

# Cisco Secure DDoS Protection

Distributed denial-of-service (DDoS) attacks continue to become more frequent, more powerful, and more damaging. With the growing online availability of attack tools, the variants of possible attacks are now more numerous than ever.

Cisco Secure DDoS Protection solutions defend organizations against today's most sophisticated DDoS attacks using advanced behavioral-based and machine learning algorithms to rapidly detect and mitigate both network-layer (Layers 3 and 4) and application-layer (Layer 7) attacks. Cisco Secure DDoS Protection solutions defend against encrypted SSL-based DDoS attacks without adding latency and use automatic, adaptive real-time protection to defend against zero-day attacks. Multiple deployment options, including cloud-based, customer premises, and hybrid deployment, offer solutions for every customer.

### Key benefits

#### **Zero-day DDoS protection**

Patented adaptive, behavioral-based algorithms, continuously refined over the past decade, block sophisticated never-before-seen (zero-day) attacks with the lowest false positive rate in the industry

#### Highest availability under attack

Intelligently distinguishes legitimate from malicious traffic, enabling advanced SLAs and maximizing service availability

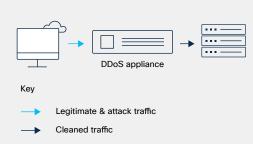
#### Increased data center efficiency

Comprehensive DDoS protection enables predictable engineering for network and application resources by eliminating anomalous flows that consume network resources and impact application availability



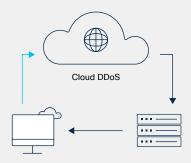
### Flexible deployment options

## On-premises DDoS protection



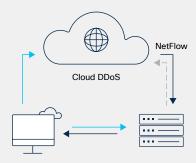
- · Low-latency, real-time mitigation
- Dedicated on-premises appliance
- Full visibility and control

# Always-on cloud DDoS protection



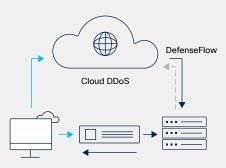
- Traffic always routed through scrubbing centers
- Real-time DDoS detection and mitigation by scrubbing centers

# On-demand cloud DDoS protection



- Traffic diverted only in case of large-volume attack
- Detection based on NetFlow and/or other telemetry

# Hybrid DDoS protection (on-premises + cloud)



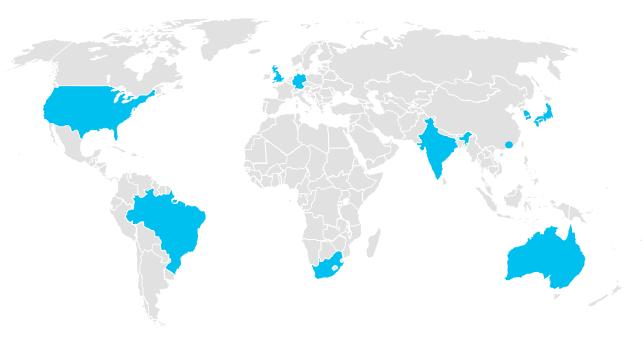
- Combines on-premises mitigation with cloud capacity
- Traffic diverted to cloud before pipe saturation



### Global scrubbing centers

Massive capacity. Scalable global DDoS protection.

Our global network of scrubbing centers provides high availability and resilience.



USA - Brazil - UK - Germany - Netherlands - Israel - South Africa - India - Australia - Hong Kong - South Korea - Japan France - Taiwan - Canada - New Zealand - Dubai

#### Granular SLAs

- Using the DDoS service from your ISP? Many services provide only a "best-effort" SLA against an attack.
- Cisco Secure DDoS Protection service provides industry-leading SLAs for time to mitigate, time to detect, time to alert, time to divert, consistency of mitigation, and service availability.



### More information

Cisco Secure DDoS Protection
www.cisco.com/go/secure-ddos

DDoS Emergency Attack Mitigation Services

www.cisco.com/c/en/us/products/ collateral/security/ddos-emergencyattack-mitigation-aag.pdf

**Global Scrubbing Centers data sheet** 

www.cisco.com/c/en/us/products/ collateral/security/secure-ddos-protectscrubbing-center-ds.pdf

What Is a DDoS Attack?

www.cisco.com/c/en/us/products/security/ what-is-a-ddos-attack.html

### Next steps

For more information about our portfolio of DDoS protection solutions, contact your Cisco sales representative today or <u>visit www.cisco.com/go/secure-ddos</u>.



DDoS MarketSpace #1 Leader



**DDoS Wave Leader** 

Security standards compliance and certifications



ISO 27001:2013 ISO 27032:2012 ISO 27017:2015 ISO 27018:2014 ISO 28000:2007



PCI-DSS v3.1 (Payment Card Industry Data Security Standard)



US SSAE16 SOC-2 Type II US SSAE16 SOC-1 Type II

Learn more: cisco.com/go/secure-ddos