# Applications: B

This chapter contains the following sections:

# B&H Photo Video

| Description | Online retailer of cameras. |
|---|---|
| **Categories** | e-commerce |
| **Tags** | displays ads |
| **Risk** | Low |
| **Business Relevance** | Very Low |

# Babelgum

| | |
|---|---|
| **Description** | Internet TV service. |
| **Categories** | multimedia (music/audio) |
| **Tags** | high bandwidth |
| **Risk** | Low |
| **Business Relevance** | Very Low |

# Babylon

| Description | Search engine, Translation and Dictionary toolbar. |
|---|---|
| Categories | web services provider,search engine,social networking |
| Tags | SSL protocol,displays ads,sends mail,webmail |
| Risk | Low |
| Business Relevance | Very Low |

# Babytree

| Description | Website with resources and shopping for expectant mothers. |
|---|---|
| Categories | e-commerce, social networking |
| Tags | |
| Risk | Very Low |
| Business Relevance | Low |

# Backblaze

| Description | Online backup tool for Windows and Mac users. |
|---|---|
| Categories | remote file storage |
| Tags | file sharing/transfer |
| Risk | Medium |
| Business Relevance | Medium |

# Backpack

| Description | Business focused information management and social networking. |
|---|---|
| Categories | business |
| Tags | share media,instant chat,web-based support/h |
| Risk | Medium |
| Business Relevance | Low |

# Backpage.com

| | |
|---|---|
| **Description** | Free classified ads. |
| **Categories** | web services provider,e-commerce,business |
| **Tags** | displays ads |
| **Risk** | Low |
| **Business Relevance** | Very Low |

# Backupgrid

| Description | Reseller of cloud backup / storage solutions. |
|---|---|
| Categories | web services provider,remote file storage |
| Tags | SSL protocol |
| Risk | Very Low |
| Business Relevance | High |

# BackWeb

| Description | Software that enables automatic background software downloads and installations. |
|---|---|
| Categories | download manager,software update |
| Tags | file sharing/transfer,autostarts/stays resid |
| Risk | Very High |
| Business Relevance | Low |

# BACnet

| Description | Building Automation and Control Networks is a communications protocol for building automation. |
|---|---|
| Categories | network protocols/services |
| Tags | SCADA protocol |
| Risk | Medium |
| Business Relevance | Medium |

# Badoo

| Description | Social networking service. |
|---|---|
| **Categories** | social networking |
| **Tags** | web chat |
| **Risk** | Low |
| **Business Relevance** | Low |

# Baidu

| Description | Chinese Search engine. |
|---|---|
| Categories | web services provider,search engine,social networking |
| Tags | SSL protocol,displays ads,sends mail,webmail |
| Risk | Low |
| Business Relevance | Very Low |

# Baidu Movies

| Description | Video search engine by Baidu. |
|---|---|
| **Categories** | web services provider,search engine,multimedia (TV/video) |
| **Tags** | |
| **Risk** | High |
| **Business Relevance** | Very Low |

# Baidu Yun

| Description | Baidu cloud storage and P2P file transfer. |
|---|---|
| Categories | remote file storage, peer to peer |
| Tags | |
| Risk | High |
| Business Relevance | Low |

# BaiduHi

| Description | Baidu instant messaging. |
|---|---|
| Categories | instant messaging |
| Tags | instant chat, web chat |
| Risk | Medium |
| Business Relevance | Medium |

# Baiduspider

| Description | Web crawler for Baidu search engine. |
|---|---|
| Categories | web services provider,web spider/search crawler |
| Tags | |
| Risk | Low |
| Business Relevance | Very Low |

# Baike.com

| Description | Social networking site. |
|---|---|
| **Categories** | web services provider, social networking |
| **Tags** | |
| **Risk** | Medium |
| **Business Relevance** | Low |

# Balatarin

| Description | Social bookmarking and community website aimed at an Iranian audience. |
|---|---|
| Categories | web content aggregators |
| Tags | share media |
| Risk | Very Low |
| Business Relevance | Low |

# Bandcamp

| | |
|---|---|
| **Description** | Explore online music posted by independendent artist. |
| **Categories** | web services provider,multimedia (music/audio) |
| **Tags** | SSL protocol |
| **Risk** | High |
| **Business Relevance** | Very Low |

