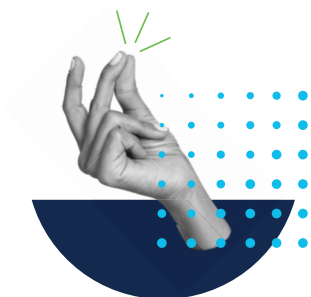


# Why Your Business Deserves Better Security

When the network is down, your business isn't up. Small businesses are hit by 62 percent of all cyberattacks, about 4000 per day. It's time to get more serious about your security. Keep your business secure by detecting threats earlier, faster and with more ease. Here's why your business deserves Cisco security.





### Your security experience simplified

Cisco helps organizations who may be feeling overwhelmed about security threats and the associated costs. It's our aim to help you become empowered. With Cisco, you can be confident that your security is in order so that you can concentrate on driving your organization forwards.

- Protect your users everywhere they go
- Greater protection with less effort
- Free your team for what's most important
- Consolidate without compromise
- Compliance made easier
- Frictionless security for your employees

### Security that works as fast as you do

Things happen quickly in small businesses, so Cisco designed their security to match. With Cisco's threat intelligence, you'll receive protection for previously unknown threats in under 10 minutes – the fastest time to remediation in the industry.

- Leverage the unrivaled breadth of intelligence from Cisco Talos
- Separate critical incidents from the noise, so you can act on what's important
- Update policies and implement new capabilities with just a few clicks

### Security that grows with your business

Security should limit threats, not your business. Cisco security helps you breathe easier. As your business grows and takes on new challenges, you won't have to keep changing your security strategy every six months. Take full advantage of the resources and expertise that Cisco includes in their products, to take your business to new heights.

- Manage risk more efficiently as you grow
- Stay one step ahead with Talos threat intelligence that anticipates what's next
- Invest with confidence in security that's designed for the future of working.

## The Power of Simplicity

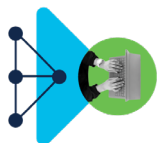
Reducing complexity can make all the difference when it comes to security. Cisco's goal is to simplify everything for you, leaving you free to embrace your innovation and accelerate your success. We know that things happen quickly in your world, so Cisco's security solutions have a similar entrepreneurial and flexible mindset.

Cisco's security solutions also act as a team. They learn from each other. They listen and respond as a coordinated unit. When that happens, security becomes more effective. Cisco's combination of next gen firewalls, endpoint security, cloud security, and user authentication creates the foundation for a powerful, yet simple, security approach. What's more, Cisco security customers are entitled to SecureX - a cloud-native, built-in platform experience. SecureX simplifies your existing security ecosystem so you can reduce threat dwell time, maximize efficiencies and reduce costs.



### Securing your network

Cisco Meraki MX and Firepower 1000 Series firewalls prevent breaches, get deep visibility to detect and stop threats fast, and automate security.



### Protecting your employees' devices

Cisco Secure Endpoints prevents threats at point of entry, then continuously tracks every file it allows onto your endpoints.



### Security for your users wherever they are

Cisco Umbrella protects all your users by blocking malicious Internet destinations before a connection is ever established.



### Protect your passwords

Cisco Secure Access by Duo verifies user identities and blocks out-of-date, insecure, or unknown devices from accessing your applications.



### Take command of your mailbox

Cisco Cloud Mailbox stops threats, increases visibility and reduces administrative overhead with simple deployment and added protection for Microsoft 365 users.



# TALOS



**Cisco Talos threat intelligence is embedded across the entire Cisco security portfolio.**

The Talos Group is an elite team of security experts focused on providing superior cyber threat intelligence.

## You build your business— we'll secure it.

Let us show you how easy it can be to protect your entire organization—yes, all of it—so you can run your business fearlessly.

Contact us today to learn how Cisco security solutions work together to keep your employees safe and your business protected.

Looking to experience Cisco Security products, software, or solutions? Check out the Cisco Demo Zone.

Want to test drive Cisco Security products, software, or solutions in your environment? Take advantage of our Free Trials.

---

Watch the Cisco IT  
Security Makeover series

## What customers are saying

**“It’s all on me. We want to make sure that the practice is safe, and we have the security to back up our data.”**

**Dr. Jennifer Mertz**  
Owner, Grosse Pointe Orthodontics

**“If it (an attack) does happen, we can find it quickly, shut it down, and contain it.”**

**Mike Austin**  
CEO, Macon-Bibb County Housing Authority

**“Post Firepower, I don’t have to worry about it (ransomware). Because I know that if I see it again, I can drill down into it quickly and see what device and what to do.”**

**Jeffrey Wilson**  
IT Manager, The French Laundry