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Even then, some features remain hidden from users whose privilege levels are low.

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### What to Do Next

- **OPTIONAL**—*Would you like to learn which feature licenses we sell?*  
See <http://www.cisco.com/go/dms>.
- **MANDATORY**—*Would you like to obtain license keys?*  
Proceed to the “[Obtain License Keys](#)” section on page 4-2.
- **MANDATORY**—*Would you like to install feature licenses?*  
Proceed to the “[Install License Keys](#)” section on page 4-3.

## Procedures

- [Obtain License Keys](#), page 4-2
- [Install License Keys](#), page 4-3
- [View Installed Licenses](#), page 4-4
- [Check the Dashboard Gauge for Licenses](#), page 4-4

## Obtain License Keys

### Before You Begin

- Obtain the serial number for your DMM appliance.

### Procedure

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- Step 1** Compose an email message that includes or identifies *all* of the following.
- All Cisco sales order numbers that were associated with your Cisco DMS purchase (such as, appliances, software modules for DMM, and DMPs), including even the sales order numbers for all purchased products and services that are not components of Cisco DMS.
  - Your DMM appliance serial number.
  - Your email address.
  - The name of your organization.
  - The department name within your organization.
  - The DMM software feature module (or modules) that you purchased.
  - *Did you purchase DMM software feature modules for Cisco Digital Signs or Cisco Cast?* If so, include the number of DMPs that you will manage centrally.
- Step 2** Send the email message to [dms-softwarekeys@cisco.com](mailto:dms-softwarekeys@cisco.com).

- Step 3** After you receive a license key file from Cisco, save a local copy of it.
- Step 4** Stop. You have completed this procedure.
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**What to Do Next**

- **MANDATORY**—[Install License Keys, page 4-3](#)

**Related Topics**

- [Learn Your DMM Appliance Serial Number, page 1-2](#)
- [View Installed Licenses, page 4-4](#)

## Install License Keys

**Procedure**

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- Step 1** Start DMS-Admin.
- Step 2** Choose **Licensing > Install/Upgrade Licensing**.
- Step 3** Click **Browse** or **Choose File**, depending on your installed browser.
- Step 4** Find and click the license file where you saved it.
- Step 5** Click **Open**.
- Step 6** Click **Install License**.
- Step 7** Repeat these steps until all of your licenses are installed.  
Features that you licensed are now activated.
- Step 8** Stop. You have completed this procedure.
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**Related Topics**

- [Start DMS-Admin, page 1-3](#)
- [View Installed Licenses, page 4-4](#)

## View Installed Licenses

### Before You Begin

- Install license keys.

### Procedure

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- Step 1** Start DMS-Admin.
- Step 2** Choose **Licensing > View Licensing**.
- Step 3** Stop. You have completed this procedure.
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### Tip

The License Features gauge on the DMS-Admin dashboard summarizes this information.

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### Related Topics

- [Start DMS-Admin, page 1-3](#)
- [Install License Keys, page 4-3](#)

## Check the Dashboard Gauge for Licenses

### Before You Begin

- Install license keys.

### Procedure

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- Step 1** Start DMS-Admin.
- Step 2** Choose **Administration > Dashboard**.
- Step 3** Check the License Features gauge.  
It tells you which of your:
- Licensed features are activated.
  - Feature licenses impose restrictions.
- Step 4** Stop. You have completed this procedure.
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## Reference

- [Base Licenses for Cisco DMS Appliances and Endpoints, page 4-5](#)
- [Optional Module Licenses, page 4-6](#)

## Base Licenses for Cisco DMS Appliances and Endpoints

We include a base license at no additional cost with the purchase of any Cisco DMS appliance or endpoint. These licenses are unit-specific and perpetual. We do not impose any non-support fees and do not obligate you to purchase other licenses.

### DMM appliance

With a DMM appliance base license, you can:

- Install feature licenses for components of Cisco DMS<sup>1</sup>.
- Gain access to features after you license them.
- Create user accounts and user groups for components of Cisco DMS<sup>1</sup>.
- Configure a user authentication framework for use throughout Cisco DMS<sup>1</sup>.
- Configure event notifications and alarms for components of Cisco DMS<sup>1</sup>.
- Check processes remotely.
- Monitor and restart servers remotely<sup>1</sup>.

### Show and Share appliance

With a *Show and Share* appliance base license (**and a DMM appliance**), you can set up a *Show and Share* site.