# Bank of America

| Description | Global financial services company. |
|---|---|
| Categories | business,financial |
| Tags | SSL protocol,encrypts communications |
| Risk | Low |
| Business Relevance | Medium |

# Banyan VIP

| Description | Banyan VINES Internet Protocol. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# banyan-rpc

| Description | Registered with IANA on port 567 TCP/UDP. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# Barnes and Noble

| Description | Online retailer of books and other goods. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads |
| Risk | Low |
| Business Relevance | Very Low |

# Barneys New York

| Description | Luxury retail department store. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads,not work related |
| Risk | Low |
| Business Relevance | Very Low |

# Basecamp

| Description | Web based project management tool. |
|---|---|
| **Categories** | web services provider,business,collaboration,email |
| **Tags** | SSL protocol,file sharing/transfer,share med |
| **Risk** | Very Low |
| **Business Relevance** | High |

# Battle.net

| Description | Game networking service. |
|---|---|
| Categories | gaming,virtual worlds |
| Tags | high bandwidth,not work related |
| Risk | Very Low |
| Business Relevance | Very Low |

# Battle.net Desktop

| Description | Desktop application for Battle.net. |
|---|---|
| **Categories** | gaming |
| **Tags** | web gaming,console gaming |
| **Risk** | Low |
| **Business Relevance** | Low |

# Battle.net Protocol

| Description | Protocol traffic for Battle.net gaming. |
|---|---|
| Categories | gaming |
| Tags | web gaming,console gaming |
| Risk | Low |
| Business Relevance | Low |

# Battle.net site

| | |
|---|---|
| **Description** | Website for Battle.net. |
| **Categories** | gaming |
| **Tags** | web gaming,console gaming |
| **Risk** | Low |
| **Business Relevance** | Low |

# Battlefield

| Description | A multi-player video game. |
|---|---|
| Categories | gaming |
| Tags | high bandwidth,UDP protocol,business impact |
| Risk | Very Low |
| Business Relevance | Very Low |

# Baydin

| Description | Gmail productivity app. |
|---|---|
| Categories | web services provider,collaboration |
| Tags | |
| Risk | Low |
| Business Relevance | High |

# Bazaarvoice

| Description | Online service that provides data and analytics to brands/customer. |
|---|---|
| Categories | web services provider |
| Tags | |
| Risk | Low |
| Business Relevance | Low |

# BB

| Description | Big Brother is a tool for systems and network monitoring. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# BBB

| Description | Better Business Bureau - non-profit organization providing reliable business review. |
|---|---|
| Categories | web services provider,business |
| Tags | SSL protocol,displays ads |
| Risk | Medium |
| Business Relevance | Low |

# BBC

| Description | Web Portal for news update. |
|---|---|
| Categories | web services provider,search engine,multimedia (TV/video),news |
| Tags | web-based support/help,displays ads,web chat |
| Risk | Medium |
| Business Relevance | Very Low |

# BBC iPlayer

| Description | Web and mobile app to watch BBC TV live. |
|---|---|
| Categories | web services provider,multimedia (TV/video),multimedia (music/audio),mobile application,news |
| Tags | |
| Risk | Medium |
| Business Relevance | Very Low |

# BBN RCC

| Description | Registered with IANA as IP Protocol 10. |
| --- | --- |
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# BearShare

| Description | Peer to peer file sharing software. |
|---|---|
| Categories | peer to peer |
| Tags | high bandwidth,file sharing/transfer,Gnutell |
| Risk | Very High |
| Business Relevance | Very Low |

# Bebo

| Description | Social networking and blogging. |
|---|---|
| Categories | social networking,mobile application |
| Tags | web chat,not work related,blog |
| Risk | High |
| Business Relevance | Very Low |

# Beeg

| Description | Adult video streaming site. |
|---|---|
| Categories | web content aggregators, multimedia (TV/video) |
| Tags | SSL protocol, not work related, adult conte |
| Risk | High |
| Business Relevance | Very Low |

# Behance

| Description | Showcase for artwork. |
|---|---|
| **Categories** | multimedia (other) |
| **Tags** | SSL protocol, share media |
| **Risk** | Low |
| **Business Relevance** | Medium |

# Bejeweled Blitz

| Description | Facebook version of Bejeweled 2. |
|---|---|
| Categories | gaming |
| Tags | web gaming,social network game,not work rela |
| Risk | High |
| Business Relevance | Very Low |

