Webex Events

Deliver high-quality virtual events without limitations

Cisco Webex® Events helps you plan an event or webinar, engage the audience, follow up, and measure event success right from your kitchen table. You will be able to effectively host company meetings, or market products and services to a broader audience. Live stream, broadcast, or create videos on demand with your favorite streaming platforms such as Twitter, Facebook, or LinkedIn.

Cisco® Webex Events features integrated video and audio to allow participants to see and hear presenters and panelists in high definition. The solution is easy to use and requires no hardware, so it’s no problem to implement and scale as needs change. Invite internal and external audiences to join events via desktop or with their preferred device such as Android, iPhone, and iPad devices. Generate revenue by accepting credit card or PayPal payments to access events and recordings, along with promotion codes to encourage faster registration.

Benefits

- **No boundaries** - Connect with large, geographically dispersed audiences through events or webinars.
- **Plan, execute, and track** - Easily manage web events from registration to post-event follow-up and analysis.
- **Save costs** - Provide a rich event experience from anywhere with audio, video, and content sharing delivered across desktop and mobile devices such as Android, iPhone, and iPad devices.
Manage events from start to finish
Cisco Webex Events helps you expand your company meetings and corporate events with real-time online events and webinars to reach more attendees, reduce travel costs, and boost attendance.

So how does it work?

Pre-event preparation
1. Send out invitations, confirmations, reminders, and follow-ups automatically. Take advantage of customizable templates for HTML or text emails.
2. Generate revenue by requiring credit card or PayPal payments during registration to attend events or access recordings. Encourage faster adoption with promotion code discounts.

During
3. Provide a virtual private room in the session for presenters and panelists to practice before going live.
4. Speakers can share presentations, applications, and whiteboards; stream video files; and annotate shared content in real time. Show preloaded content and play hold music while attendees wait for the event to begin.
5. Track and answer incoming questions from the audience using the threaded Q&A feature. Chat privately or publicly with panelists or attendees during the event. Monitor interest with real-time polls and the attention indicator tool.

Follow-up
6. Direct attendees to a marketing URL or other destination to view or download additional product information or to contact sales. Automatically send email messages with links to the event recording and post-event survey.
7. View survey results in one highly secure location. See registration and attendance information, lead scores, and duration of attendance. Use lead-source tracking to identify your most effective sources for attendance.