



Information Signage Display

This chapter describes the Smart+Connected Information Signage (Smart+Connected IS) content displayed on the digital signages and includes the following sections:

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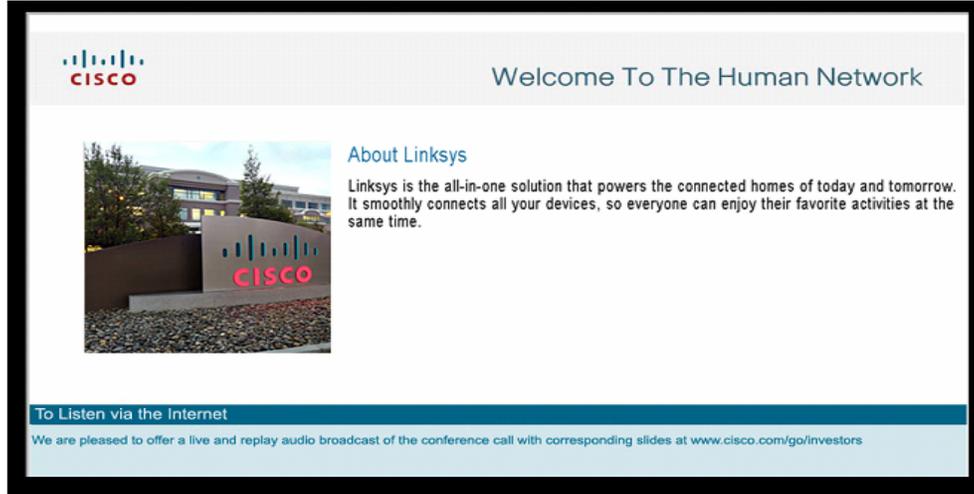
Smart+Connected IS Content

The Smart+Connected IS (building signage, floor signage, or conference room signage) at a particular location is used to disseminate news and other information considered useful for consumers. For example, content that is relevant for the entire organization, such as the annual performance, the financial results, and so on, can be displayed on all three types of signage at all the locations. The events and occurrences that concern a particular building, floor, or conference room can be selectively displayed only on the signage associated with that particular location. If the employees on a particular floor are expected to attend a gathering on the same floor, the news announcing the event and requesting their presence can be displayed only on the floor signage and the conference room signage present on that floor.

The news or information that appears on the digital signage can be created by the administrator or a content author by using the rich text editor that is available within the solution. Alternatively, the content can also reside externally (in an intranet or external website).

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Figure 3-1 News Display



Display on the Digital Signage

The touchscreen and non-touchscreen digital signage at a location, displays the configured content only if it has been enabled for that location. The content on the digital signage changes based on the content sequence that is configured by the administrator.

If multiple news stories are enabled for a location, then the content is displayed one after the other for a specified duration. The order of the appearance of the content is based on the content creation date and time.