



APPENDIX **A**

Using Video Portal Reports

Video Portal Reports software is preinstalled on your Video Portal appliance. It maintains a record for the number of page views, the number of video streams, the exact referrers, and the number of unique visitors per day.

- *Page view*—Any click in the Video Portal that causes the displayed information to change, but does not play a video stream or change a playlist.
- *Video stream*—Any click of the Play button in your Video Portal.
- *Unique visitor*—The total number of browser cookies in use on any particular day. Each browser that loads your Video Portal receives a browser cookie for tracking purposes. Any day when a browser connects to your Video Portal, it is a unique visitor on that day. Even if a browser reconnects multiple times in one day, your Video Portal counts it as only one unique visitor on that day.
- *Referrer*—The HTTP URL for whatever page was active in a browser immediately before the browser loaded your Video Portal.

Before You Begin

Video Portal Reports uses *scalable vector graphics* in its charting. The minimum browser requirement to support SVG differs for each supported client operating system:

- **Windows**—Either of these:
 - Firefox 1.5 or greater.
 - Internet Explorer 5.5 or greater and Adobe SVG plug-in 3.0 or greater.
- **Linux or Unix**: Firefox 1.5 or greater.
- **Mac OS X**: Firefox 1.5 or greater.

Step 1 To see a report, point your browser to **http://<video_portal_IP_address>:8080/CvpMetrics/**.

Step 2 Click the link that loads a particular type of report. In many cases, you can use the “Save As” feature to export a table to a spreadsheet and save it in a file. In many graphs, you can mouse over a graph point to see an exact count.

- **Page View**—A line graph and table that correlates dates with traffic levels.
- **Unique Visitors**—A line graph and table that correlates dates with the number of unique visitors.
- **Video Streams**—A line graph and table that correlates dates with the number of streams.
- **Referrals**—A list of all HTTP URLs for the pages that were active in browsers immediately before they loaded your Video Portal, sorted by the number of browsers that each page delivered to you. Click a URL to see the corresponding page in your browser.

- **User System Info**—A bar graph that shows how many visitors used particular browsers, particular operating systems, and particular plugins when they used your Video Portal.
- **Per-Video Traffic**—Measures the popularity of any video. Enter the video title or description in the Search By Title field to see data about a particular video. You can use the Per-Video traffic report to see information about a particular video stream.
- **More Info**—Shows how many Video Portal visitors clicked More Info. You can specify a particular video stream to filter the results.

Step 3 Enter or select the range of dates that the report should describe.

Step 4 Click **Go**.
