



Surveys and Feedback Modules

This chapter provides an overview of the various surveys and feedback modules and their functions.

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- [Various Surveys and Feedback Modules](#)

Overview of the Surveys and Feedback Modules

The Surveys and Feedback modules enable you to conduct surveys and take feedback from the customers. There are various modules that enable users to contact you through e-mail, sms, or call with a click. There are interactive modules like Poll and Quiz.

Various Surveys and Feedback Modules

This section provides the detailed description of the following Surveys and Feedback modules:

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Click to Call

The Click to Call module enables users to make direct voice contact with service providers or customer care support, by clicking the Click to Call option on your mobile sites. The advantage of the Click to Call module is that the users can make calls for value added services, support, or plain information gathering, without sharing their contact information.

You can use the Click to Call module to provide users with the ability to call your service or support telephone lines.

Configuring the Click to Call Module

To configure the Click to Call module, perform the following steps:

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- Step 1** In the Modules panel, enter **Click to Call**. The Click to Call module appears in the Modules panel.
 - Step 2** Drag and drop the **Click to Call** module into the Canvas. The Edit panel of the module opens.
 - Step 3** In the Edit panel of the module, specify the required values in the respective fields.
 - Step 4** Click **Save**.
-

Click to Call Properties

Main Properties

The Main properties enable you to specify the contact details. The following is the list of Click to Call Main properties.

Table 11-1 Main Properties

Property	Description
Enter Number to Call (along with Country Code if you have international users)	The telephone number to be dialed when the user click the Click to Call Image.

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Layout Properties

The Layout properties enable you to specify the style and alignment for this module. The following is the list of Click to Call Layout properties.

Table 11-2 **Layout Properties**

Property	Description
Layout style	<p>To display the Click to Call link with the style you want.</p> <ul style="list-style-type: none"> • Text button—Displays a click-able button with text and an icon on it. • Text link—Displays a click-able link with an icon. • Image button—Displays a click-able default button. You cannot specify the text and an icon for this button image. However, you can replace this default button with another button image. <p>The text button layout can be displayed with or without an icon.</p>
Align	To align the layout option.

Background Properties

The Background properties enable you to specify the background properties for the Click to Call link. The following is the list of Click to Call Background properties.

Table 11-3 **Background Properties**

Property	Description
Background color	The background color for the area where the Click to Call link appears.
Use CSS Gradient for background (Touch)	To use CSS gradient for background for touch devices.
Background gradient Color (Top) Touch	The gradient color required at the top.
Background gradient Color (Bottom) Touch	The gradient color required at the bottom.
Add Background Image (Touch)	To use an image as the background for the area where the Click to Call link appears. You can upload the image using the Upload Image button.
Add Background Image (Non-touch)	To use an image as the background for the area where the Click to Call link appears. You can upload the image using the Upload Image button.
Repeat Horizontally only	<p>To repeat the background image horizontally only.</p> <p>By default, this option is selected.</p>

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Border Properties

The border properties enable you to specify the border properties for the Click to Call link. The following is the list of Click to Call Border properties. .

Table 11-4 Border Properties

Property	Description
Border Color	The border color for the Click to Call link background.
Stroke Weight (Px)	The weight for the border line.
Top corner-radius (Px) (Touch)	The value to apply a rounded corner effect to the top corners.
Bottom corner-radius (Px) (Touch)	The value to apply a rounded corner effect to the bottom corners.

Padding and Margin Properties

This padding and margin properties enable you to specify the padding and margin values for the Click to Call link. The following is the list of Click to Call Padding and Margin properties.

Table 11-5 Padding and Margin Properties

Property	Description
Padding (Px) (Touch)	The space you want to leave between the content and the module boundary for touch mode.
Padding (Px) (Non-touch)	The space you want to leave between the content and the module boundary for non-touch mode.
Margin (Px) (Touch)	The space between the module boundary and the sides of device screen for touch mode.
Margin (Px) (Non-touch)	The space between the module boundary and the sides of device screen for non-touch mode.