# Bejeweled Chrome Extension

| Description | Bejeweled for the Chrome browser. |
|---|---|
| Categories | gaming,multimedia (other),browser plugin |
| Tags | displays ads,web gaming,not work related |
| Risk | Very Low |
| Business Relevance | Very Low |

# Benefitfocus

| Description | A provider of online employee benefits services. |
|---|---|
| Categories | web services provider |
| Tags | |
| Risk | Very Low |
| Business Relevance | Very High |

# beRecruited

| | |
|---|---|
| **Description** | College athletic social networking site. |
| **Categories** | social networking |
| **Tags** | |
| **Risk** | Very Low |
| **Business Relevance** | Medium |

# Best Arabic Games

| Description | Arabic-language online casino. |
| --- | --- |
| Categories | e-commerce, gaming |
| Tags | web gaming |
| Risk | High |
| Business Relevance | Very Low |

# Best Buy

| Description | Website and online retailer for national chain of electronics stores. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads |
| Risk | Low |
| Business Relevance | Very Low |

# BesTV

| Description | Shangai Media Group television station, pioneer in China's IPTV and Internet TV. |
|---|---|
| Categories | multimedia (TV/video),news |
| Tags | SSL protocol,displays ads |
| Risk | Very High |
| Business Relevance | Very Low |

# Bet365

| Description | Online gambling website. |
|---|---|
| Categories | gaming |
| Tags | BitTorrent,web gaming,not work related |
| Risk | Low |
| Business Relevance | Very Low |

# Betclic

| Description | Online gambling site. |
|---|---|
| Categories | gaming |
| Tags | web gaming |
| Risk | High |
| Business Relevance | Very Low |

# Betternet

| Description | A VPN tunneling app. |
|---|---|
| Categories | VPN/tunnel |
| Tags | encrypts communications |
| Risk | Very High |
| Business Relevance | Low |

# Beweb

| | |
|---|---|
| **Description** | Advertising and analytics site. |
| **Categories** | ad portal |
| **Tags** | displays ads |
| **Risk** | Low |
| **Business Relevance** | Very Low |

# BFTP

| Description | Background File Transfer Program. |
|---|---|
| Categories | network protocols/services,download manager |
| Tags | file sharing/transfer |
| Risk | Low |
| Business Relevance | Medium |

# BGMP

| Description | Border Gateway Multicast Protocol. |
| --- | --- |
| Categories | network protocols/services |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# BGP

| Description | BGP (Border Gateway Protocol) is the protocol backing the core routing decisions on the Internet. |
|---|---|
| Categories | network protocols/services |
| Tags | opens port |
| Risk | Very Low |
| Business Relevance | Medium |

# bgs-nsi

| Description | Registered with IANA on port 482 TCP/UDP. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# BH611

| Description | Registered with IANA on port 354 tcp/udp. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# BHEVENT

| | |
|---|---|
| **Description** | Registered with IANA on port 357 tcp/udp. |
| **Categories** | network protocols/services |
| **Tags** | |
| **Risk** | Very Low |
| **Business Relevance** | Medium |

# BHFHS

| Description | Registered with IANA on port 248 tcp/udp. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# BHMDS

| Description | Registered with IANA on port 248 tcp/udp. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# BigBlueButton

| Description | Web conferencing system. |
|---|---|
| Categories | VoIP,web conferencing |
| Tags | |
| Risk | Very Low |
| Business Relevance | High |

# BigUpload

| Description | File hosting and sharing service. |
|---|---|
| Categories | remote file storage |
| Tags | file sharing/transfer |
| Risk | Very High |
| Business Relevance | Very Low |

# Bild.de

| Description | Online edition of German tabloid. |
|---|---|
| Categories | multimedia (TV/video),news |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Very Low |

# Bilibili

| | |
|---|---|
| **Description** | Chinese site for uploading and discussing anime. |
| **Categories** | web content aggregators, social networking, multimedia (TV/video) |
| **Tags** | share media, share video, console gaming |
| **Risk** | High |
| **Business Relevance** | Very Low |

# BillDesk

| Description | Online payment consolidation site. |
|---|---|
| Categories | e-commerce, business |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# Bing

| Description | Microsoft's internet search engine. |
| --- | --- |
| Categories | search engine |
| Tags | SSL protocol,displays ads |
| Risk | Very Low |
| Business Relevance | Medium |

