cisco Ergage Taipei









Vince Liu Cisco Taiwan SE Jan. 17 2023

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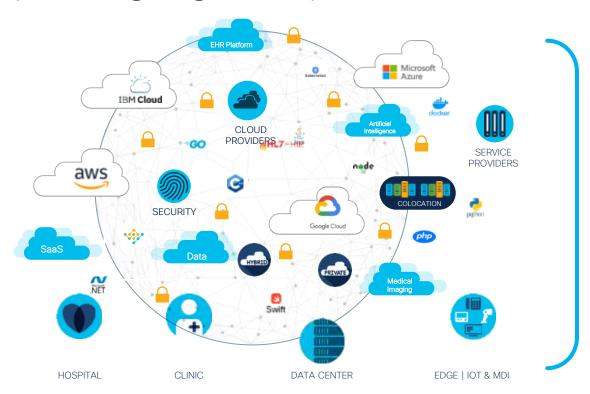


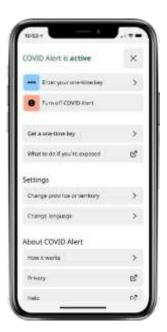
Agenda

- Application and Cloud Native
- Cloud-native observability challenges
- AppDynamics Cloud
- AppDynamics Cloud Support for OpenTelemetry
- Conclusion



Applications are the front door to an evolving and expanding digital experience





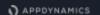




The application world has changed



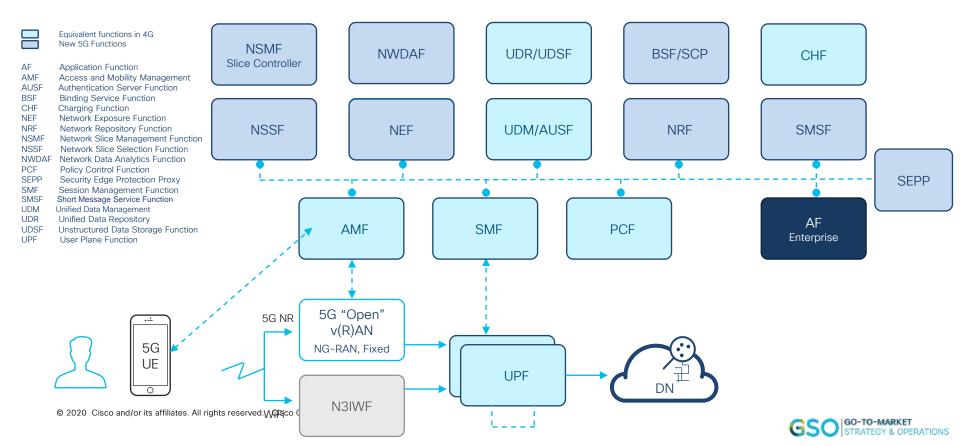
Modern applications need modern observability!



Cloud Native

Principal of cloud native architecture: Scalable Resilient Manageable Observable Automated

5G SA - New Standalone Core





"Kubernetes adoption among the ever-expanding cloud native community is approaching 100%, meaning those investing in cloud native are strongly bought in and excited for the future,"

Priyanka Sharma

Executive Director | Cloud Native Computing Organization



Cloud-native observability challenges

Most offerings were designed years ago with a single purpose in mind and new use cases were bolted on



Disconnected silos of data and tab jumping



Incomplete visibility



Biased point of view based on legacy



AppDynamics Cloud

- Purpose-built
 Allowing you to observe distributed and dynamic cloud-native applications at scale
- Built on a foundation that embraces open-standards
 IT and developer teams get full-stack correlated views of all telemetry data across
- Observability and advanced AIOps functionality

their entire technology landscape

Empowering enterprises with the intelligent insights they need to quickly address issues before they impact their cloud-native applications



for OpenTelemetry

AppDynamics Cloud Support



What is OpenTelemetry?

APIs

Code instrumentation to create telemetry data

SDKs

Gather the telemetry and send to pipeline

Processing
 Sampling, filtering, and enriching

Exporter
 Converts/translates into custom formats

Collector

Data filtering, aggregation, batching, and communication



Telemetry

Observability

Monitoring

Back-end



Implementation Adherent to OTLP Framework



OTLP supported backend Supports all OpenTelemetry languages



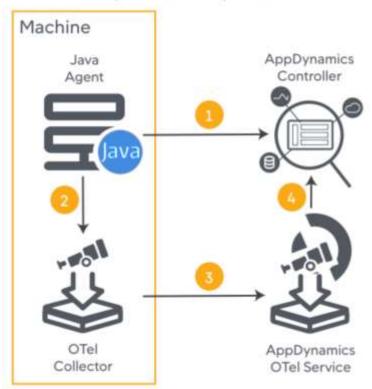
OpenTelemetry™

Instrument, generate, collect, and export telemetry data (metrics, logs, and traces - MELT) using APIs and SDKs.

