



Preface

This preface describes the audience, organization, acronyms, and conventions used in the Cisco WiFi Engage with CUWN Quick Start Guide, and provides information about the related documentation.

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Audience

This guide is intended for site producers who create web portals using the WiFi Engage with Cisco Unified Wireless Network (CUWN). For example, a technical administrator who creates the proximity rules and manages the users, or a portal administrator who manages the portal content.

This guide is also meant for business and store administrators who use the WiFi Engage to create the proximity rules to send notifications to customers and business users.

Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	Getting Started	Provides information on the process flow and system requirements for the Cisco WiFi Engage.
Chapter 2	Defining the Location Hierarchy	Describes the WiFi Engage features and how to define the location hierarchy.
Chapter 3	Captive Portals and Proximity Rules	Describes how to create the captive portals, various portal modules, and the proximity rules that you can create using the WiFi Engage.
Chapter 4	WiFi Engage Reports and Users	Provides information on the WiFi Engage Reports and user types.

Document Conventions

Convention	Description
Boldface	Commands, command options, and keywords are in boldface .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



Note

Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this guide.

List of Acronyms and Abbreviations

Table i-1 List of Acronyms and Abbreviations

Acronym	Expansion
BLE	Bluetooth Low Energy
CUWN	Cisco Unified Wireless Network
EMSP	Enterprise Mobility Services Platform
MSE	Mobility Service Engine
SSID	Service Set Identifier
WLC	Wireless LAN Controller

Related Documentation

- *Cisco WiFi Engage with CUWN Configuration Guide*- Refer to this document for detailed documentation of the Cisco WiFi Engage with CUWN.