# Bing Bar

| Description | Browser Toolbar for Bing search engine. |
|---|---|
| Categories | web services provider,search engine,browser plugin |
| Tags | displays ads |
| Risk | Low |
| Business Relevance | Low |

# Bing Maps

| | |
|---|---|
| **Description** | Microsoft online mapping and directions service. |
| **Categories** | web services provider |
| **Tags** | SSL protocol |
| **Risk** | Very Low |
| **Business Relevance** | Medium |

# Bingbot

| Description | Microsoft web-crawler for the Bing search engine. |
|---|---|
| Categories | web spider/search crawler |
| Tags | high bandwidth |
| Risk | Very High |
| Business Relevance | Very Low |

# BioDigital Human

| Description | A web-based medical imaging app. |
|---|---|
| **Categories** | web services provider |
| **Tags** | SSL protocol |
| **Risk** | Low |
| **Business Relevance** | Low |

# Biography.com

| Description | Stories, biographies about people. |
|---|---|
| Categories | web services provider,multimedia (TV/video),news |
| Tags | displays ads,share links |
| Risk | Medium |
| Business Relevance | Very Low |

# Bitauto

| Description | Marketing and advertising service for Chinese auto industry. |
|---|---|
| Categories | web services provider, e-commerce, business |
| Tags | |
| Risk | Low |
| Business Relevance | High |

# Bitbucket

| Description | Source code hosting site. |
|---|---|
| **Categories** | remote file storage,collaboration |
| **Tags** | SSL protocol |
| **Risk** | Very Low |
| **Business Relevance** | Very High |

# Bitcasa

| Description | Client software for cloud storage supporting PCs and other handheld devices. |
|---|---|
| Categories | web services provider,mobile application |
| Tags | encrypts communications,bundles software |
| Risk | Low |
| Business Relevance | Low |

# BitCoin

| Description | Application and website for mining and exchanging BitCoins, a cryptographic currency. |
|---|---|
| **Categories** | financial |
| **Tags** | |
| **Risk** | Very High |
| **Business Relevance** | Low |

# Bitcoin Forum

| | |
|---|---|
| **Description** | Forums for discussing BitCoin mining and exchange. |
| **Categories** | web services provider,financial |
| **Tags** | SSL protocol |
| **Risk** | Medium |
| **Business Relevance** | Low |

# BitComet

| Description | BitTorrent client. |
|---|---|
| Categories | peer to peer |
| Tags | high bandwidth, SSL protocol, file sharing/transfer, BitTorrent |
| Risk | Very High |
| Business Relevance | Very Low |

# BitDefender

| Description | BitDefender Antivirus/Security software download and updates. |
|---|---|
| Categories | security management,software update |
| Tags | file sharing/transfer |
| Risk | Very Low |
| Business Relevance | High |

# BitGravity

| Description | Content delivery network. |
|---|---|
| **Categories** | web services provider,business |
| **Tags** | SSL protocol,encrypts communications,instant |
| **Risk** | Low |
| **Business Relevance** | Low |

# bitly

| Description | Web portal for bookmarking and sharing links. |
|---|---|
| Categories | web services provider |
| Tags | SSL protocol,displays ads |
| Risk | Medium |
| Business Relevance | Medium |

# BITS

| Description | Background Intelligent Transfer Service. A file transfer protocol for Microsoft Updates. |
| --- | --- |
| Categories | network protocols/services,software update |
| Tags | file sharing/transfer,adds/installs other so |
| Risk | Very Low |
| Business Relevance | High |

# BitTornado

| Description | A free BitTorrent client with GUI. |
|---|---|
| Categories | peer to peer |
| Tags | BitTorrent,share video,share music,not work |
| Risk | Very High |
| Business Relevance | Very Low |

# BitTorrent

| Description | A peer-to-peer file sharing protocol used for transferring large amounts of data. |
|---|---|
| Categories | web content aggregators |
| Tags | evasive,high bandwidth,encrypts communicatio |
| Risk | Very High |
| Business Relevance | Very Low |

# BitTorrent Sync

| Description | To sync files and folders across devices. |
|---|---|
| Categories | web services provider,mobile application |
| Tags | file sharing/transfer,BitTorrent,allows remo |
| Risk | High |
| Business Relevance | Very Low |

# BitTorrent tracker

| | |
|---|---|
| **Description** | peer to peer file sharing software. |
| **Categories** | peer to peer |
| **Tags** | file sharing/transfer,share media,BitTorrent |
| **Risk** | Very High |
| **Business Relevance** | Very Low |