- Helps you analyze application behavior with a more complete impression of performance metrics.
- Supports the common OTLP framework, a unified standard.
- Simplify the process of observing systems and processes while alleviating vendor lockdown.

Take advantage of AppDynamics' existing agents* that send APM data to the AppDynamics Controller and OpenTelemetry spans to the OpenTelemetry Collector in what can be referred to as a "hvbrid" workflow.

AppDynamics Agent with OpenTelemetry Enabled



OpenTelemetry™ is a trademark of The Linux Foundation®.



Simplifying cloud-native complexity!



Cross-Domain Insights

Unified view across your modern application stack
Biz→ services → infrastructure



Cross-M.E.L.T. Troubleshooting

Correlate data types to accelerate root cause and remediation



Al Assisted Root Cause

Faster MTTR & MTTD with AIOPs



Overcoming the Observability Silos

A new full-stack observability product for modern, cloud-native applications



Correlated full-stack context across domains and data types



Open Standard-based extensible platform



Purpose-built for observing cloud-native architectures at scale



AlOps-driven insights across observable data



Cross-Domain Visibility

Seamless visibility up + down the modern application stack

Entity Correlation

across domains shows how entities are connected across applications

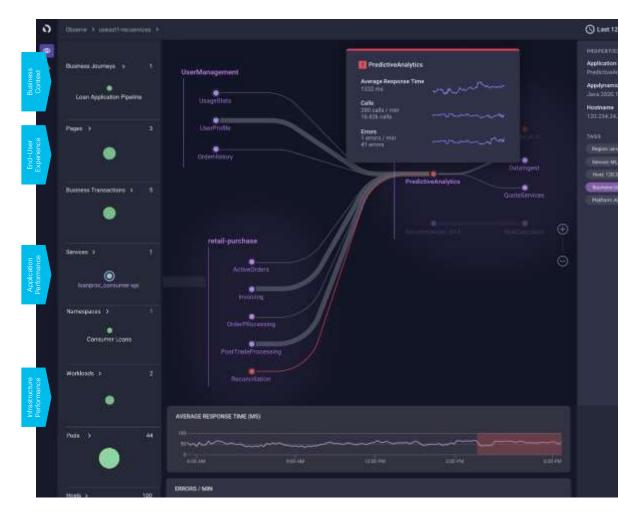
Traverse Relationships

to assess upstream and downstream impact of cascading failures

Dynamic Exploration

allows you to discover unexpected "unknown unknowns"





Cross-M.E.L.T. Troubleshooting

Everything you need to see without jumping tab-to-tab

Surfacing the root cause

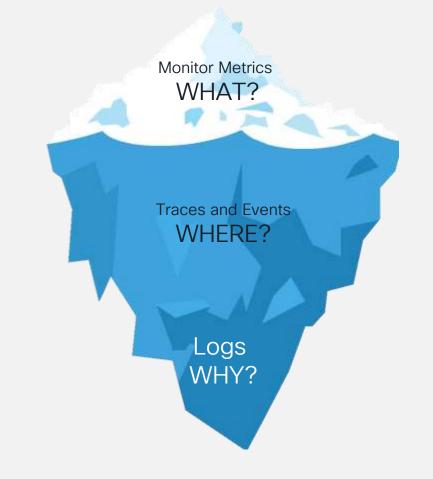
Entity & time context + ML= Pattern detection for logs behavior

Multiple levels for troubleshooting specifics

Different layers of data granularity, better traversing

Expert or not expert you still feel comfortable

Guidance through UI x query





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Al-Powered **Root Cause**

Cognition Engine processes big data so you don't have to

Anomaly Detection

Automatically detect potential services issues using robust AD algorithm

Suspected Causes

Probable root cause is identified by correlating symptoms across services

Al Tuning

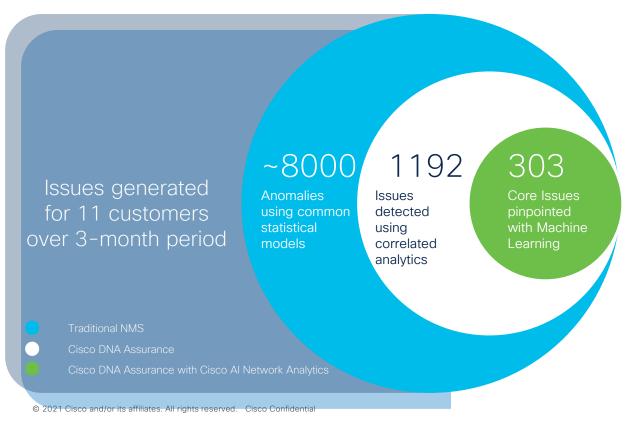
Provide feedback to Cognition Engine to tune sensitivity





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Developing a business case





Fewer issues = less troubleshooting. Relevant issues = big events first.