Text Properties

The Text properties enable you to specify the text properties for the Click to Call option. The following is the list of Click to Call Text properties.

Table 11-6 Text Properties

Property	Description
Link Label	The text that represents the Click to Call link.
Font Color	The font color that you want to apply to the Click to Call link text.
Link Font Family (Touch)	The font family that you want to apply to the Click to Call link text for touch devices.
Link Font Family (Non-touch)	The font family that you want to apply to the Click to Call link text for non-touch devices.

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Table 11-6 Text Properties

Property	Description
Link Font Size (Touch)	The font size that you want to apply to the Click to Call text. This property applies to both touch and non-touch modes.
Make Text Bold (Touch)	To display the link text with bold text formatting.
Make Text Bold (Non-touch)	To display link text with bold text formatting on non-touch mode.
Make Text Italic (Touch)	To display the link text in italics on touch mode.
Make Text Italic (Non-touch)	To display the link text in italics on non-touch mode.
Underline Text (Non-touch)	To display link text with underline on non-touch mode.
Text Shadow Color (Touch)	The color if you want to display the link text with a shadow effect.

Button Style Properties

The Button Style properties enable you to specify the button style properties of the Click to Call button. The following is the list of Click to Call Button Style properties.

Table 11-7 Button Style Properties

Property	Description
Button Width	The width required for the button.
Button Color	The color that you want to apply to the button. Note This color does not apply to the Text Link and Image Button layout options.

Icon Properties

The Icon properties section enables you to specify the icon properties for the Click to call option. The following is the list of Click to Call Icon properties.

Table 11-8 Icon Properties

Property	Description
Display Icon (Not applicable for Image button layout)	To display the default Click to Call icon with Text button or Text link.
Change Icon	To replace the default Click to Call icon. You can upload the image using the Upload Image button.
Place Icon	To place the icon to the right or left side of Text button or Text link.

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Image Properties

The Image properties enable you to specify the Click to Call image properties. The following is the list of Click to Call Image properties.

Table 11-9 Image Properties

Property	Description
Change Click to Call Image	To replace the default image, that is used for the Image button layout, with a new image. You can upload the image using the Upload Image button. The uploaded image will be resized to the browser width. If the image is smaller than browser width, it will appear as it is.

User Interaction Analytics (UIA)

Cisco has integrated the User Interaction Analytics (UIA) events into the modules of the Enterprise Mobility Services Platform Studio. These events log pre-defined parameters into a database. This in turn helps you to extract relevant data based on these parameters through the Analytics tool.

For the Click to Call module, the event that is logged is the number of click of the Click to call button. This event enables you to track the number of users who have shown interest and contacted you through calls.

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Click to Email

The Click to Email module enables you to insert an e-mail link that the end user can click to send an e-mail to a predefined address. This helps you to provide your end users with an option to contact you by e-mail to request more information on the product.

Configuring the Click to Email Module

To configure the Click to Email module, perform the following steps:

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- Step 1** In the Modules panel, enter **Click to Email**. The Click to Email module appears in the Modules panel.
 - Step 2** Drag and drop the **Click to Email** module into the Canvas. The Edit panel of the module opens.
 - Step 3** In the Edit panel of the module, specify the required values in the respective fields.
 - Step 4** Click **Save**.
-

Click to Email Properties

Main Properties

The Main properties enable you to specify the basic properties of this module. The following is the list of Click to Email Main properties.

Table 11-10 Main Properties

Property	Description
Enter the email ID	The e-mail ID to which you want to receive the subscription requests from the end user.
Subject	The subject matter of the quick e-mail option on your site.
Content	The default text that you want to display in the content area of the e-mail. The e-mail message appears in the compose window of the native e-mail application when the end user clicks on the Click to Email link.

