

# Webex Webinars

**Formerly Webex Events** 

# Deliver high-quality virtual events without limitations

Webex Webinars enables you to plan engaging virtual events with larger capacity that ever before. Make meaningful connections, follow up with recordings and actions, and measure event success right from your kitchen table. You will be able to effectively host company events, or market products and services to a broader audience. Live stream, broadcast, or create videos on demand with your favorite streaming platforms such as Twitter, Facebook, or LinkedIn.

Webex Webinars features integrated video and audio to allow participants to see and hear presenters and panelists in high definition. Invite internal and external audiences to join events via desktop or with their preferred device such as Android, iPhone, and iPad devices.

# Manage events from start to finish

Webex Webinars helps you expand your company meetings and corporate events with real-time webinars and broadcasts to reach more attendees and boost attendance.

Reach global audiences at scale

Present like a pro

Create meaningful connections

# **Benefits**

#### No boundaries

Accommodate far larger audiences than before, and reach more corners of the world. Live translations allow everyone to participate in real-time.

#### Plan, execute, and track

Easily manage web events from registration to post-event follow-up and analysis. Ensure your event runs smoothly with practice sessions. Showcase your speakers and content how you want with custom stage layouts.

#### Save costs

Provide a rich event experience from anywhere with audio, video, and content sharing delivered across desktop and mobile devices such as Android, iPhone, and iPad devices.

#### **Engage audiences**

Turn spectators into participants, facilitate better networking and improve interactions.

At a Glance 2

# So how does it work?

## Pre-event preparation

- Set up your event with ease with the new modern scheduling experience.
- Create a registration page with custom branding options and themes.

### **During event**

- Build host and presenter confidence by staging practice sessions before going live.
- Speakers can share presentations, applications, and whiteboards; stream video files; and annotate shared content in real time.
- Bring content to life with Immersive Share. Resize yourself to be bigger to emphasize facial expressions and body language, and smaller to let the audience see the content behind you better.
- Track and answer incoming questions from the audience with moderated Q&A and live polling with Slido. Chat privately or publicly with panelists or attendees during the event.
- Use breakout rooms\* to hold smaller, more intimate discussions.
- Webex Assistant captures highlights, action items, and recordings without you typing a thing.
- Invite people from around the world, with realtime translation into 100+ languages to help your audience feel comfortable in their native language.
- Give participants the ability to listen to the event in their preferred language with simultaneous interpretation.

## Event follow-up

- Share event highlights, transcript, and recording with a quick email or Webex message.
- View polling and Q&A insights and analytics at slido. com including active participants, popular questions and topics, and poll results.

\*coming soon

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