

# Application Security with Cisco Secure Application

## Secure your applications based on business risk

Application security is foundational to a brand's trust and loyalty, but vulnerabilities can occur anytime, anywhere, making it difficult and time-consuming to prioritize responses. Avoiding costly delays that can result in lingering damage to your revenue and brand reputation means you must have clear visibility of each new vulnerability and the insights needed to prioritize remediation based on their business impact.

93% of IT professionals believe that it's important to be able to contextualize security so that they can correlate risk in relation to other key areas such as the application, user, and business, and in doing so, prioritize vulnerability fixes based on potential business impact. Additionally, 92% of technologists believe that the adoption of a full-stack application security approach is important to improve application security.

Whether your application is completely in the cloud, or in a hybrid environment, Cisco Secure Application delivers business risk observability with remediation prioritization based on likelihood of affecting your business-critical applications.



## Benefits

- Reduce Mean Time To Detect (MTTD) and Mean Time To Respond (MTTR) by prioritizing security issues with business context and recommending fixes based on potential impact.
- Bring application and security teams closer by helping application teams adhere to an organization's most critical security priorities.
- Secure deployment of applications.
- Reduce risk of sensitive data leakage in application logs.

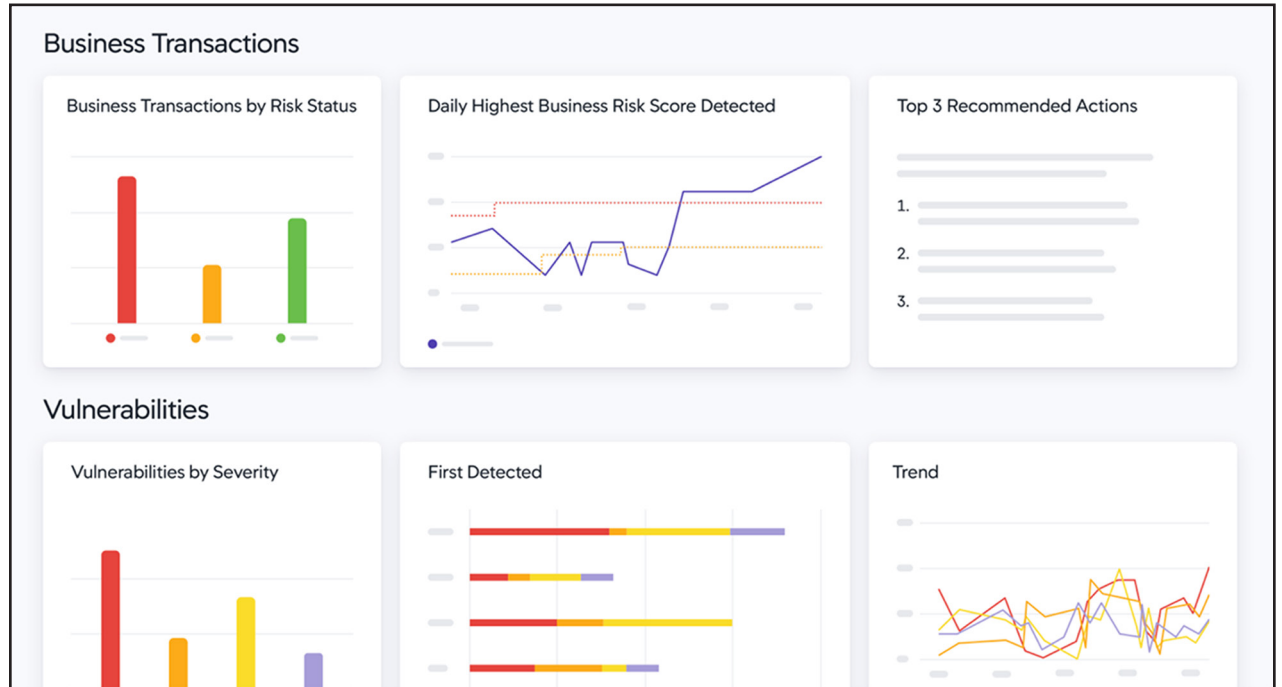


Figure 1. With Cisco Secure Application you can quickly understand trends, top risks and recommended actions.

## What it does

Traditional vulnerability and threat scanning solutions lack the shared business context needed to rapidly assess risks and align teams based on potential impact. To triage and align teams as quickly as possible, you need to know where vulnerabilities and threats impact your application, how likely a risk is to be exploited, and how much business risk each issue presents.

Cisco Secure Application with business risk observability helps you to:



**Locate and highlight security issues across your applications** to understand how and where an attack may occur within common workflows such as login, checkout or completing payments.



**Prioritize security issues based on business risk** by combining application and business impact context, with vulnerability detection and security intelligence from multiple Cisco security products to provide a stack-ranked business risk score for each threat.



**Accelerate issue response with real-time remediation guidance** with prescriptive actions to address the most harmful vulnerabilities.



**Get deep visibility and actionable insights to effortlessly secure and protect data at scale** by identifying, classifying, prioritizing, and mitigating risks and vulnerabilities in your systems while also ensuring compliance with various data protection regulations.

## Start protecting what matters most today

Are your application security solutions giving you the actionable insight you need to understand the risk to your business and prioritize remediations? Get an in-depth view of security issues spanning the entire application experience and across every angle that matters most with Cisco Secure Application. For more information, go to: <https://cisco.com/go/fso-secure>.

## Learn more

- [Cisco Full-Stack Observability \(FSO\)](#)
- [Cisco FSO Packages](#)
- [What is Observability?](#)