Configuring Live Streaming on the Cisco TelePresence Content Server with Cisco TelePresence MCU Series

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This document explains how to optimize live streaming calls on the Cisco TelePresence Content Server with the Cisco TelePresence MCU.

Follow these steps:
1. Review the Live Streaming Guidelines.
2. Configure the MCU, Content Server, and C90 Endpoint.
3. Monitor the Live Stream.

This document applies to these products:

- Cisco TelePresence Content Server
- Cisco TelePresence MCU 4500 Series
- Cisco TelePresence MCU 5300 Series
- Cisco TelePresence System Codec C90
- Cisco TelePresence System EX60/EX90 Series

The configuration was tested with: MCU 4500, Content Server, and C90 endpoint.
Live Streaming Guidelines

- The Content Server should join the conference at precisely the rate that you intend to stream. For example, connect at 768 kbps to achieve a live streaming resolution of 576p. This setting provides good resolution with moderate bandwidth usage.

- For best live streaming results, the Content Server negotiated video resolution should not exceed 720p when connected to the MCU, or directly to an endpoint.

- The bit rate for endpoints dialing in or out of the MCU should be from 768 kbps to 1.2 mbps. This will provide a negotiated resolution that is 720p, 576p, or 448p in the main video channel.

- For the content channel, it is extremely important that the connected device (PC/laptop/DVI) resolution is set to 720p or XGA (768x1024) before joining the conference. If the content source resolution is higher or lower than the recommended setting, text and graphics displayed on all endpoints will be significantly degraded.

- You should confirm these settings on the MCU conference template and global defaults, the Content Server recording template, and on all endpoints:
  - Disable 60 frames per second (fps). Video for all live streaming calls should be sent at 30 fps and received at a maximum of 30 fps.
  - Configure preferences for motion in the main video channel.

- When configuring the Content Server recording template, only use the size Large streaming profile. This ensures that the target bit rate is always the call speed of the call when the recording is created and will avoid additional transcoding overhead.

- Pay attention to participant environmental lighting for live streaming calls. You can learn more about studio lighting and technical requirements for Cisco Telepresence endpoints here:
  
  
Configure the MCU, Content Server, and C90 Endpoint

Step 1  Enter the Content Server dial-out settings on the MCU:

Although there are several ways that you can connect the appliances, we recommend that you configure the MCU to dial out to the Content Server. This provides better control and forces the Content Server to dial in to the conference at the optimum live streaming speed. In the example configuration we are using 768 kbps to achieve a good balance between bit rate and quality on the Content Server. You can choose other speeds that meet your specific requirements.

On the MCU, go to Home > Endpoints > Add H.323. Enter the Content Server endpoint parameters along with these specific live streaming settings:

- Motion / sharpness tradeoff: Favor motion
- Preferred bandwidth from MCU: 768 kbps
- Preferred bandwidth to MCU: 768 kbps

You can also modify the MCU global motion and bandwidth settings by choosing Home > Settings > Conference.

Figure 1  Content Server Dial-out Settings on the MCU
Step 2  Enter the C90 endpoint dial-out Settings on the MCU:

To maintain high-quality video for all participants, we recommend configuring the MCU to force the C90 endpoint to dial in and stream out of the conference at a specific speed (2 mbps). In contrast to the Content Server 768 mbps setting, we recommend that all endpoints join the conference at 2 mbps for the best possible experience for all participants.

On the MCU, go to Home > Endpoints > Add H.323. Enter the C90 endpoint parameters along with these specific live streaming settings:

- Motion / sharpness tradeoff: Favor motion
- Preferred bandwidth from MCU: 2 mbps
- Preferred bandwidth to MCU: 2 mbps

*Figure 2 C90 Endpoint Dial-out Settings on the MCU*
Step 3 Configure the Content Server:

In our example we use a Flash distribution profile and a Wowza media server. We recommend this configuration to achieve the best live streaming experience. For more information about using a Wowza server, see the Configuring the Cisco Content Server for Streaming Flash from a Wowza Media Server in the Related Documentation section.

