



Preface

This preface describes the audience, organization, and conventions used in the Cisco Enterprise Mobility Services Platform Studio Modules Guide, and provides information about the related documentation.

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Audience

This guide is intended for site or app producers who create sites and apps using the Enterprise Mobility Services Platform.

List of Acronyms and Abbreviations

Table i-1 List of Acronyms and Abbreviations

Acronym	Expansion
EMSP	Enterprise Mobility Services Platform
SSID	Service Set Identifier
CUWN	Cisco Unified Wireless Network

Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	Getting Started	Provides information on the architecture, and prerequisites of the Cisco Enterprise Mobility Services Platform.
Chapter 2	Analytics and Metrics Modules	Describes the modules that can be used for analytics.
Chapter 3	Advertising Modules	Describes the modules that can be used for advertising.
Chapter 4	Content and Feeds Modules	Describes the modules that use feeds.
Chapter 5	Coupons Modules	Describes the modules that enable to generate barcodes and QR codes.
Chapter 6	Forms Modules	Describes the modules that can be used to create forms.
Chapter 7	Layout Modules	Describes the modules that can be used to enhance the layout of your site.
Chapter 8	Location and Mapping Modules	Describes the modules that can be used to locate places and to display maps.
Chapter 9	Personalization and Targeting Modules	Describes the modules that can be used to personalize the site details and to show or hide contents based on various targeting parameters.
Chapter 10	Social Modules	Describes the modules that connects your site to the social networking sites.
Chapter 11	Surveys and Feedback Modules	Describes the modules that can be used for surveys and feedbacks.
Chapter 12	UI Elements Modules	Describes the modules that can be used to enhance the user interface of your sites.
Chapter 13	Utilities Modules	Describes the modules that can be used to add utilities.
Chapter 14	Video Modules	Describes the modules that are related to videos.
Chapter 15	WiFi Engage Modules	Describes the modules that are related to WiFi Engage.
Chapter 16	Feed Details	Provides short description about tags and feeds.

Document Conventions

Convention	Description
Boldface	Commands, command options, and keywords are in boldface .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



Note

Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this guide.

Related Documentation

- *Release Notes for the Cisco Enterprise Mobility Services Platform*—See this document for new features and enhancements made to the Enterprise Mobility Services Platform.
- *Cisco Enterprise Mobility Services Platform Studio Configuration Guide* —See this document for configuration details of the Cisco Enterprise Mobility Services Platform Studio.
- *Cisco WiFi Engage with Meraki Configuration Guide*—See this document for the configuration details of WiFi Engage for Meraki.
- *Cisco WiFi Engage with CUWN Configuration Guide*—See this document for the configuration details of WiFi Engage for CUWN

Send documentation comments to emsp-docfeedback@cisco.com