

Briefing

100 People

Keep everyone's attention with the
presenter front and center.



Product ID

CTS-SX80-IP60-K9

1 Included in CTS-SX80-IP60-K9

Included in CTS-SX80-IP60-K9

2 CTS-CAM-P60

Product

Cisco TelePresence Codec SX80

Cisco TelePresence Precision 60 Camera

Cisco TelePresence Touch 10

Cisco TelePresence Precision 60 **Camera**



Cisco TelePresence Precision 60 Camera

The Cisco TelePresence Precision 60 Camera is a high-definition camera with pan-tilt-zoom capabilities for flexible focus on large groups, a single speaker, or a whiteboard. Adding a second camera can provide a dedicated view of a whiteboard or a presenter.



Cisco TelePresence Touch 10

Cisco TelePresence Touch enables easy control of your meeting, from making a call to sharing content.

Cisco TelePresence SX80 Codec

The Cisco TelePresence SX80 Codec is a video collaboration engine for customized meeting spaces. You can use a large display or multiple displays for a maximum viewing area, add several cameras to focus on specific people and use multiple microphones so that those seated at the table and the standing presenter can be distinctly seen and heard. This model is available with the Cisco TelePresence Touch 10 for simple touch control of meetings and the SpeakerTrack 60 dual camera to show the active speaker in full view. (Product is not visible in the image)

Best Practice

The **SX80** features different modes for local and remote presentation.

A large **138-inch screen in front** helps participants focus on content only, while a 75-inch screen beside it is large enough for a life-size display of one remote presenter. The latter screen is placed at the opposite side of the local presenter to facilitate co-presenting. **An additional 75-inch screen** is installed at the back wall to display the remote audience so that they are mainly visible to the local presenter. It is co-located with the **dedicated camera for the local presenter** to help ensure effective eye contact with remote participants.

The ceiling is absorbent and the room is very open. The openness requires a large amount of total **acoustic absorption** in order to reduce reverberation. Background noise can be more challenging in this scenario. More than likely, most of the people working in the vicinity attend the briefings held here; hence, background noise is negligible.

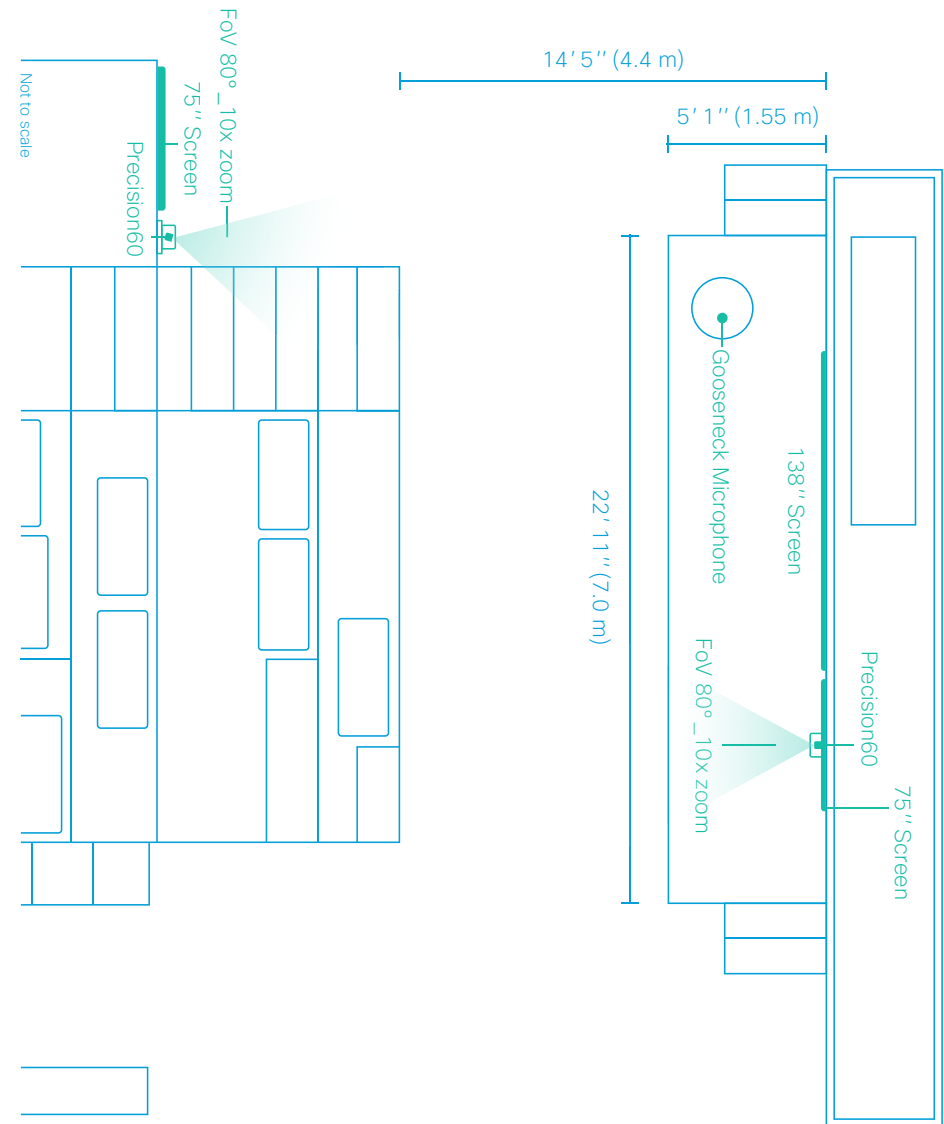
One gooseneck **microphone** at the speaker stand and a wireless microphone give the presenter freedom to move around on the stage. These microphones are also used for local reinforcement through the SX80 so that everyone in the audience can hear the presenter.

One **loudspeaker** cluster above the center of the stage reproduces intelligible speech from local and remote presenters as well as content audio for all audience positions. The loudspeaker needs to be placed in a position that minimizes the chance of acoustic feedback. Low distortion and flat frequency response is required for effective echo canceling and natural speech reproduction.

One **Precision60** is placed above the remote presenter screen for capturing an overview of the local audience.

The local presenter is captured by a dedicated **Precision60** camera, placed near the remote audience screen on the sidewall, to secure eye contact and facilitate natural communication.

* This is a representation of a physical setup built and tested by Cisco R&D. Other setups are possible and might be equally good. Room dimensions should always adhere to local rules and regulations. Further detailing and development will occur with future versions of Project Workspace.



For more information about scenarios and setup, please visit:

www.cisco.com/web/telepresence/projectworkplace.html