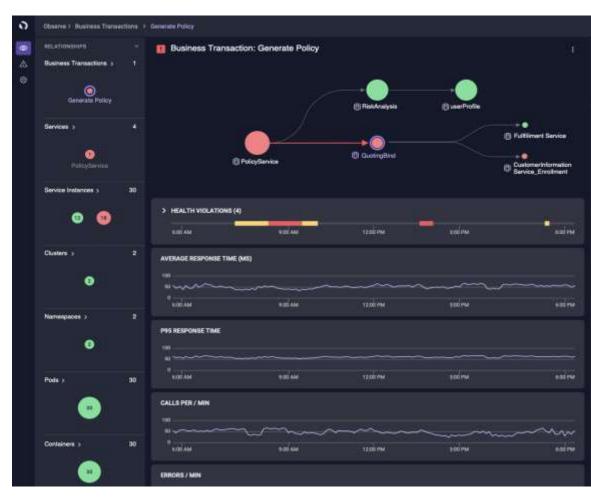


Troubleshoot with Biz Impact

Traces ≠ Business Transactions

BT's add higher level of abstraction to overcome complexity

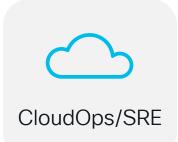
Evaluate risk and prioritize response based on what's most important to the business

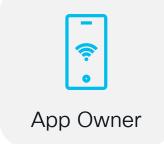




Common
language of
Troubleshooting
& RCA for
multiple personas







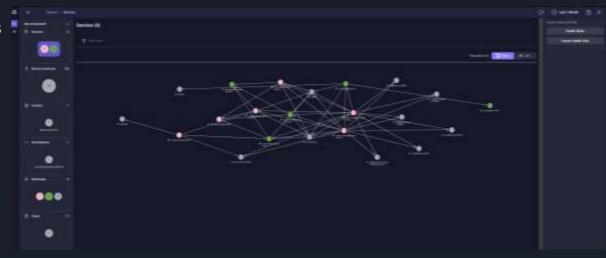




Observability for Cloud Native

Maximize digital business revenue and customer experiences by continuously optimizing your cloud-native applications

- Multi-Cloud infrastructure and services visibility
- Applications and Service topologies captured and visualized
- OpenTelemetry Support
- Microservices/Serverless Observability
- At Scale Kubernetes Observability (EKS/AKS)



AppDynamics Cloud

Value

App Migration with ConfidencePurpose-built for observing cloud native architectures at scale

Reduce MTTR/MTTI and Revenue Risk Correlated context across domains & data types (MELT)

Improve Customer Experience

ML-aided insights across observable data and Open Standards based foundation for extensibility





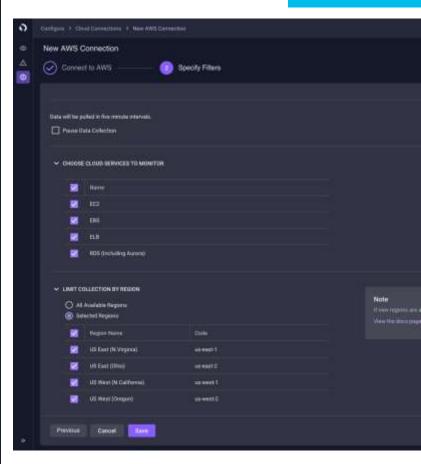
Cloud Managed Services Support

Why is it important

- Cloud runs the world of technology
- Customers need to understand how their applications perform specifically on the cloud
- No correlation between cloud and application metrics
 - O The two works hand in hand but there is no way to view their data in one tool.
- Lack of correlation leads to lack of understanding between teams

How AppDynamics Does It

 AppDynamics Cloud allows for both cloud and application metrics to be seen in one view for a holistic view of the state of affairs





Increased Level of Support of Cloud Managed Kubernetes

Why is it important

- Kubernetes has become the standard for distributed applications in the modern era
- Distributed systems mean many more places to look for a problem

How AppDynamics Does It

- AppDynamics Cloud is able to analyze problems occurring in a Kubernetes cluster
- AppDynamics Cloud is also able to filter through Kubernetes concepts such as namespace, deployments, and labels

AppDynamics Cloud





