



## Preface

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This preface describes the audience, organization, acronyms, and conventions used in the Cisco WiFi Engage with Meraki Configuration Guide.

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## Audience

This guide is intended for site producers who create web portals using the WiFi Engage with Meraki. For example, a portal administrator who manages the portal content.

This guide is also meant for business and store administrators who use the WiFi Engage to create the proximity rules to send notifications to customers and business users. For example, a technical administrator who creates the proximity rules and manages the users,

## Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	<a href="#">Getting Started</a>	Provides information on the process flow and system requirements for the Cisco WiFi Engage.
Chapter 2	<a href="#">WiFi Engage Features and Pre-requisites</a>	Provides information on various WiFi Engage features and the pre-requisites to deploy the WiFi Engage.
Chapter 3	<a href="#">Location Hierarchy in the WiFi Engage</a>	Provides information on how to define the WiFi Engage location hierarchy for the Meraki.
Chapter 4	<a href="#">Defining Captive Portal Rules to Display Captive Portals</a>	Provides information on the captive portal rules that you can define to configure the captive portals.
Chapter 5	<a href="#">Defining the Engagement Rule to Send Notifications</a>	Provides information on the engagement rules that you can define to send notifications to the customers and business users.
Chapter 6	<a href="#">Defining the Profile Rules to Manage Tags</a>	Provides information on the profile rules that you can define to create tags, or to modify the existing tags.
Chapter 7	<a href="#">Creating and Managing Portals</a>	Provides an overview of various portal modules and its usage.
Chapter 8	<a href="#">Managing Existing Experience Zones</a>	Provides information on how to view and manage the existing experience zones.
Chapter 9	<a href="#">Managing the Access Codes</a>	Provides information on creating and using access codes.
Chapter 10	<a href="#">Managing the WiFi Engage Configurations</a>	Provides information on how to manage the groups, locations, floors, apps, and so on in the WiFi Engage.
Chapter 11	<a href="#">Monitoring</a>	Provides information on the WiFi Engage reports.
Chapter 12	<a href="#">Managing Users and Accounts</a>	Provides information on how to manage the WiFi Engage users, WiFi Engage accounts, and Meraki accounts.

## Document Conventions

Convention	Description
<b>Boldface</b>	Commands, command options, and keywords are in <b>boldface</b> .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



**Note** Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this guide.

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## List of Acronyms and Abbreviations

*Table i-1 List of Acronyms and Abbreviations*

<b>Acronym</b>	<b>Expansion</b>
BLE	Bluetooth Low Energy
CNA	Captive Network Assistant
EMSP	Enterprise Mobility Services Platform
RSSI	Received Signal Strength Indication
SSID	Service Set Identifier
UUID	Universally Unique Identifier

## Related Documentation

*Cisco Enterprise Mobility Services Platform SDK Guide* - Refer to this document for information on integrating the EMSP Software Development Kit (SDK) for iOS and android apps. You can access the document from the EMSP dashboard if you have an EMSP SDK license.

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