

# Real-World AI Use Cases and Agentic AI: – From Planning to Production

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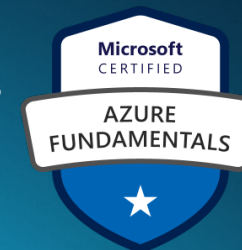
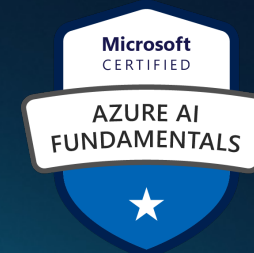
[Book Meeting](#)

Albert Shpatollaj

AI & GTM Lead – EMEA North

AI Specialist team

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*Albert Shpatollaj*



# Agenda

Why this session is valuable what are the top 13% doing with AI

Why Cisco?

AI Use cases + Internet of Agents

How we work to find and validate AI usecases

Results and ROI from AI workshops

Next step

# Why is it so hard to get to fully agentic AI? And how we at Cisco solve it



## Chatbots

Humans talk to AI



## Agentic

Workflows get automated

Organizations face 3 challenges: **Security concerns**, **Complexity**, **Cost control**.



Evolving risks

Security risks across the AI lifecycle



Integrations, How can we make different agents talk to each other?



Cost control

Uncertain ROI to build AI-ready environments



**AI**  
Applications



**Enterprise**  
Applications

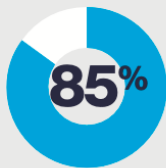
Compiled by MIT Technology Review Insights, based on data from Cisco, 2025



## Companies around the world are feeling the pressure to adopt AI



98% feel increased urgency over the past year.



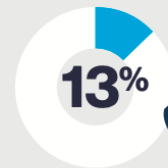
85% say they have less than 18 months to deploy an AI strategy, or they will see negative business effects.



For 50% of organizations, CEOs and leadership—more so than any other factor—are driving urgency for AI.



AI is a priority spend for IT budgets; 50% of companies say they've already dedicated 10 to 30% of their budget to AI.



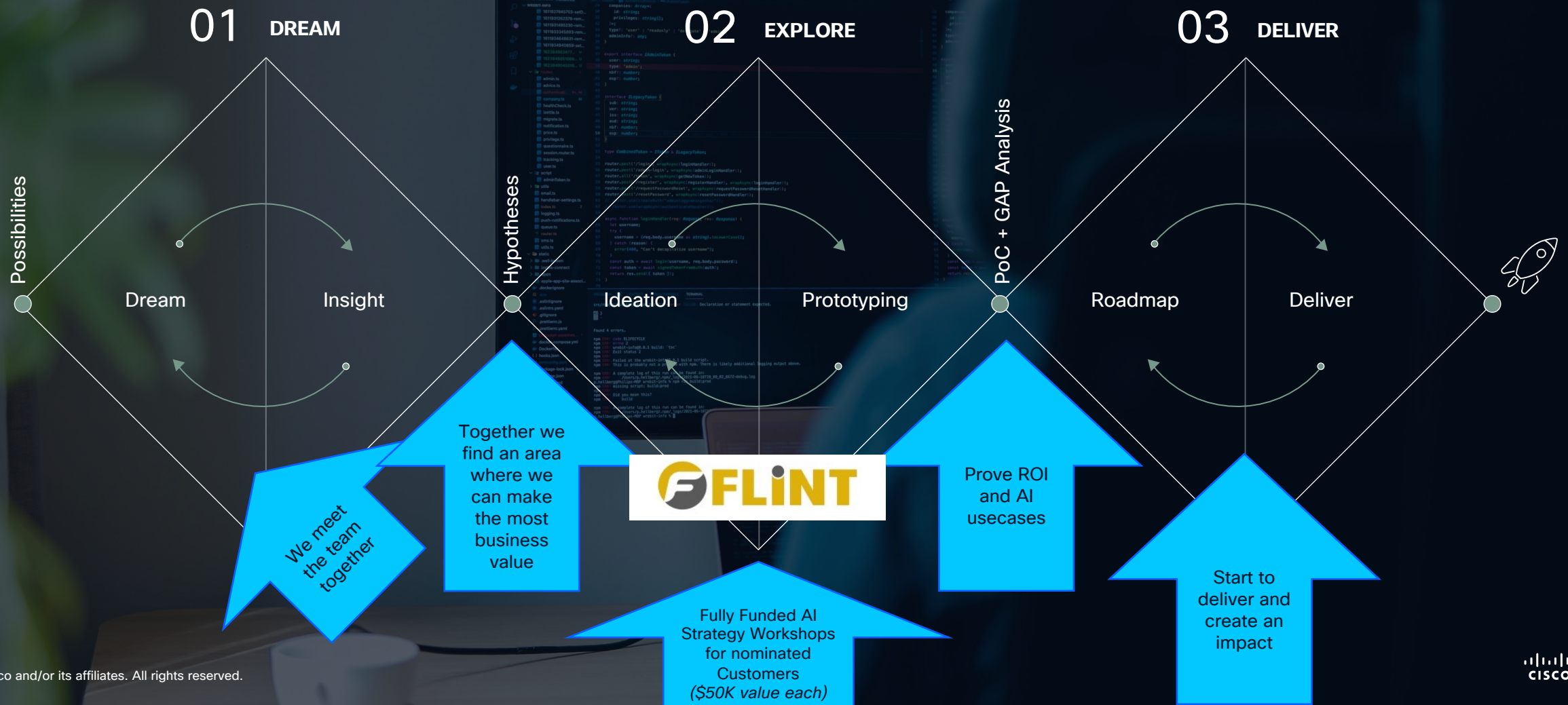
13% of companies globally are ready to leverage AI and AI-powered technologies to their full potential.

