



Emergency Notification Display

This chapter describes the Smart+Connected Emergency Notification (Smart+Connected EN) content displayed on the digital signages and the Cisco IP phones and includes the following sections:

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Smart+Connected EN Content

The Smart+Connected EN (building signage, floor signage, or conference room signage) at a particular location can be used to send messages in times of an emergency or crisis. Life-saving information such as evacuation routes, audio notifications, warnings, and instructions can be sent out to the digital signages and the Cisco IP phones. The Smart+Connected EN content instructs you on the necessary steps that you need to take in the case of an emergency. It also displays the nearest emergency exits, fire extinguishers, and so on that you need to use during crisis.

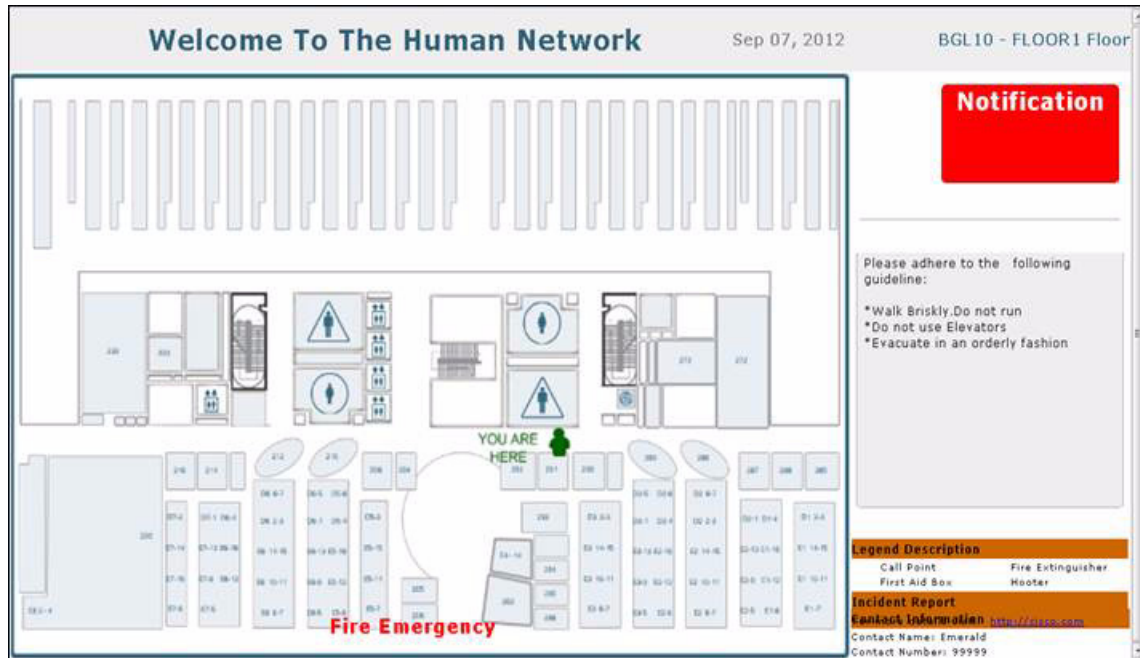
The Smart+Connected EN content also provides other useful information such as the emergency contact details.

The Smart+Connected EN is an alert or a notification. The difference between an alert and a notification is explained in the following example:

For example, if there is a fire in one of the buildings in a company, the content displayed on the digital signage in the building is an alert to warn the employees of the danger and provide exit routes. In all other buildings within the campus, the Smart+Connected EN is a notification to inform the employees about the mishap. Another example of the notification is the content displayed for a fire evacuation drill.

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Figure 2-1 Smart+Connected EN Display



Sending Content to the Digital Signage

The Smart+Connected EN content is displayed continuously and concurrently on the digital signage till it is disabled. It includes the following elements:

- Current Date
- Way finding floor plan with a location indicator to show where you are, and the path to the nearest exit.
- The Smart+Connected EN message is displayed at the bottom of the screen.
- The sound file associated with the visual content is also played.

The sound can be played on the digital signages only if the audio cable from the DMP has been connected to the digital signage.

If the emergency incident has been raised with an option to show the incident report, then on a touchscreen enabled digital signage, you can navigate to the incident report URL to get further information on the incident.



Note

When the Smart+Connected EN is enabled for a digital signage, all other content is overridden. After the Smart+Connected EN is disabled, the digital signage display returns to its standard content.

Notifications on Cisco IP Phones

Apart from touchscreen and non touchscreen digital signages, the Smart+Connected EN content is also displayed on the Cisco IP phones, and it includes an image and an audio warning. The image file displays the emergency message text, while the sound from the audio file is played on the IP phone.