



Preface

This preface describes the audience, organization, acronyms, and conventions used in the Cisco CMX Engage Configuration Guide.

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Audience

This guide is intended for site producers who create web portals using the CMX Engage. For example, a portal administrator who manages the portal content.

This guide is also meant for business and store administrators who use the CMX Engage to create the proximity rules to send notifications to customers and business users, or account managers who manage the CMX Engage user accounts.

Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	Getting Started	Provides information on the process flow and system requirements for the Cisco CMX Engage.
Chapter 2	CMX Engage Features and Pre-Requisites	Provides information on various CMX Engage features and the pre-requisites to deploy the CMX Engage.
Chapter 3	Location Hierarchy in the CMX Engage	Provides information on how to define the CMX Engage location hierarchy.
Chapter 4	Importing the SSIDs	Provides information on how to import the SSIDs.
Chapter 4	Defining Captive Portal Rules	Provides information on the captive portal rules that you can define to configure the captive portals.
Chapter 5	Defining the Engagement Rule to Send Notifications	Provides information on the engagement rules that you can define to send notifications to the customers and business users.
Chapter 6	Defining the Profile Rules to Manage Tags	Provides information on the profile rules that you can define to create tags, or to modify the existing tags.
Chapter 7	Creating and Managing Portals	Provides an overview of various portal modules and its usage.
Chapter 8	Managing Existing Experience Zones	Provides information on how to view and manage the existing experience zones.
Chapter 10	Reports	Provides information on the CMX Engage reports.
Chapter 11	Managing CMX Engage Users and Accounts	Provides information on how to manage the CMX Engage users, CMX Engage accounts, and CMX accounts.
Chapter 12	Configuring the Apps, BLE Beacons, SMS Gateway, and SDK	Provides information on how to configure apps, social apps, and BLE Beacons in the CMX Engage. This chapter also describes how to download the CMX Engage SDK that is to be integrated with the CMX Engage.
Chapter 13	Managing the Access Codes	Provides information on how to manage internet provisioning using the access codes.
Chapter 14	Location Manager	Provides information on how to use the location manager account.
Chapter 15	Configuring the CUWN for the CMX Engage	Describes the configurations required in the CUWN to use the CMX Engage.
Chapter 16	Configuring the Meraki for CMX Engage	Describes the configurations required in the Meraki to use the CMX Engage.
Chapter 17	FAQs	Provides the frequently asked questions regarding the various features of the CMX Engage.

Document Conventions

Convention	Description
Boldface	Commands, command options, and keywords are in boldface .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



Note

Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this guide.

List of Acronyms and Abbreviations

Table i-1 List of Acronyms and Abbreviations

Acronym	Expansion
ACL	Access Control List
BLE	Bluetooth Low Energy
CUWN	Cisco Unified Wireless Network
CNA	Captive Network Assistant
RSSI	Received Signal Strength Indication
SSID	Service Set Identifier
UUID	Universally Unique Identifier
WLC	Wireless LAN Controller

Related Documentation

Cisco CMX Engage SDK Guide - Refer to this document for information on integrating the CMX Engage Software Development Kit (SDK) for iOS and android apps. You can access the document from the CMX Engage dashboard if you have an CMX Engage SDK license.