Source: Compiled by MIT Technology Review Insights, based on data from [Cisco](#), 2025



Compiled by MIT Technology Review Insights, based on data from Cisco, 2025

# How we get to 13% Dream Explore Deliver



# Why Cisco?





50% faster code  
review process

Organizations face 3 challenges: complexity, fragmentation, and security concerns.



Compiled by MIT Technology Review Insights, based on data from Cisco, 2025



Evolving risks

Security risks across  
the AI lifecycle



Integrations, How  
can we make  
different agents talk  
to each other?



Cost control

Uncertain ROI to build  
AI-ready environments



# How can you trust AI agents?

AI AGENTS



AI APPS



AI at the Edge



HUMANOIDS





# Major consequences of unmanaged AI Agents risk



Financial damage



Litigation risk



Reputational damage



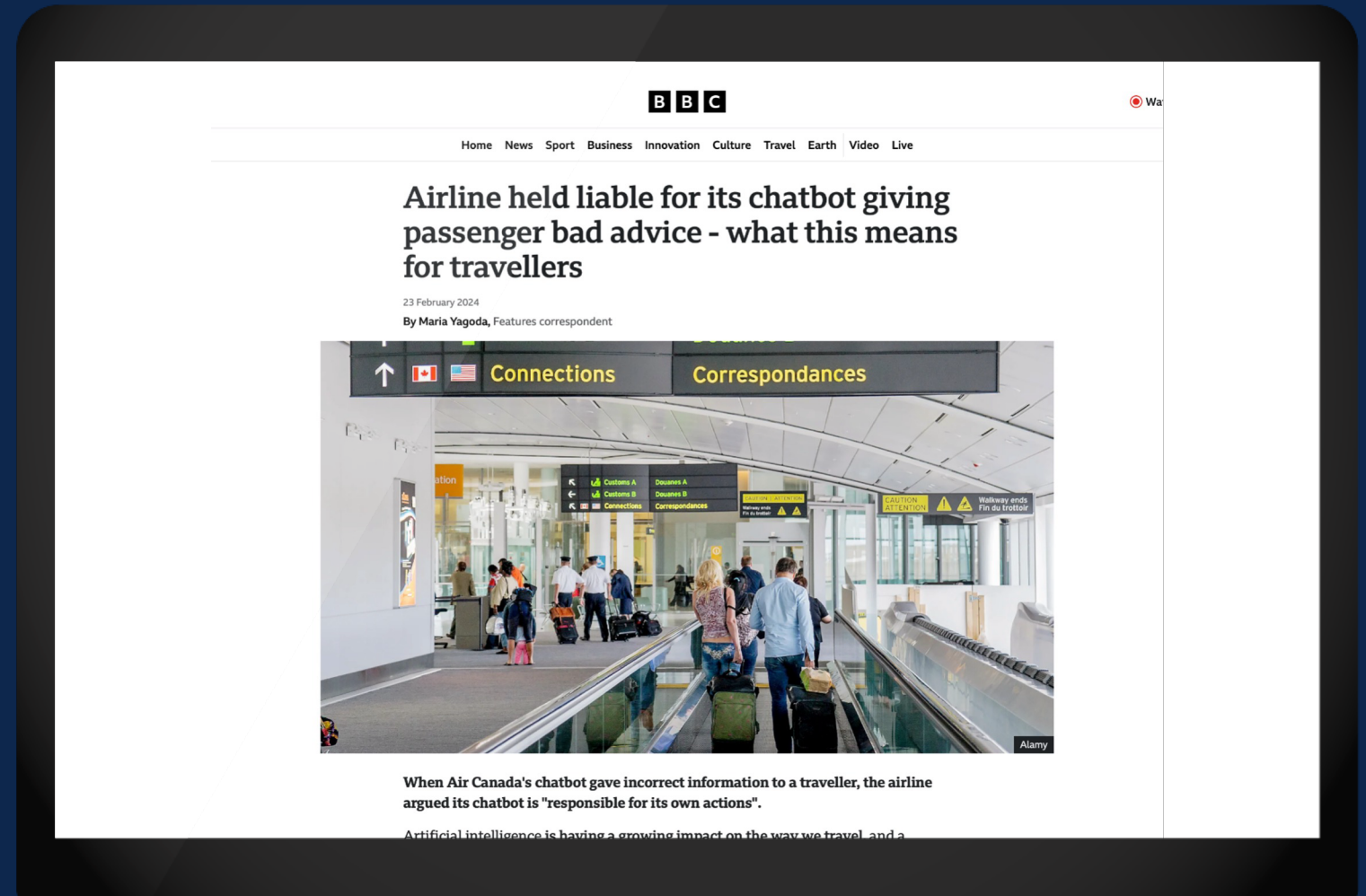
Compliance risk



Security risk



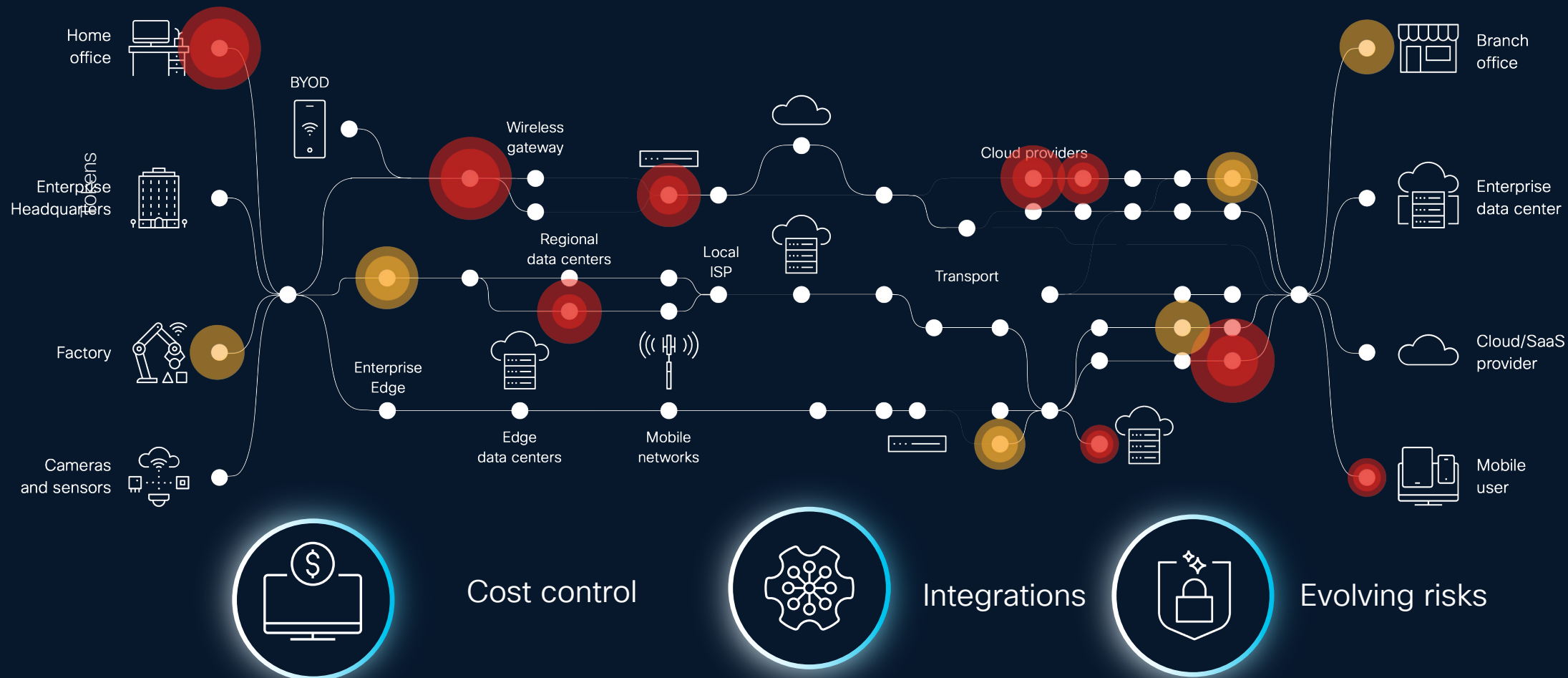
IP leakage





# Why AI projects don't scale: Complexity creates risk

## How can we unleash fully automated agents and trust them?



“Cisco is the only company in the world who can fully secure AI itself, thanks to the global network we built for 40 years.”