# Bizo

| | |
|---|---|
| **Description** | Advertisement site. |
| **Categories** | web services provider,e-commerce,ad portal |
| **Tags** | displays ads |
| **Risk** | Very Low |
| **Business Relevance** | Very Low |

# Bizrate

| Description | Lists best deals for online shopping. |
|---|---|
| **Categories** | web services provider |
| **Tags** | |
| **Risk** | Medium |
| **Business Relevance** | Low |

# BJNP

| Description | USB over IP protocol for Canon printers. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Low |
| Business Relevance | High |

# BJNP Discovery

| | |
|---|---|
| **Description** | Discovering network printer devices using BJNP protocol by Canon. |
| **Categories** | network protocols/services |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | Low |

# Black & Decker Corporation

| Description | Power tools, hardware, and home improvement products retailer. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads |
| Risk | Low |
| Business Relevance | Medium |

# Blackbaud

| Description | Fundraising software company. |
|---|---|
| Categories | web services provider |
| Tags | |
| Risk | Medium |
| Business Relevance | Very High |

# Blackberry browser

| Description | web browser for RIMM Blackberry. |
|---|---|
| Categories | web browser,mobile application |
| Tags | sends mail |
| Risk | High |
| Business Relevance | Medium |

# Blackberry sites

| Description | Website for RIM's smartphone. |
|---|---|
| Categories | e-commerce |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# Blackboard

| Description | Online course management system. |
|---|---|
| Categories | collaboration,web conferencing |
| Tags | share media,sends mail |
| Risk | Low |
| Business Relevance | Very Low |

# Blackbox

| Description | Network hardware and software vendor. |
|---|---|
| Categories | e-commerce, business |
| Tags | |
| Risk | Very Low |
| Business Relevance | High |

# Blackjack

| Description | Registered with IANA on port 1025 tcp/udp. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Very Low |
| Business Relevance | Very Low |

# Blast

| Description | VMWare Blast Protocol. |
|---|---|
| Categories | web services provider,remote administration |
| Tags | SSL protocol,allows remote connect |
| Risk | Low |
| Business Relevance | High |

# Blasting News

| Description | Citizen journalism site. |
|---|---|
| Categories | web services provider, collaboration, multimedia (other) |
| Tags | share media, share links |
| Risk | Low |
| Business Relevance | High |

# BlazeFS

| Description | Blaze File Server is a remote file sharing system designed specifically for Macs. |
|---|---|
| Categories | remote file storage |
| Tags | file sharing/transfer |
| Risk | Low |
| Business Relevance | Medium |

# Bleacher Report

| Description | Web Portal for Sports news update. |
|---|---|
| Categories | web services provider,search engine,email,multimedia (TV/video),news |
| Tags | web-based support/help,displays ads,web chat |
| Risk | Medium |
| Business Relevance | Very Low |

# Blekko

| Description | Search engine based on categories. |
|---|---|
| **Categories** | business,search engine,multimedia (TV/video) |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | Low |

# BlekkoBot

| Description | Web crawler for Blekko. |
|---|---|
| **Categories** | web spider/search crawler |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | Low |

# BLIDM

| Description | Britton-Lee Integrated Database Manager. |
|---|---|
| Categories | database |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# blinkx

| Description | Video search engine. |
|---|---|
| Categories | search engine,multimedia (TV/video) |
| Tags | share video |
| Risk | Medium |
| Business Relevance | Very Low |

# Blip.tv

| Description | Online video streaming site for web series. |
|---|---|
| Categories | web content aggregators,multimedia (TV/video) |
| Tags | share video,content provider |
| Risk | Low |
| Business Relevance | Low |

# Blizzard

| Description | The website for Blizzard Software, a popular PC and console game company. |
|---|---|
| Categories | business,gaming |
| Tags | web gaming,console gaming |
| Risk | Low |
| Business Relevance | Low |

# Blizzard Client

| Description | A Blizzard game client. |
|---|---|
| **Categories** | gaming |
| **Tags** | web gaming,console gaming |
| **Risk** | Low |
| **Business Relevance** | Low |

# Blizzard Downloader

| | |
|---|---|
| **Description** | A tool used to download clients and other software for Blizzard games. |
| **Categories** | gaming,download manager |
| **Tags** | adds/installs other software,web gaming,cons |
| **Risk** | Low |
| **Business Relevance** | Low |

