



Getting Started

This chapter provides an overview of the WiFi Engage along with the process flow and system requirements for the WiFi Engage with CUWN.

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Overview

The Cisco WiFi Engage is an application in the Cisco Enterprise Mobility Services Platform (EMSP). The EMSP is a mobile-application platform that enables rapid delivery of context-aware mobile experiences to meet the business requirements and customer expectations. The EMSP includes a cloud-based application server that combines Cisco network infrastructure capabilities with the enterprise and open-cloud systems.

The EMSP comprises several applications that you can install and subscribe to, such as WiFi Engage, EMSP App Builder, EMSP Studio, EMSP SDK, and EMSP API. These applications enable you to access the various features of the EMSP.

The WiFi Engage is a Wi-Fi solution that helps you create location-specific captive portals. In WiFi Engage, these portals are associated with the experience zones. The experience zone refers to the portal that appears for a user who accesses the WiFi Engage from a particular location with a specific SSID.

The end users of this experience zone are internet users who connect to the internet through Wi-Fi or mobile devices from a public Wi-Fi network at airports, malls, hotels, and so on. The experience zones are created for locations and a Wi-Fi network ID known as SSID. Using the WiFi Engage, you can create and assign a portal for a particular experience zone. The portal also serves as a gateway for visitors to gain internet access over Wi-Fi.

This document describes how to use the WiFi Engage with the CUWN.

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Process Flow

The process flow for the WiFi Engage is as shown in [Figure 1-1](#).

Figure 1-1 **Process Flow for the WiFi Engage**



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System Requirements

Before installing the Cisco WiFi Engage, ensure that all of the following system requirements are met.

Table 1-1 **System Requirements**

Item	Supported Requirements
Operating System	<ul style="list-style-type: none">• Microsoft® Windows® XP or later• Mac OS X 10.6 or later
Browser	Windows OS <ul style="list-style-type: none">• Internet Explorer version 9 or later• Firefox version 30 or later• Chrome version 34 or later• Safari version 5.1.7 or later Mac OS <ul style="list-style-type: none">• Firefox version 30 or later• Chrome version 34 or later• Safari version 5.1.7 or later

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