



Say Hello to The Future

Cisco Connect 2019

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et is Evolving

The background features a dynamic network visualization. On the left, there are horizontal streaks of blue and white light, suggesting speed and data flow. On the right, a complex network of nodes and connections is shown, with nodes of various sizes and colors (blue, purple, grey) and lines connecting them. A prominent feature is a curved, multi-colored band (rainbow spectrum) that arches across the upper right portion of the network, symbolizing a transition or evolution in technology.



Amazing Things Happen When You Connect the Unconnected



99% of the World is Still Not Connected



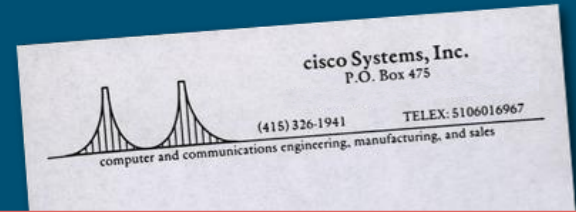
1984



Computer scientists, Len Bosack and Sandy Lerner found Cisco Systems

Bosack and Lerner run network cables between two different buildings on the Stanford University campus

A technology has to be invented to deal with disparate local area protocols;
the multi-protocol router is born



A dark blue world map with glowing yellow and orange city lights, representing a global network or data flow. The map is centered on the Atlantic Ocean, showing North and South America on the left, Europe and Africa in the center, and Asia and Australia on the right. The background is a dark blue gradient with subtle light rays emanating from the right side.

New Era

The World is Changing Rapidly

Huge... Opportunities

Business

Challenges



Fast Innovation



Customer
Experience



Security

Secure, Intelligent Platform for Digital Business



Power a
MULTICLOUD
World



Reinvent the
NETWORK



Unlock the
Power of
DATA



SECURITY
is Foundational



Create
Meaningful
EXPERIENCES

INCREASED PACE OF INNOVATION



Between What is Hoped for and What is Possible —
There 's a Bridge....





Our Purpose

“

At Cisco, **making an impact on people and society** is core to who we are, and we continue to be committed to solving some of the world's biggest problems for our customers through our innovative technology solutions, our incredible network of partners, and the **passion of our employees**.

CHUCK ROBBINS

CEO, Cisco



The Bridge to Possible

Cisco is here to support the growth of nations and we are committed to **bridging the gap to what is possible**. Together, we can create greater socioeconomic impact in our Country.



Thank You