# Blizzard Game Data

| Description | Traffic associated with a Blizzard game loading game files. |
|---|---|
| Categories | gaming |
| Tags | web gaming,console gaming |
| Risk | Low |
| Business Relevance | Low |

# Blockbuster

| Description | Movie and video game rental/streaming website. |
|---|---|
| Categories | e-commerce,gaming,multimedia (TV/video) |
| Tags | displays ads,not work related |
| Risk | Low |
| Business Relevance | Very Low |

# blog.jp

| Description | Japanese blogging site. |
|---|---|
| Categories | web services provider, social networking |
| Tags | SSL protocol, blog |
| Risk | Low |
| Business Relevance | Low |

# Blogfa

| Description | Persian language blogging site. |
|---|---|
| Categories | web services provider, social networking |
| Tags | SSL protocol, blog |
| Risk | Low |
| Business Relevance | Low |

# Blogger

| Description | A blog publishing service owned by Google, formerly known as blogspot. |
|---|---|
| Categories | social networking |
| Tags | blog |
| Risk | Very Low |
| Business Relevance | Low |

# Bloglovin

| Description | Blog portal. |
|---|---|
| Categories | web services provider |
| Tags | SSL protocol,displays ads,blog |
| Risk | Low |
| Business Relevance | Low |

# Blokus

| Description | Online spatial strategy board game. |
|---|---|
| Categories | gaming |
| Tags | not work related |
| Risk | Very Low |
| Business Relevance | Very Low |

# Bloomberg

| Description | Financial news and research. |
|---|---|
| Categories | business,news,financial |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Low |

# Bloomingdales

| | |
|---|---|
| **Description** | Retail department store. |
| **Categories** | e-commerce |
| **Tags** | displays ads,not work related |
| **Risk** | Low |
| **Business Relevance** | Very Low |

# Blue Nile

| Description | Online jewelry and diamonds retailer. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads,not work related |
| Risk | Low |
| Business Relevance | Very Low |

# Bluefly

| Description | Online fashion retailer. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads,not work related |
| Risk | Low |
| Business Relevance | Very Low |

# Bluehost

| Description | Web hosting portal. |
|---|---|
| Categories | web services provider |
| Tags | SSL protocol,displays ads,web chat |
| Risk | Low |
| Business Relevance | Low |

# BlueJeans

| | |
|---|---|
| **Description** | An interoperable cloud-based video conferencing service. |
| **Categories** | collaboration, multimedia (other), web conferencing |
| **Tags** | share media, allows remote connect, video c |
| **Risk** | Low |
| **Business Relevance** | Medium |

# BlueKai

| Description | Data-driven online marketing. |
|---|---|
| **Categories** | web services provider,business,social networking,ad portal |
| **Tags** | displays ads |
| **Risk** | Very Low |
| **Business Relevance** | Medium |

# BlueLithium

| Description | Advertising network. |
|---|---|
| Categories | web services provider,ad portal |
| Tags | displays ads |
| Risk | Medium |
| Business Relevance | Low |

# BlueStacks

| | |
|---|---|
| **Description** | An app player that runs mobile apps on laptops and desktop machines. |
| **Categories** | web services provider, mobile application |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | Medium |

# BlueStacks apps

| Description | Site for apps running on BlueStacks. |
|---|---|
| **Categories** | web services provider, mobile application |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | Very High |

# BlueStacks download

| Description | Download of BlueStacks components. |
|---|---|
| **Categories** | software update |
| **Tags** | Windows installer |
| **Risk** | Low |
| **Business Relevance** | Very High |

# BlueStacks update

| | |
|---|---|
| **Description** | Updates for the BlueStacks app player. |
| **Categories** | software update |
| **Tags** | Windows installer |
| **Risk** | Low |
| **Business Relevance** | Very High |

# bmpp

| Description | BMPP allows spammers to discover if a mailbox is willing to accept bulk email. |
| --- | --- |
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# BNA

| Description | BNA is a suite of networking protocols for mainframes. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# Bnet

| Description | Registered with IANA on port 415 tcp/udp |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Very Low |
| Business Relevance | Medium |

# Boingo

| Description | Software to find Wifi hotspots both free and paid. |
|---|---|
| Categories | network protocols/services,mobile application |
| Tags | encrypts communications |
| Risk | Low |
| Business Relevance | Low |

