



StadiumVision

Getting Started

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This module provides information about how to use this guide and related documentation for different user objectives by identifying tasks, audience, and references to the appropriate modules with the corresponding information.

It includes the following topics:

- [Getting Acquainted with the DMB Application and Interface, page 1](#)
- [Configuring Cisco StadiumVision Director for DMB and Commerce Support, page 2](#)
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Getting Acquainted with the DMB Application and Interface

See the following modules to learn more about the DMB application and get acquainted with the interface:

- [“Overview of the Dynamic Menu Board Application” on page 5.](#)
- [“Working with the DMB Application User Interface” on page 49.](#)
- [“Workflow Summary” section on page 59.](#)

Configuring Cisco StadiumVision Director for DMB and Commerce Support

Table 1 describes all of the related tasks to configure Cisco StadiumVision Director to support default or customized menu board creation, and integration with stores to support concessions and in-suite ordering services.

Table 1 *DMB and Commerce Configuration Tasks in Cisco StadiumVision Director*

	Task	Audience	Reference
Step 1	Determine if the default menu themes defined by the default DMB gadget will work for your site needs, or if a custom gadget is needed to allow customized menu layouts.	<ul style="list-style-type: none"> Menu content designer/owners Administrator 	<ul style="list-style-type: none"> “DMB Examples” section on page 13. “Appendix A: DMB Default Menu Theme Reference” on page 73.
Step 2	(Optional) If customized menus are required, create and deploy a new gadget file.	<ul style="list-style-type: none"> SWF developer (or contact your Cisco Systems representative) Administrator 	“Appendix B: Advanced Architecture and DMB Customizations” on page 85.
Step 3	Create Luxury Suites in Cisco StadiumVision Director. Note If you want to support in-suite ordering from menus on an IP phone, you also will need to configure your phone devices as described in the Local Control design guide reference.	Administrator	“Defining Luxury Suites in Cisco StadiumVision Director” topic of the <i>Cisco StadiumVision Local Control Areas Design and Implementation Guide, Release 3.0</i> .
Step 4	Configure stores.	<ul style="list-style-type: none"> Administrator <ul style="list-style-type: none"> PoS stores in Control Panel Cisco stores in DMB application Concessionaire—Only Cisco stores in DMB application 	“Working with Stores in the DMB Application” on page 19.
Step 5	Upload new images.	<ul style="list-style-type: none"> Administrator Concessionaire 	“Working with Images in the DMB Application” on page 43.

Creating Menu Boards

Table 2 describes the tasks required to create and publish a menu theme, as well as to assign a gadget if you are using a customized menu theme. It includes a brief reference for how to select a `custom_app_instance` and add it to a playlist, which then must be put into a script to display a menu board.

Table 2 *Menu Board Configuration Tasks in Cisco StadiumVision Director*

	Task	Audience	Reference
Step 1	Configure the menu theme.	<ul style="list-style-type: none"> Administrator Concessionaire 	<ul style="list-style-type: none"> “Creating and Updating Menu Boards” on page 59. “Appendix A: DMB Default Menu Theme Reference” on page 73.
Step 2	Preview the theme.	<ul style="list-style-type: none"> Administrator Concessionaire 	“Previewing a Menu” section on page 65.
Step 3	Publish the theme.	<ul style="list-style-type: none"> Administrator Concessionaire 	“Publishing a Theme” section on page 70.
Step 4	(Optional) If customized gadgets are installed, assign a gadget.	<ul style="list-style-type: none"> Administrator Content Manager 	“How to Assign a Gadget to a Published Menu Theme” section on page 70.
Step 5	Create a playlist from the Control Panel for the menu that you created. Note Menus are categorized in the “By Type” folder under the “custom_app_instance” type.	<ul style="list-style-type: none"> Administrator Content Manager 	“Workflow Summary” section on page 59

