

# Cisco Secure Managed Service Provider (MSP)

## Benefits

**Generate revenue faster** by signing up to become a partner, buying, and deploying multiple Cisco SaaS security products from one location. Then easily make monthly credit card payments without invoicing.

**Streamline client onboarding** with our radically simple, integrated cloud platform. After directly purchasing licenses for multiple products, immediately begin managing your customers' security through one multi-tenant console—seamlessly onboarding customers, managing policy, and automating enforcement.

**Scale your client base** without the hassle of going through separate sites for each SaaS security product your clients need. You'll get market-based pricing for simple, direct transactions—and faster ROI for your business.

With the rise in ransomware attacks on MSPs, security is a priority for you and your clients. To manage your clients' IT and security, you need a simplified experience—not complicated billing structures, inefficient processes, and licensing hassles.

Get a fast and direct path to value so you can buy SaaS security products directly to serve your small to midsize businesses that have limited IT resources. Cisco Secure MSP provides a simple way for you to sign up, buy, and deploy SaaS-based security through a one-stop shop. Sign up at Cisco Secure MSP center to become a partner, directly purchase licenses for multiple security products, and pivot to product consoles to instantly begin managing your clients' security—all while generating revenue in a shorter timeframe.



### Instantly deploy and manage your customers' IT security needs:

- Gain faster time-to-value in security SaaS on-boarding
- Rapidly scale your client base
- Build faster ROI for your MSP business

### To support you in protecting your clients' environments and growing your business through Secure MSP, you can now:

- Make seamless, direct transactions
- Pay market-based pricing
- Expedite with click-to-accept agreements

Your job as an MSP is to manage your clients' security needs so they don't have to. To be effective and efficient, you need that experience to be as frictionless as possible to not only safeguard your clients, but to maximize your time-to-value and build your ROI. Cisco is here to make it simple so you can focus on scaling your business.

Cisco Secure has been on a mission to make our end-to-end security portfolio radically simple for customers to use. Now we're simplifying how MSPs acquire our market-leading SaaS-based security products for small and mid-size organizations.

### Simplify SaaS security for MSPs

#### Here's how it works:

1. Sign up to become an MSP partner in Secure MSP center
2. Directly purchase licenses for SaaS-based security products
3. Deploy and pivot to product consoles to instantly begin managing your clients' security, without the need to go to separate sites to buy and access each product

Cisco Secure MSP Center gives you the opportunity to purchase Cisco Umbrella and Secure Endpoint SaaS security products. Cisco Umbrella provides your first line of defense against internet threats. With Umbrella DNS-layer

protection, you can save time and block malware through enforcement, visibility, and management—on or off network. Cisco Secure Endpoint offers cloud-delivered endpoint protection and advanced endpoint detection and response (EDR) across multi-domain control points. We stop threats and block malware then rapidly detect, contain, and remediate advanced threats that evade front-line defenses.

More than ever before, security is a priority for your clients and your business. Streamlining this process is a time-saving advantage when the impact of cyberattacks has broader implications for MSPs who manage security and IT for dozens, or even hundreds, of clients.

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## Next Steps

Buy and onboard clients today, to simplify security management for small to medium businesses so you can achieve faster time to revenue. [Sign up now](#)

