



## Preface

---

This preface describes the audience, organization, acronyms, and conventions used in the Cisco CMX Engage with Meraki Configuration Guide.

- [Audience, page iii](#)
- [Document Organization, page iv](#)
- [Document Conventions, page iv](#)
- [List of Acronyms and Abbreviations, page v](#)

## Audience

This guide is intended for site producers who create web portals using the CMX Engage with Meraki. For example, a portal administrator who manages the portal content.

This guide is also meant for business and store administrators who use the CMX Engage to create the proximity rules to send notifications to customers and business users. For example, a technical administrator who creates the proximity rules and manages the users,

# Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	<a href="#">Getting Started</a>	Provides information on the process flow and system requirements for the Cisco CMX Engage.
Chapter 2	<a href="#">CMX Engage Features and Pre-requisites</a>	Provides information on various CMX Engage features and the pre-requisites to deploy the CMX Engage.
Chapter 3	<a href="#">Location Hierarchy in the CMX Engage</a>	Provides information on how to define the CMX Engage location hierarchy for the Meraki.
Chapter 4	<a href="#">Defining Captive Portal Rules</a>	Provides information on the captive portal rules that you can define to configure the captive portals.
Chapter 5	<a href="#">Defining the Engagement Rule to Send Notifications</a>	Provides information on the engagement rules that you can define to send notifications to the customers and business users.
Chapter 6	<a href="#">Defining the Profile Rules to Manage Tags</a>	Provides information on the profile rules that you can define to create tags, or to modify the existing tags.
Chapter 7	<a href="#">Creating and Managing Portals</a>	Provides an overview of various portal modules and its usage.
Chapter 8	<a href="#">Managing Existing Experience Zones</a>	Provides information on how to view and manage the existing experience zones.
Chapter 9	<a href="#">Managing the Access Codes</a>	Provides information on creating and using access codes.
Chapter 10	<a href="#">Location Manager</a>	Provides information on the Location Manager role
Chapter 11	<a href="#">Managing the CMX Engage Configurations</a>	Provides information on how to manage the groups, locations, floors, apps, and so on in the CMX Engage.
Chapter 12	<a href="#">Reports</a>	Provides information on the CMX Engage reports.
Chapter 13	<a href="#">Managing Users and Accounts</a>	Provides information on how to manage the CMX Engage users, CMX Engage accounts, and Meraki accounts.
Chapter 14	<a href="#">FAQs</a>	Provides the frequently asked questions regarding the various features of the CMX Engage.

# Document Conventions

Convention	Description
<b>Boldface</b>	Commands, command options, and keywords are in <b>boldface</b> .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



**Note**

Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this

guide.

## List of Acronyms and Abbreviations

*Table i-1 List of Acronyms and Abbreviations*

<b>Acronym</b>	<b>Expansion</b>
BLE	Bluetooth Low Energy
CNA	Captive Network Assistant
RSSI	Received Signal Strength Indication
SSID	Service Set Identifier
UUID	Universally Unique Identifier

## Related Documentation

*Cisco CMX Engage SDK Guide* - Refer to this document for information on integrating the CMX Engage Software Development Kit (SDK) for iOS and android apps. You can access the document from the CMX Engage dashboard if you have an CMX Engage SDK license.