Publishing the stream to the media server defined in the

To configure the Content Server to join the conference at the optimum live streaming speed, go to Management > Recording setup > Templates. Create a new template, or edit an existing template. Enter the following:

- On demand format: MPEG-4 for Flash
- Sizes: Large
- MPEG-4 for Flash drop down menu: Wowza (or your media server)
- Optimize for motion check box: Click to enable
- Live stream check box: Click to enable
- Format drop down menu: MPEG-4 for Flash
- Size drop down menu: Large
- Media server configuration drop down menu: Wowza (media server where the Content Server publishes the live stream)

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*Figure 3: Content Server Configuration*
Step 4  Configure the C90 endpoint:

To configure the C90 endpoint main video channel and content channel to join the conference at the optimum live streaming speed, go to Configuration > Peripherals. Enter the conference parameters along with these specific live streaming settings:

- Source 1 (main video) Quality: **Motion**
- Source 3 (content channel [PC/laptop/DVI]) Quality: **Motion**

**Figure 4  C90 Content Channel Configuration**

| Source 3                                      |          |  |  |
|-----------------------------------------------|----------|--------------------------|
| **Connector**                                 | DVI      |  |  |  |
| **Name**                                      | PC       |  |  |  |
| **Presentation/Selection**                    | Manual   |  |  |  |
| **Quality**                                   | Motion   |  |  |  |
| **Type**                                      | PC       |  |  |  |
| **CameraControl**                             |          |  |  |  |
| **CameraId**                                  | 3        |  |  |  |

**Note**  CONTENT SHARING DEVICE: For any device that plugs into the VGA cable to share content during a live stream, make certain that the device will send 720p or XGA (768x1024). It is extremely important that the connected device resolution is set to 720p or XGA before joining the conference. If the content source resolution is higher or lower than the recommended setting, text and graphics displayed on all endpoints will be significantly degraded.

For Cisco EX90/EX60 endpoints, you might get better results by selecting **sharpness** for the content channel Quality setting.
Monitor the Live Stream

Verify the configuration by starting the live streaming call and viewing the status on each appliance:

- MCU Call Status
- Content Server Call Status
- C90 Endpoint Call Status

MCU Call Status

To view the status of the live stream on the MCU, go to Home > Status.

Figure 5 shows the Content Server stream from the MCU (top arrow) and the endpoint stream to the MCU (bottom arrow).

Content channel match: by mirroring the content channel and the Content Server resolutions, you will optimize the live stream and achieve the best results.

Figure 5  MCU Call Status
Monitor the Live Stream

Content Server Call Status

To view the status of the live stream on the Content Server go to Diagnostics > Server overview. Choose the live streaming call to display the Call status page.

Figure 6 shows that the Content Server is sending 768 kbps in the main video channel and streaming 720p in the dual video stream (content) channel. The content channel is sending and receiving 720p.

**Note**
For non-live streaming calls, such as recording a call, negotiating 1080p resolution in the main video channel produces the highest-quality recordings.

**Figure 6  Content Server Call Status Page**
C90 Endpoint Call Status

To view the status of the live stream on the C90 endpoint, go to Call control > Show/Hide call details and click the information button to display the call status.

Figure 7 shows that the C90 endpoint is sending and receiving 2 mbps to the MCU. The main video channel resolution is 576p and the content channel resolution is 720p.

Note

If the content channel resolution is not 720p or XGA, text and graphics displayed on all endpoints will be significantly degraded.

Related Documentation

- Cisco TelePresence Content Server Documentation
- Cisco Capture Transform Share Documentation
- Configuring the Cisco Content Server for Streaming Flash from a Wowza Media Server
Related Documentation

- Cisco TelePresence MCU 5300 Series Documentation
- Cisco TelePresence MCU 4500 Series Documentation
- Cisco System Codec C90 Documentation
- Cisco System EX Series Documentation

Obtaining Documentation and Submitting a Service Request

For information on obtaining documentation, using the Cisco Bug Search Tool (BST), submitting a service request, and gathering additional information, see What's New in Cisco Product Documentation at: http://www.cisco.com/c/en/us/td/docs/general/whatsnew/whatsnew.html

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