# **Graymail Unsubscribe Banner Customization for Cisco Secure Email Gateway**

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### Introduction

This document describes setup, functionality, and sample images for the Graymail Unsubscribe Banner Customization for Cisco Secure Email Gateway (SEG).

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# Prerequisites

AsyncOS 15.0.0 and newer for Cloud Email Security and On-Premise Cisco SEG.

#### Components

The feature is dependent on the enablement of the next features:

- Antispam
- Graymail
- Safe Unsubscribe

### Overview

The Graymail Banner Customization feature provides tools to create a personalized visual presentation to the Graymail Unsubscribe Link within a message. The feature provides color pallets, font types and sizes, html customization, UTF-8 characters, and banner position options .

# Configure

The configuration is embedded within the IMS and Graymail global settings page.

Step 1. Navigate to Security Services > IMS and Graymail, as shown in the image:



Step 2. Enable Graymail Detection as well as Safe Unsubscribe, as shown

in the image:

Edit Graymail Global Settings
To detect graymail and safely unsubscribe, enable this feature on Incoming Mail Policies after you configure the global settings.
C Enable Graymail Detection
Enable Safe Unsubscribe
Enable Automatic Updates

**Step 3.** Once the **Enable Safe Unsubscribe** feature selection box gets checked, the **Banner Settings** appears, as shown in the image:

Edit Graymail Global Settings		
To detect graymail and safely unsubscribe, enable this feature on Incoming Mail		
Enable Graymail Detection		
🗹 Enable Safe Unsubscribe		
Banner Settings	Customization of graymail unsubscribe banner	
✓ Enable Automatic Updates		

The Banner Settings include the next options, as shown in the image

- Banner position: Top or Bottom of the page
- Banner color
- Text color
- Size options X-Small through X-Large
- Body text limit of 1024 characters
- UTF-8 compatible
- Languages: English (United States), Italian, Chinese, Portuguese, Spanish, German, French, Russian, Japanese, Korean, and Chinese (Taiwan).
- HTML customization
- A Preview Banner link to display the results during creation

Edit Graymail Global Se	ltings					
To detect graymail and safely unsubscribe, enable this feature on Incoming Mail Policies after you configure the global settings.						
🗹 Enable Graymail De	C Enable Graymail Detection					
🗹 Enable Safe Unsubs	cribe					
The Banner Settings	Banner Position:	<ul> <li>Tap</li> <li>Bottom</li> </ul>				
	Banner Appearance in HTML: 🕐	Banner Colour: Text Colour:				
		Font Name and Size     Font Style     Code View       Arial          Normal         I <u>U       </u> <u>Solution</u>				
		Unsubscribe				
		It appears that you have subscribed to commercial messages from this sender. To stop receiving such messages from this sender, you can unsubscribe.				
	Preview Banner 🗗	Reset to Default				
	Preview Banner 🗗	Reset to Default				

Step 4. To view an example of the configuration page select Preview Banner, as shown in the image:

Enable Safe Unsubsc	ribe		
* Banner Settings	Banner Position:	Top	
_		O Bottom	
	Banner Appearance in HTML: ③	Banner Colour: Text Colour:	
		Feet Name and Size Arial  V Normal  V B I U	
		<span style="font-size: 26px;"></span> <div style="text-align:center;"><span style="font-family: Arial Black;"&gt;<span style="font-size:&lt;br&gt;26px;">    ======== MY CORPORATION UNSUBSCRIBE</span></span </div>	
		Link ======== vor < (span) < (or < span) < (	
	HTHL Preview:	======= MY CORPORATION UNSUBSCRIBE LINK =======	
		YOU CAN SAFELY UNSUBSCIBE TO THIS FMAIL VIA THE	
	Preview Banner Cr	FOLLOWING LINK	
Click here to unsubscribe.			
	Test Previews		
	MY 0	ORPORATION UNSUBSCRIBE LINK =======	

## Verification

1. Example of Header placement within the email body, as shown in the image:



2. Example of footer placement within the email body, as shown in the image:

Email body content
======= CHARELLA CORPORATION UNSUBSCRIBE LINK ======= YOU CAN SAFELY UNSUBSCIBE TO THIS EMAIL VIA THE FOLLOWING LINK

3. Mail logs show add-footer filter Footer Stamping log entry.

Fri Mar 24 13:04:33 2023 Info: MID 131 using engine: GRAYMAIL bulk\_mail
Fri Mar 24 13:04:33 2023 Info: MID 131 using engine: GRAYMAIL positive
Fri Mar 24 13:04:33 2023 Info: MID 131 rewritten to MID 132 by edit-body-text filter 'Safe Unsubscribe'
Fri Mar 24 13:04:33 2023 Info: MESsage finished MID 131 done
Fri Mar 24 13:04:33 2023 Info: MID 132 rewritten to MID 133 by add-footer filter 'Footer Stamping'
Fri Mar 24 13:04:33 2023 Info:finished MID 132 done

### **Related Information**

- Email Security Setup Guide
- <u>Cisco Secure Email Gateway Launch Page to Support Guides</u>