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Layout Properties

The Layout properties enable you to specify the style and alignment for the Click to Email link. The following is the list of Click to Email Layout properties.

Table 11-11 Layout Properties

Property	Description
Layout style	To display the email link with the style you want. Text button—Displays a button with link label and an e-mail icon. Text link—Displays a link with an e-mail icon. Image button—Displays the default button image. You cannot specify the text and the icon for this button. However, you can replace the default image with another button image. Note The Text button and Text link layout options can be used with or without an icon.
Align	To align the layout option you have selected. You can align to left, right, or center.

Background Properties

The Background properties enable you to specify the background properties for the Click to Email link. The following is the list of Click to Email Background properties.

Table 11-12 Background Properties

Property	Description
Background color	The color for the background area where the Click to Email link appears.
Use CSS Gradient for background (Touch)	To use CSS gradient for background for touch devices.
Background gradient Color (Top) (Touch)	The gradient color required at the top for touch devices.
Background gradient Color (Bottom) (Touch)	The gradient color required at the bottom for touch devices.
Add Background Image (Touch)	To use an image as the background for the area where the Click to Email link appears for touch devices.
Add Background Image (Non-touch)	To use an image as the background for the area where the Click to Email link appears for non-touch devices.
Repeat Horizontally only	To repeat the background image horizontally only.

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Border Properties

The Border properties enable you to specify the border for the Click to Email link. The following is the list of Click to Email Border properties.

Table 11-13 Border Properties

Property	Description
Border Color	The border color for the area where the Click to Email link appears.
Stroke Weight (Px)	The thickness for the border line.
Top corner-radius (Px) (Touch)	The value to apply a rounded corner effect to the top corners.
Bottom corner-radius (Px) (Touch)	The value to apply a rounded corner effect to the bottom corners.

Padding and Margin Properties

This section enables you to specify the padding and margin properties for the Click to Email link. The following is the list of Click to Email Padding and Margin properties.

Table 11-14 Padding and Margin Properties

Property	Description
Padding (Px) (Touch)	The space that you want to leave between the content and the module boundary for touch mode.
Padding (Px) (Non-touch)	The space that you want to leave between the content and the module boundary for non-touch mode.
Margin (Px) (Touch)	The space between the module boundary and the sides of device screen for touch mode.
Margin (Px) (Non-touch)	The space between the module boundary and the sides of device screen for non-touch mode.

Text Properties

The Text properties enable you to specify the text properties for the Click to Email option. The following is the list of Click to Call Text properties.

Table 11-15 Text Properties

Property	Description
Link Label	The text that represents the Click to Email link.
Font Color	The font color that you want to apply to the Click to Email link text.
Link Font Family (Touch)	The font family that you want to apply to the Click to Email link text for touch devices.
Link Font Family (Non-touch)	The font family that you want to apply to the Click to Email link text for non-touch devices.

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Table 11-15 Text Properties

Property	Description
Link Font Size (Touch)	The font size that you want to apply to the Click to Email text.
Make Text Bold (Touch)	To display the link text with bold text formatting.
Make Text Bold (Non-touch)	To display the link text with bold text formatting on non-touch mode.
Make Text Italic (Touch)	To display the link text in italics on touch mode.
Make Text Italic (Non-touch)	To display the link text in italics on non-touch mode.
Underline Text (Non-touch)	To display link text with underline on non-touch mode.
Text Shadow Color (Touch)	The color if you want to display the link text with a shadow effect.

Button Style Properties

This section enables you to specify the color and width for the Click to Email button. The following is the list of Click to Email Button Style properties.

Table 11-16 Button Style Properties

Property	Description
Button Width	The width required for the Click to Email button.
Button Color	The color that you want to apply to the button. Note This color does not apply to the Text Link and Image Button layout options. The button takes the default styles such as border, stroke weight, and gradient effect. You cannot change these default styles.

Icon Properties

This section enables you to specify the icon properties for the Click to Email option. The following is the list of Click to Email Icon properties.

