

End-of-Sale and End-of-Life Announcement for the Bang & Olufsen Cisco 980



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Overview

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Cisco announces the end-of-sale and end-of-life dates for the Bang & Olufsen Cisco 980. The last day to order the affected product(s) is February 1, 2026. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available under the terms and conditions of customers' service contract.

End-of-life milestones

Table 1. End-of-life milestones and dates for the Bang & Olufsen Cisco 980

Milestone	Definition	Date
End-of-Life Announcement Date	The date the document that announces the end-of-sale and end-of-life of a product is distributed to the general public.	September 22, 2025
End-of-Sale Date: HW	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	February 1, 2026
Last Ship Date: HW	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	June 14, 2026
End of SW Maintenance Releases Date: HW	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	January 31, 2027
End of Vulnerability/Security Support: HW	The last date that Cisco Engineering may release a planned maintenance release or scheduled software remedy for a security vulnerability issue.	January 31, 2028
End of Routine Failure Analysis Date: HW	The last-possible date a routine failure analysis may be performed to determine the cause of hardware product failure or defect.	March 16, 2027
End of New Service Attachment Date: HW	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	March 16, 2027
End of Service Contract Renewal Date: HW	The last date to extend or renew a service contract for the product.	June 11, 2030
Last Date of Support: HW	The last date to receive applicable service and support for the product as entitled by active service contracts or by warranty terms and conditions. After this date, all support services for the product are unavailable, and the product becomes obsolete.	January 31, 2031

HW = Hardware OS SW = Operating System Software App. SW = Application Software

Product part numbers

Table 2. Product part numbers affected by this announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description	Additional Information
HS-WL-980-BUNA-C	B&O Cisco 980 Wireless, Over-Ear Headset in Black Anthracite finish with travel case, USB-A and 3.5mm cables	HS-WL-950-BUN-C	B&O Cisco 950 True Wireless, In-Ear Earbuds with charging case in Black Anthracite finish, USB-A cable, 4 sets of silicon ear tips and 1 set of COMPLY™ foam ear tips.	-
HS-WL-980-C=	Spare B&O Cisco 980 Wireless, Over-Ear Headset in Black Anthracite finish with travel case, USB-A and 3.5mm cables	HS-WL-950-C=	Spare B&O Cisco 950 True Wireless, In-Ear Earbuds with charging case in Black Anthracite finish, USB-A cable, 4 sets of silicon ear tips and 1 set of COMPLY™ foam ear tips.	-
HS-WL-980-BUNA-L	B&O Cisco 980 Wireless, Over-Ear Headset in First Light finish with travel case, USB-A and 3.5mm cables	HS-WL-950-BUN-DG	B&O Cisco 950 True Wireless, In-Ear Earbuds with charging case in Desert Gold finish, USB-A cable, 4 sets of silicon ear tips and 1 set of COMPLY™ foam ear tips.	-
HS-WL-980-L=	Spare B&O Cisco 980 Wireless, Over-Ear Headset in First Light finish with travel case, USB-A and 3.5mm cables	HS-WL-950-DG=	Spare B&O Cisco 950 True Wireless, In-Ear Earbuds with charging case in Desert Gold finish, USB-A cable, 4 sets of silicon ear tips and 1 set of COMPLY™ foam ear tips.	-
HS-WL-980-C	B&O Cisco 980 Wireless Over-ear Headset - Black	There is currently no replacement product available for this product.	-	-
HS-WL-980-L	B&O Cisco 980 Wireless Over-ear Headset - First Light	There is currently no replacement product available for this product.	-	-

Product migration options

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at

https://www.cisco.com/web/partners/incentives_and_promotions/tmp.html.

Customers may be able to continue to purchase the Bang & Olufsen Cisco 980 through the Cisco Refresh (certified remanufactured) program. Remanufactured units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Refresh program, go to: <https://www.cisco.com/c/en/us/products/remanufactured.html>.

The Cisco Takeback and Recycle program helps businesses properly dispose of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to:

<https://www.cisco.com/c/en/us/about/takeback-and-reuse/product-recycling.html>.

For more information

For more information about the Cisco End-of-Life Policy, go to: <https://www.cisco.com/c/en/us/products/eos-eol-policy.html>.

For more information about the Cisco Product Warranties, go to:

<https://www.cisco.com/c/en/us/products/warranty-listing.html>.

To subscribe to receive end-of-life/end-of-sale information, go to: <https://cway.cisco.com/mynotifications>.

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