



# Preface

This document provides information about the Dynamic Menu Board (DMB) application in Cisco Vision Director and includes instructions about how to create menus using predefined menu themes and layouts and adding items either independently or linked from stores.

The content is intended for Cisco Vision system administrators, content managers, and technical field engineers who are responsible for designing and deploying Cisco Vision menu board solutions to understand the capabilities of the DMB application. It is also intended for concessionaires to understand how to use the DMB application.

It is expected that readers of this document are familiar with staging and publishing content in Cisco Vision Director, and understand the objectives and operations of live events.

## Document Revision History

Table 1 lists the technical changes made to this document since it was first published.

**Table 1 Document Revision History**

Date	Change Summary
July 24, 2020	<ul style="list-style-type: none"><li>■ Complete redesign of interface to HTML style menus.</li><li>■ Updated all references to new product name: Cisco Vision Dynamic Signage Director.</li></ul>

## Document Organization

**Table 2 Chapter Information**

Chapter	Description
<a href="#">Getting Started, page 7</a>	Provides information about how to use this guide and related documentation for different user objectives by identifying tasks, audience, and references to the appropriate modules with the corresponding information.
<a href="#">Overview of the Dynamic Menu Board, page 9</a>	Provides an introduction to the DMB application, including prerequisites, restrictions, advantages, and architecture.
<a href="#">Working with Stores, page 17</a>	Provides an overview of stores and describes the tasks for configuring and updating store content in Cisco Vision Director for use in menus.

**Table 2 Chapter Information**

Chapter	Description
<a href="#">Working with Images, page 23</a>	Describes some of the basic tasks for managing the images that are available for use in menu boards in the Asset Library for the DMB subsystem.
<a href="#">Working with the User Interface, page 27</a>	Describes how to access and sign out of the DMB application, how to work with the menu bar in the Themes pane, and selection of themes.
<a href="#">Creating and Updating Menu Boards, page 31</a>	Describes how to create and modify menu boards and publish them for display on TVs.
<a href="#">Appendix A: DMB Default Menu Theme Reference, page 43</a>	Shows examples of the Dynamic Menu Board default themes with sample content, and provides detailed information about the characteristics of each layout.