Table 11-17 Icon Properties

Property	Description
Change Click to e-mail Image	To replace the default image used for Image button layout with a new image. You can upload the image using the Upload Image button.
Change Icon	To change the default Email icon. You can upload the image using the Upload Image button.
Place Icon	To place the icon to the right or left side of Text button or Text link.

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Image Properties

This section enables you to specify the Click to Email image properties. The following is the list of Click to Email Image properties.

Table 11-18 Image Properties

Property	Description
Change Click to e-mail Image	To replace the default image used for Image button layout with a new image.

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Click to SMS

The Click to SMS module enables you to insert a SMS link on your mobile site, which the end user can click to send a text message to a particular mobile number.

Configuring the Click to SMS Module

To configure the Click to SMS module, perform the following steps:

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- Step 1** In the Modules panel, enter **Click to SMS**. The Click to SMS module appears in the Modules panel.
 - Step 2** Drag and drop the **Click to SMS** module into the Canvas. The Edit panel of the module opens.
 - Step 3** In the Edit panel of the module, specify the required values in the respective fields.
 - Step 4** Click **Save**.
-

Click to SMS Properties

Main Properties

The Main properties enable you to specify the contact details. The following is the list of Click to SMS Main properties.

Table 11-19 Main Properties

Property	Description
Enter the mobile number	The mobile number which you want to receive the text message when the end user click the Click to SMS link.
SMS Content	This feature is no longer active. It will be made available when support for message composition is released by iOS and Android.

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Layout Properties

The Layout properties enable you to specify the style and alignment for the Click to SMS link. The following is the list of Click to SMS Layout properties.

Table 11-20 Layout Properties

Property	Description
Layout style	<p>To display the Click to SMS link with the style that you require.</p> <ul style="list-style-type: none"> Text button—Displays a button with link label and an icon. Text link—Displays a link with an icon. Image button—Displays the default button image. You cannot specify the text and the icon for this button. However, you can replace the default image with another button image. <p>The Text button and Text link layout options can be displayed with or without an icon.</p>
Align	To align the layout that you have selected to right, left, or center.

Background Properties

The Background properties enable you to specify the background properties for the Click to SMS link. The following is the list of Click to SMS Background properties.

Table 11-21 Background Properties

Property	Description
Background color	The color for the background area where the click to SMS link appears.
Use CSS Gradient for background (Touch)	To use css gradient for background for touch devices.
Background gradient Color (Top) Touch	The gradient color required at the top.
Background gradient Color (Bottom) Touch	The gradient color required at the bottom.
Add Background Image (Touch)	<p>To use an image as the background for the area where the Click to SMS link appears.</p> <p>You can upload the image using the Upload Image button.</p>
Add Background Image (Non-touch)	<p>To use an image as the background for the area where the Click to SMS link appears.</p> <p>You can upload the image using the Upload Image button.</p>
Repeat Horizontally only	To repeat the background image horizontally only.

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Border Properties

The border properties enable you to configure the border details for the Click to SMS link. The following is the list of Click to SMS Border properties.

Table 11-22 Border Properties

Property	Description
Border Color	The color to apply to a border for the area where the Click to SMS link appears.
Stroke Weight (Px)	The thickness for the border line.
Top corner-radius (Px) (Touch)	The value to apply a rounded corner effect to the top corners for touch devices.
Bottom corner-radius (Px) (Touch)	The value to apply a rounded corner effect to the bottom corners for touch devices.

Padding and Margin Properties

This section enable you to specify the padding and margin values. The following is the list of Click to SMS Padding and Margin properties.

Table 11-23 Padding and Margin Properties

Property	Description
Padding (Px) (Touch)	The space you want to leave between the content and the module boundary for touch mode.
Padding (Px) (Non-touch)	The space you want to leave between the content and the module boundary for non-touch mode.
Margin (Px) (Touch)	The space between the module boundary and the sides of device screen for touch mode.
Margin (Px) (Non-touch)	The space between the module boundary and the sides of device screen for non-touch mode.

