CISCO

The bridge to possible

Hybrid Application Monitoring Services

Delivered through Cisco Lifecycle Services

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The bridge to possible

Driving outcomes. Faster.

- Accelerate your adoption of Application Performance Monitoring technology

- Provide operations teams with performance visibility into your increasing and evolving scope of business IT/applications

- Maximize your investment in AppDynamics® by tailoring it to your business needs and strategy

- Mitigate business risks through Cisco best-practice design and deployment

- Enable your team to capture the most of full-stack observability

- Improve end-user application experience

In today's highly connected, digital world, delivering an exceptional user experience is paramount to the success of your business.

Keeping pace with innovation, evolving your technology, and staying ahead of the competition is critical to maintaining your edge in the market. If your business isn't equipped with the resources and staff to support that, then you'll be left behind.

And you're not alone.

Organizations across every industry face relentless pressure to enhance and optimize the application experience, and the cracks are showing. In this new normal, your customers have come to expect digital-led experiences across the customer journey. As a result, digital transformation efforts are far from over. Your business hinges on the quality of your application experience. For both your customers and your employees.

To make matters worse, IT teams are struggling with growing team skills gaps that negatively impact the ability to innovate the application experience - 59 percent of CIOs say they would be challenged, due to talent gaps, if a cyberattack occured.[1]

You need a way to ensure business continuity and resiliency to deliver a positive, high-quality customer experience. Your IT teams must be able to monitor and manage the health of digital experiences across infrastructure, services, and networks they don't control. And you need to fill skills gaps on your IT team to better enable you to maintain a seamless application experience.

A paradigm shift is needed to transform and optimize the application experience for all your users, employees, and customers alike, anywhere.

Cisco® can help.

Sources:

1. World Economic Forum, 2022

You don't need to do it alone. The value of Cisco Hybrid Application Monitoring Services lies in the unrivaled expertise and visibility you'll gain throughout the lifecycle to power an exceptional customer experience.

Unparalleled expertise: 1.7M specialists, 10,000+ certified experts, 700 engineering patents, plus application experience from the developers of ThousandEyes®, AppDynamics®, and Intersight® Workload Optimizer.

Proprietary IP: Intelligent insights amassed from 3M+ devices in production and Cisco AI/ML, plus an unmatched fleet of vantage points (ThousandEyes) distributed throughout the Internet.

Best practices: Deep customer experience insights and expert recommendations to solve issues based on delivering over 35 years in technology innovations.

Proven track record: Installed 50M+ network devices and resolve 2.2M+ customer issues annually to ensure the best customer experience possible.

Get the exact talent you need: Trust Cisco to act as an extension of your team to provide the precise customer experience and application performance skillsets you require.

Knowledge transfer to meet and close gaps: Upskill your organization to maximize customer experience with hands-on training for business and technical use cases.

Let's take a new path forward, together, with Cisco Lifecycle Services.

Learn more

Find out more about how Cisco can help your IT achieve clear and measurable results with impact.

Visit **cisco.com/go/fsoservices**, or contact your local Cisco representative or Cisco partner today.