



# Preface

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This preface describes the audience, organization, acronyms, and conventions used in the Cisco CMX Engage with CUWN Configuration Guide.

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## Audience

This guide is intended for site producers who create web portals using the CMX Engage with Cisco Unified Wireless Network (CUWN). For example, a portal administrator who manages the portal content.

This guide is also meant for business and store administrators who use the CMX Engage to create the proximity rules to send notifications to customers and business users, or account managers who manage the CMX Engage user accounts.

# Document Organization

Chapter Number	Chapter Title	Description
Chapter 1	<a href="#">Getting Started</a>	Provides information on the process flow and system requirements for the Cisco CMX Engage.
Chapter 2	<a href="#">CMX Engage Features and Pre-Requisites</a>	Provides information on various CMX Engage features and the pre-requisites to deploy the CMX Engage.
Chapter 3	<a href="#">Location Hierarchy in the CMX Engage</a>	Provides information on how to define the CMX Engage location hierarchy for the CUWN.
Chapter 4	<a href="#">Defining Captive Portal Rules</a>	Provides information on the captive portal rules that you can define to configure the captive portals.
Chapter 5	<a href="#">Defining the Engagement Rule to Send Notifications</a>	Provides information on the engagement rules that you can define to send notifications to the customers and business users.
Chapter 6	<a href="#">Defining the Profile Rules to Manage Tags</a>	Provides information on the profile rules that you can define to create tags, or to modify the existing tags.
Chapter 7	<a href="#">Creating and Managing Portals</a>	Provides an overview of various portal modules and its usage.
Chapter 8	<a href="#">Managing Existing Experience Zones</a>	Provides information on how to view and manage the existing experience zones.
Chapter 9	<a href="#">Managing the CMX Engage Configurations</a>	Provides information on how to manage the groups, campuses, buildings, floors, apps, and so on in the CMX Engage.
Chapter 10	<a href="#">Reports</a>	Provides information on the CMX Engage reports.
Chapter 11	<a href="#">Managing Users and Accounts</a>	Provides information on how to manage the CMX Engage users, CMX Engage accounts, and CMX accounts.
Chapter 12	<a href="#">FAQs</a>	Provides the frequently asked questions regarding the various features of the CMX Engage.

# Document Conventions

Convention	Description
<b>Boldface</b>	Commands, command options, and keywords are in <b>boldface</b> .
<i>Italics</i>	Arguments for which you supply values are in <i>italics</i> .
Option > Option	Used to describe a series of menu options.



**Note**

Means *reader take note*. Notes contain helpful suggestions or references to material not covered in this guide.

# List of Acronyms and Abbreviations

*Table i-1 List of Acronyms and Abbreviations*

<b>Acronym</b>	<b>Expansion</b>
ACL	Access Control List
BLE	Bluetooth Low Energy
CUWN	Cisco Unified Wireless Network
CNA	Captive Network Assistant
RSSI	Received Signal Strength Indication
SSID	Service Set Identifier
UUID	Universally Unique Identifier
WLC	Wireless LAN Controller

## Related Documentation

*Cisco CMX Engage SDK Guide* - Refer to this document for information on integrating the CMX Engage Software Development Kit (SDK) for iOS and android apps. You can access the document from the CMX Engage dashboard if you have an CMX Engage SDK license.