Text Properties

This section enables you to specify the label and font for the Click to SMS link. The following is the list of Click to SMS Text properties.

Table 11-24 Text Properties

Property	Description
Link Label	The text that represents the Click to SMS link.
Font Color	The font color that you want to apply to the Click to SMS link text.
Link Font Family (Touch)	The font family that you want to apply to the Click to SMS link text for touch devices.
Link Font Family (Non-touch)	The font family that you want to apply to the Click to SMS link text for non-touch devices.

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Table 11-24 Text Properties

Property	Description
Link Font Size (Touch)	The font size value that you want to apply to the Click to SMS link text for touch devices.
Text Style Options	<p>Make Text Bold (Touch)—To display the link text with bold text formatting on touch mode.</p> <p>Make Text Bold (Non-touch)—To display link text with bold text formatting on non-touch mode.</p> <p>Make Text Italic (Touch)—To display the link text in italics on touch mode.</p> <p>Make Text Italic (Non-touch)—To display the link text in italics on non-touch mode.</p> <p>Underline Text (Non-touch)—To display the link text with underline on non-touch mode.</p> <p>Text Shadow Color (Touch)—To display the link text with a shadow effect.</p>

Button Style Properties

This section enables you to specify the button properties for the Click to SMS link. The following is the list of Click to SMS Button Style properties.

Table 11-25 Button Style Properties

Property	Description
Button Width	The width required for the button.
Button Color	<p>The color that you want to apply to the button.</p> <p>Note This color does not apply to the Text Link and Image Button layout options.</p>

Icon Properties

This section enables you to specify the icon properties for the Click to SMS module. The following is the list of Click to SMS Icon properties.

Table 11-26 Icon Properties

Property	Description
Display Icon (Not applicable for Image button layout)	To display the default Click to SMS icon with Text button or Text link layout options.
Change Icon	To replace the default icon. You can upload the image using the Upload Image button.
Place Icon	To place the icon to the right or left side of Text button or Text link.

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Image Properties

This section enables you to specify the Click to SMS image properties. The following is the list of Click to SMS Image properties.

Table 11-27 Image Properties

Property	Description
Change Click to SMS Image	To replace the default image used for Image button layout with a new image. You can upload the image using the Upload Image button. The image you upload is shown for touch and non-touch devices. This image will not be resized or cropped.

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Poll

The Poll module enables you to set up surveys and polls on your mobile site.

Polls help you make your mobile sites interactive by engaging users. You can host a poll to gather anonymous opinion of visitors of your mobile site on topics of wide interest and importance.

Configuring the Poll Module

To configure the Poll module, perform the following steps:

-
- Step 1** In the Modules panel, enter **Poll**. The Poll module appears in the Modules panel.
 - Step 2** Drag and drop the **Poll** module into the Canvas. The Edit panel of the module opens.
 - Step 3** In the Edit panel of the module, specify the required values in the respective fields.
 - Step 4** Click **Save**.
-



Note

This module can be used only for web sites.

Poll Properties

Main Properties

The Main properties enable you to specify the basic poll details. The following is the list of Poll Main properties.

Table 11-28 Main Properties

Property	Description
Poll Question	The question for the poll.
Voting Choices/ +Add Choices	To add answer choices or options for the poll. You can add more choices using the +Add Choices button.
Thank You Message	The text that you want to use to thank the user for participating in the poll. The default value is Thank you for participating!
Label for Vote Button	The text that you want to use on the Vote button. The default value is Vote.
Label for View Results Links	The text that you want to use for the View Results link that helps navigate to the Results Screen. The default value is View Result.

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Table 11-28 Main Properties

Property	Description
Allow Multiple Votes per User	To allow a user to cast multiple votes with different choices. When the page is refreshed, the poll module returns to the Question and Choices format and the user can vote again.
Show Total Votes	To give an update of total votes cast in the poll.