# BoldChat

| Description | Live Chat software for website. |
|---|---|
| Categories | web services provider |
| Tags | SSL protocol,encrypts communications,instant |
| Risk | Medium |
| Business Relevance | Very Low |

# Bomgar

| Description | Remote desktop control and file transfer software. |
|---|---|
| Categories | remote administration, remote desktop control |
| Tags | SSL protocol, file sharing/transfer, allows r |
| Risk | High |
| Business Relevance | Medium |

# BongaCams

| Description | Adult video streaming site. |
|---|---|
| Categories | web content aggregators, multimedia (TV/video) |
| Tags | SSL protocol, not work related, adult conte |
| Risk | High |
| Business Relevance | Very Low |

# Bonjour

| | |
|---|---|
| **Description** | An MDNS-based zero configuration protocol. |
| **Categories** | network protocols/services |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | High |

# Booking.com

| Description | Online travel reservation site. |
|---|---|
| Categories | e-commerce |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Very Low |

# Boom Beach

| Description | A web-based game. |
|---|---|
| Categories | gaming, mobile application |
| Tags | web gaming |
| Risk | Medium |
| Business Relevance | Very Low |

# Boomerang

| Description | Gmail send and receive scheduling. |
|---|---|
| Categories | web services provider, sends mail |
| Tags | |
| Risk | Low |
| Business Relevance | High |

# Bootstrap CDN

| Description | Free and public content delivery network. |
|---|---|
| Categories | web services provider |
| Tags | content provider |
| Risk | High |
| Business Relevance | Very Low |

# Borland DSJ

| Description | Deployment Server for Java (DSJ) is a deployment service. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# Box

| Description | File storage and transfer site. |
|---|---|
| Categories | web services provider,remote file storage |
| Tags | high bandwidth,SSL protocol,file sharing/tra |
| Risk | Low |
| Business Relevance | Low |

# Boxcar.io

| | |
|---|---|
| **Description** | Social media and RSS aggregator. Different site than boxcar.com. |
| **Categories** | web services provider |
| **Tags** | |
| **Risk** | Low |
| **Business Relevance** | Medium |

# Boxnet Upload SSL

| | |
|---|---|
| **Description** | Online repository for documents, spreadsheet and presentations. This app can be detected from decrypted traffic only. |
| **Categories** | remote file storage,business |
| **Tags** | file sharing/transfer,encrypts communication |
| **Risk** | Medium |
| **Business Relevance** | Very Low |

# Boxoh

| Description | A site that aggregates shipment tracking from different shipping providers. |
|---|---|
| **Categories** | e-commerce |
| **Tags** | SSL protocol |
| **Risk** | Very Low |
| **Business Relevance** | Very High |

# BranchOut

| Description | Facebook professional networking. |
|---|---|
| **Categories** | social networking |
| **Tags** | Facebook |
| **Risk** | High |
| **Business Relevance** | Very Low |

# BravoTube

| Description | Adult Videos. |
|---|---|
| Categories | multimedia (TV/video) |
| Tags | SSL protocol,not work related,adult content |
| Risk | Very High |
| Business Relevance | Very Low |

# BRCDN

| Description | A content delivery network. |
|---|---|
| Categories | web services provider,web content aggregators |
| Tags | |
| Risk | High |
| Business Relevance | Medium |

# Break.com

| Description | Web portal for sharing funny videos and pictures. |
|---|---|
| Categories | web services provider,multimedia (TV/video) |
| Tags | SSL protocol,encrypts communications,web cha |
| Risk | High |
| Business Relevance | Very Low |

# Brewster

| Description | Consolidated address book with syncd up contacts from Linked, Facebook, Gmail and other apps. |
|---|---|
| **Categories** | mobile application, collaboration |
| **Tags** | |
| **Risk** | High |
| **Business Relevance** | Medium |

# Bria

| Description | VoIP based software for video calls and instant messaging. |
|---|---|
| Categories | instant messaging,multimedia (other),mobile application,VoIP |
| Tags | high bandwidth,web chat,video conferencing |
| Risk | Very Low |
| Business Relevance | Very High |

# Brightcove

| Description | Video hosting platform. |
|---|---|
| **Categories** | web services provider,multimedia (TV/video) |
| **Tags** | SSL protocol,displays ads |
| **Risk** | Medium |
| **Business Relevance** | Very Low |

