



## Preface

---

This preface describes the audience, organization, acronyms, and conventions used in the Cisco CMX Engage with CUWN Quick Start Guide, and provides information about the related documentation.

- [Audience, page iii](#)
- [Document Organization, page iv](#)
- [Document Conventions, page iv](#)
- [List of Acronyms and Abbreviations, page iv](#)
- [Related Documentation, page iv](#)

## Audience

This guide is intended for site producers who create web portals using the CMX Engage with Cisco Unified Wireless Network (CUWN). For example, a technical administrator who creates the proximity rules and manages the users, or a portal administrator who manages the portal content.

This guide is also meant for business and store administrators who use the CMX Engage to create the proximity rules to send notifications to customers and business users.

# Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	<a href="#">Getting Started</a>	Provides information on the process flow and system requirements for the Cisco CMX Engage.
Chapter 2	<a href="#">Defining the Location Hierarchy</a>	Describes the CMX Engage features and how to define the location hierarchy.
Chapter 3	<a href="#">Captive Portals and Proximity Rules</a>	Describes how to create the captive portals, various portal modules, and the proximity rules that you can create using the CMX Engage.
Chapter 4	<a href="#">CMX Engage Reports and Users</a>	Provides information on the CMX Engage Reports and user types.

# Document Conventions

Convention	Description
<b>Boldface</b>	Commands, command options, and keywords are in <b>boldface</b> .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



**Note**

Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this guide.

# List of Acronyms and Abbreviations

*Table i-1 List of Acronyms and Abbreviations*

Acronym	Expansion
BLE	Bluetooth Low Energy
CUWN	Cisco Unified Wireless Network
SSID	Service Set Identifier
WLC	Wireless LAN Controller

# Related Documentation

*Cisco CMX Engage with CUWN Configuration Guide*- Refer to this document for detailed documentation of the Cisco CMX Engage with CUWN.