Style Properties

This section enables you to configure the font details for questions and choices. By default, style properties apply to both touch and non-touch modes. The following is the list of Poll Style properties.

Table 11-29 Style Properties

Property	Description
Question Font Color	The font color for the questions.
Choices Font Color	The font color for the choices.
Align Question and Choices	To align the text for questions and choices.
View Results Link Font Color	The font color for the View Results link.
Align View Results Link	To align the view results link on the page.
Thank You Message Color	The font color for the thank you message.
Total Votes Color	The font color for the total vote text.
Background Color	The color for the background of the Poll module.
Add Background Image	To use an image as the background of the Poll module.
Padding	The space that you want to leave between the content boundary and the module boundary.
Margin	The space that you want to leave between the module boundary and the sides of device screen.

Touch Version Properties

The Touch Version properties enable you to specify the background properties for the touch mode. The following is the list of Poll Touch Version properties.

Table 11-30 Touch Version Properties

Property	Description
Question Font Family	The color for the background area where the Click to SMS link appears.
Question Font Size	The font size that you want to apply to the questions.
Choices Font Family	The font family that you want to apply to the choices text.

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Table 11-30 Touch Version Properties

Property	Description
Choices Font Size	The font size that you want to apply to the choices text.
View Results Font Family	The font family that you want to apply to the View Results link text.
View Results Font Size	The font size that you want to apply to the View Results link text.
Thank You Message Font Family	The font family that you want to apply to the Thank you message text.
Thank You Message Font Size	The font size that you want to apply to the Thank you message text.
Total Votes Font Family	The font family that you want to apply to the total votes text.
Total Votes Font Size	The font size that you want to apply to the total votes text.
Add Background Image	To use an image as the background of the Poll module. You can upload the image using the Upload Image button.
Padding	The space that you want to leave between the content boundary and the module boundary.
Margin	The space that you want to leave between the module boundary and the sides of device screen.

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Quiz

The Quiz module enables you create quizzes that can be inserted on your mobile site. The Quiz can be on any topic-celebrity profile, sports, IQ, general knowledge, or emotional intelligence.

The module displays a main page with the quiz name and a short description of the quiz. When the user click the Quiz button, the inner pages with question and answer options appear. Based on the feed, the modules also can display a page that informs if the end user has selected the right or wrong answer with a short explanation. Finally, the module displays an assessment page that provides the overall score the end user has scored.

Depending on the feed, you can choose to display various fields or labels like quiz description, image, current score, question count, and assessment text in your Quiz module. The quiz name is displayed by default.

You can set background color and add a background image for the Quiz module under the Style properties. You can add a different background image under the Touch Version properties and also set different padding and margin values.



Note

This module can be used only for web sites.

Before you begin to use the Quiz module, you must have the following:

- A quiz feed
- The quiz feed URL or feed adapter key

If you use the Cisco Feed Editor to create a feed, use the following details:

- Feed template name—Quiz
- Feed adapter key—QUIZ

Feed Structure for Quiz

```
<?xml version="1.0" encoding="UTF-8"?>
<channel>
<quiz>
<title>What's your Musical IQ? </title>
<quizDescription>Do you have what it takes to help New Directions on the road to nationals?
Take this quiz and find out your Glee Musical IQ. </quizDescription>
<image>http://174.129.16.60:9090/univisionstats/module/xml/imgscale.png </image>
<imageAltText>${imageAltText}</imageAltText>
<creationDate>${creationDate}</creationDate>
<question>
<questionText>
You appreciate the irony of giving the lead vocals in the number "Sit Down You're Rocking the
Boat" to Artie, who is in a wheelchair. </questionText>
<questionImage>
http://174.129.16.60:9090/univisionstats/module/xml/imgscale.png</questionImage>
<questionVideo> http://174.129.16.60:9090/univisionstats/module/xml/test.mp4
</questionVideo>
```