- Authors: **5**
- Viewers: *Unlimited*
- Category managers: *Unlimited*
- Featured video managers: *Unlimited*
- Video reviewers/publishers: *Unlimited*

### DMP endpoint

With a DMP endpoint base license, you can set up the DMP itself<sup>2</sup> from its embedded device manager, *DMPDM*.

1. Including *Show and Share*, if you have and use it.
2. Managed in isolation, without involving DMM or any other DMPs.

## Optional Module Licenses



**Note** To obtain and activate any license for any component of Cisco DMS, you must have a DMM appliance.

Module or Pack		Part Number <sup>1</sup>	Description
<b>Show and Share Author License Packs</b>	10 authors	<ul style="list-style-type: none"> <li>• <b>DV-AUTHOR-FL-10</b></li> <li>• <i>DV-AUTHOR-FL-10=</i></li> </ul>	Author licenses are cumulative. For example, the base license for <i>Show and Share</i> includes 5 authors—so, if you purchase and install a 10-author pack, your <i>Show and Share</i> will support as many as 15 authors.
	50 authors	<ul style="list-style-type: none"> <li>• <b>DV-AUTHOR-FL-50</b></li> <li>• <i>DV-AUTHOR-FL-50=</i></li> </ul>	
	500 authors	<ul style="list-style-type: none"> <li>• <b>DV-AUTHOR-FL-500</b></li> <li>• <i>DV-AUTHOR-FL-500=</i></li> </ul>	
	1,000 authors	<ul style="list-style-type: none"> <li>• <b>DV-AUTHOR-FL-1000</b></li> <li>• <i>DV-AUTHOR-FL-1000=</i></li> </ul>	
	10,000 authors	<ul style="list-style-type: none"> <li>• <b>DV-AUTHOR-FL-10000</b></li> <li>• <i>DV-AUTHOR-FL-10000=</i></li> </ul>	
	25,000 authors	<ul style="list-style-type: none"> <li>• <b>DV-AUTHOR-FL-25000</b></li> <li>• <i>DV-AUTHOR-FL-25000=</i></li> </ul>	
<b>Show and Share Features</b>	Live Event Module	<ul style="list-style-type: none"> <li>• <b>DMM-LEM52-K9</b></li> <li>• <i>DMM-LEM52-K9=</i></li> </ul>	Activates <i>Show and Share</i> abilities to host and produce managed, live webcasts—including audience polling, moderated Q&A, audio, video, and synchronized slides.
<b>DMS-Admin Features</b>	SNMP Notifications	<ul style="list-style-type: none"> <li>• <b>DMM-SNMP52-K9</b></li> <li>• <i>DMM-SNMP52-K9=</i></li> </ul>	Activates support for SNMP interaction with network monitoring applications. Also activates support for event notifications and alerts.
<b>DMM Features</b>	Digital Signs Module	<ul style="list-style-type: none"> <li>• <b>DMM-SIGNSM52-K9</b></li> <li>• <i>DMM-SIGNSM52-K9=</i></li> </ul>	Activates DMM baseline features to centrally manage and operate a digital signage network with Cisco DMPs.
	Cast Module	<ul style="list-style-type: none"> <li>• <b>DMM-CAST52-K9</b></li> <li>• <i>DMM-CAST52-K9=</i></li> </ul>	Activates DMM abilities to deliver on-demand video and live broadcast TV channels over IP networks to DMPs and their attached presentation systems.
<b>Centralized DMP Management</b>	1 DMP	<ul style="list-style-type: none"> <li>• <b>DMP-FL-1</b></li> <li>• <i>DMP-FL-1=</i></li> </ul>	To centrally manage DMPs from DMM, you must combine a Digital Signs Module license with at least one DMP feature license.
	10 DMPs	<ul style="list-style-type: none"> <li>• <b>DMP-FL-10</b></li> <li>• <i>DMP-FL-10=</i></li> </ul>	DMP feature licenses are cumulative. If you are already licensed to manage 500 DMPs before you install an additional 50-unit license, your DMM installation will support managing as many as 550 DMPs.
	50 DMPs	<ul style="list-style-type: none"> <li>• <b>DMP-FL-50</b></li> <li>• <i>DMP-FL-50=</i></li> </ul>	
	500 DMPs	<ul style="list-style-type: none"> <li>• <b>DMP-FL-500</b></li> <li>• <i>DMP-FL-500=</i></li> </ul>	
	1,000 DMPs	<ul style="list-style-type: none"> <li>• <b>DMP-FL-1000</b></li> <li>• <i>DMP-FL-1000=</i></li> </ul>	

1. During your initial order, use part numbers that omit the = character. Only later, when you want to extend what you ordered initially, should you use part numbers that end with =.