# Brightroll

| Description | Advertisement site. |
|---|---|
| Categories | web services provider,e-commerce,ad portal |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Very Low |

# Brighttalk

| Description | Online webinar and video provider. |
|---|---|
| Categories | web services provider,collaboration,multimedia (TV/video) |
| Tags | share media,web chat |
| Risk | Low |
| Business Relevance | Medium |

# Brilig

| Description | Advertisement site. |
|---|---|
| Categories | web services provider,e-commerce,ad portal |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Very Low |

# Britton Lee IDM

| | |
|---|---|
| **Description** | Relational Database system. |
| **Categories** | network protocols/services |
| **Tags** | |
| **Risk** | Medium |
| **Business Relevance** | Medium |

# Brothersoft

| Description | Free software download site. |
|---|---|
| Categories | remote file storage,download manager |
| Tags | file sharing/transfer |
| Risk | Low |
| Business Relevance | Medium |

# Browsec

| | |
|---|---|
| **Description** | A VPN app. |
| **Categories** | VPN/tunnel, anonymizer/proxy |
| **Tags** | SSL protocol, encrypts communications |
| **Risk** | Very High |
| **Business Relevance** | Low |

# Browzar

| Description | A web browser. |
|---|---|
| Categories | web browser |
| Tags | adds/installs other software,Windows install |
| Risk | Low |
| Business Relevance | Medium |

# BRSRVR

| Description | A content delivery network. |
|---|---|
| Categories | web services provider,web content aggregators |
| Tags | |
| Risk | High |
| Business Relevance | Medium |

# Bubble Island

| Description | Social bubble bursting game for Facebook. |
|---|---|
| Categories | gaming |
| Tags | web gaming,Flash,social network game,not wor |
| Risk | High |
| Business Relevance | Very Low |

# Bubble Saga

| Description | Facebook bubble bursting game. |
|---|---|
| **Categories** | gaming |
| **Tags** | web gaming,social network game,not work rela |
| **Risk** | High |
| **Business Relevance** | Very Low |

# Bubble Witch Saga

| Description | Witch-themed, bubble-bursting Facebook game. |
|---|---|
| Categories | gaming |
| Tags | web gaming,social network game,not work rela |
| Risk | Medium |
| Business Relevance | Very Low |

# Buffer

| | |
|---|---|
| **Description** | App to share web pages with social media. |
| **Categories** | web services provider,social networking,mobile application |
| **Tags** | SSL protocol,share media,encrypts communicat |
| **Risk** | Medium |
| **Business Relevance** | Low |

# Bukalapak

| Description | Online marketplace for retail goods. |
|---|---|
| Categories | e-commerce, business |
| Tags | SSL protocol |
| Risk | Very Low |
| Business Relevance | Medium |

# Bundle Discovery Protocol

| Description | A Multi-link PPP (MP) Link Control Protocol. |
|---|---|
| Categories | network protocols/services |
| Tags | |
| Risk | Medium |
| Business Relevance | Medium |

# Burnbook

| Description | Anonymous messaging app. |
|---|---|
| Categories | web services provider, instant messaging, mobile application |
| Tags | SSL protocol |
| Risk | Very High |
| Business Relevance | Low |

# Burstly

| Description | Web advertisement services. |
|---|---|
| Categories | web services provider,business,ad portal |
| Tags | displays ads |
| Risk | Low |
| Business Relevance | Medium |

# Business Insider

| Description | Online news web portal. |
|---|---|
| Categories | web services provider,e-commerce |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Low |

# Business Intelligence

| Description | SAP integrated business analysis tools. |
|---|---|
| Categories | business |
| Tags | |
| Risk | Very Low |
| Business Relevance | Very High |

# BuzzFeed

| Description | News portal. |
|---|---|
| Categories | web services provider,multimedia (TV/video),news |
| Tags | displays ads,Flash |
| Risk | Very Low |
| Business Relevance | Low |

# BuzzHand

| Description | Content creation site for articles and collaboration. |
|---|---|
| Categories | web services provider, web content aggregators, collaboration |
| Tags | share media |
| Risk | Low |
| Business Relevance | Medium |

# BV! Media

| Description | Advertisement site. |
|---|---|
| Categories | web services provider,e-commerce,ad portal |
| Tags | displays ads |
| Risk | Very Low |
| Business Relevance | Very Low |

**BV! Media**