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```

<answer>
<answerText>True </answerText>
<correct>${correct}</correct>
</answer>
<answer>
<answerText>False </answerText>
<correct>${correct}</correct>

</answer>
<answerDescription>True </answerDescription>
<questionOrder>1 </questionOrder>
</question>
<results>
<correctResponse>${correctResponse}</correctResponse>
<incorrectResponse>Sorry you are wrong :( </incorrectResponse>
<defaultResponse>${defaultResponse}</defaultResponse>
<assessmentText>${assessmentText}</assessmentText>
</results>
</quiz>
</channel>

```



Note

Contact Cisco only if the Feed is external.

Configuring the Quiz Module

To configure the Quiz module, perform the following steps:

- Step 1** In the Modules panel, enter **Quiz**. The Quiz module appears in the Modules panel.
- Step 2** Drag and drop the **Quiz** module into the body area of the Canvas. The Edit panel of the module opens.
- Step 3** In the Edit panel of the module, specify the required values in the respective fields.
- Step 4** Click **Save**.



Note

The Quiz does not appear on a mobile web page if no feed URL is entered in the Main properties of the Quiz Module.

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Quiz Properties

Main Properties

The Main properties enable you to specify the feed details. The following is the list of Quiz Main properties.

You need to first enter the Feed URL of the quiz feed in the Feed URL field.

Table 11-31 Main Properties

Property	Description
Feed URL	The URL of the quiz feed that you have created.
Show Quiz Description	To display the short description of the quiz specified in the feed.
Show Quiz Image	To display the quiz image specified in the feed.
Take Quiz Button Label	The text to be displayed on the button that the end user clicks to take the quiz.
Show current score	To display the current score on the inner page (that displays the correct or wrong message).
Show Question Count	To display the current question number out of the total number of questions.
Next Question button label	The text to be displayed on the button that the end user click to go to next question in the quiz.
Back Button label	The text to be displayed on the button that the end user click to go back to the main page.
Media Priority	If there is an image and a video associated with a quiz question, you can choose to display either the video or the image by selecting the appropriate option.

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Style Properties

The Style properties enable you to specify the font details for the quiz heading and content. The following is the list of Quiz Style properties.

Table 11-32 Style Properties

Property	Description
Heading Font Color	The font color for the heading text. This property applies to the following headings: <ul style="list-style-type: none"> • Quiz name • Questions • Correct/incorrect message • Score
Content Font Color	The font color for the description text. This property applies to the following elements: <ul style="list-style-type: none"> • Quiz description • Answer choices • Question count • Explanation • Assessment text
Align Button	To align the Quiz or Go Back buttons.
Background Color	The color to be used as the background of the Quiz module.
Add Background Image	To use an image as the background of the Quiz module.
Padding (Px)	The space that you want to leave between the content boundary and the module boundary.
Margin (Px)	The space that you want to leave between the module boundary and the sides of device screen.

Touch Version Properties

The Touch Version properties enable you to specify the properties that are applicable only to touch mode. The following is the list of Quiz Touch Version properties.

Table 11-33 Touch Version Properties

Property	Description
Heading Font Family	The font family that you want to apply to all headings.
Heading Font Size	The font size that you want to apply for the headings.
Content Font Family	The font family that you want to apply to the description text.
Content Font Size	The font size that you want to apply to the description text.

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Table 11-33 Touch Version Properties

Property	Description
Add Background Image	To use an image as the background of the Quiz module. You can upload the image using the Upload Image button.
Padding (Px)	The space that you want to leave between the content boundary and the module boundary.
Margin (Px)	The space that you want to leave between the module boundary and the sides of device screen.
Back Button label	The text to be displayed on the button that the end user click to go back to the main page.
Media Priority	If there is an image and a video associated with a quiz question, you can choose to display either the video or the image by selecting the appropriate option.