–Jeetu Patel CPO Cisco





Ecosystem  
Partners



This is why we are  
partnering up with Nvidia to  
secure AI end-to end

— Chuck Robbins CEO Cisco



You can't partner with a  
company with more might  
and more domain expertise.

— Jensen Huang CEO Nvidia

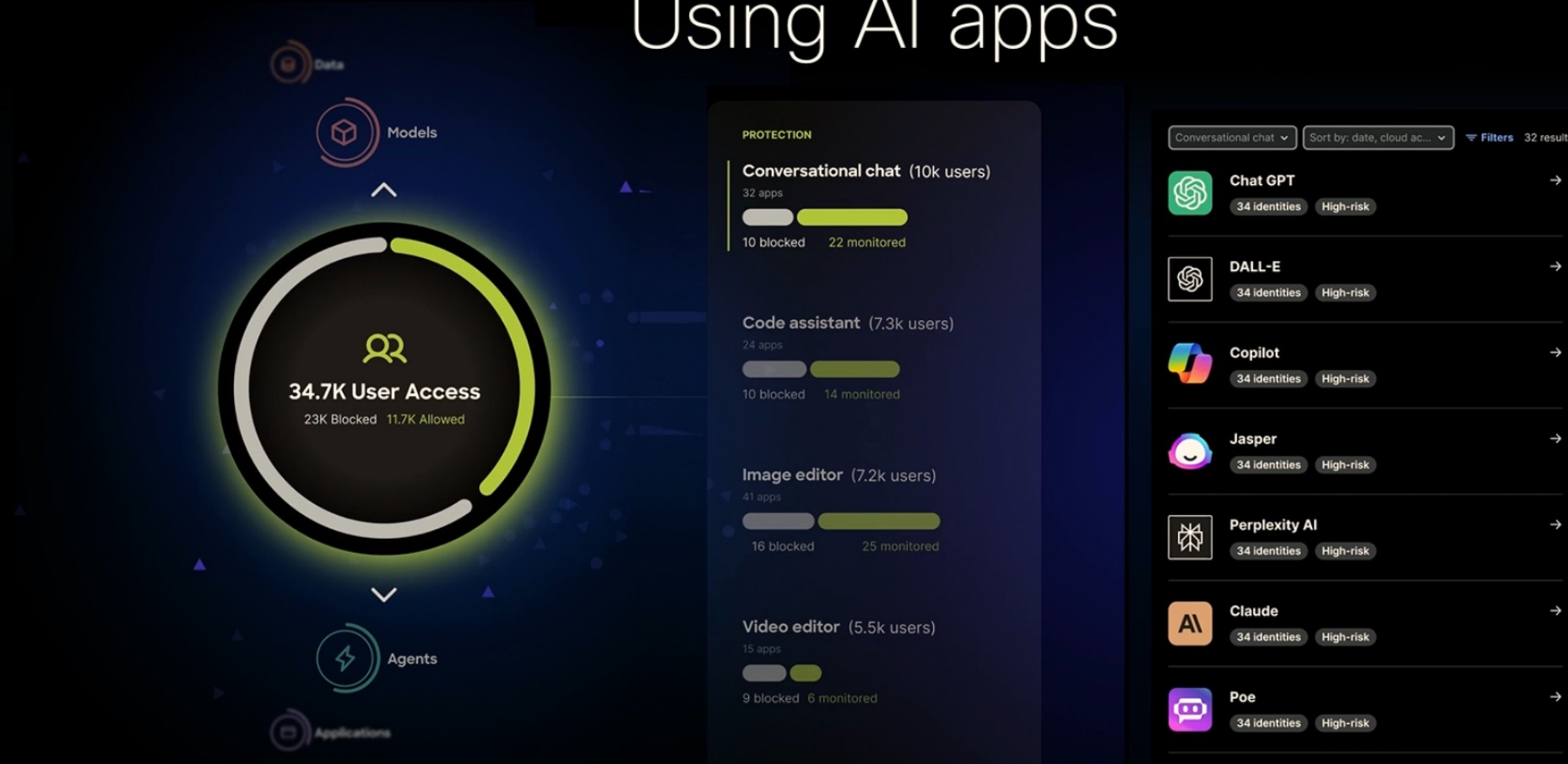


# We can secure AI itself by Monitoring the AI agents in real time, thanks to the network





# Using AI apps

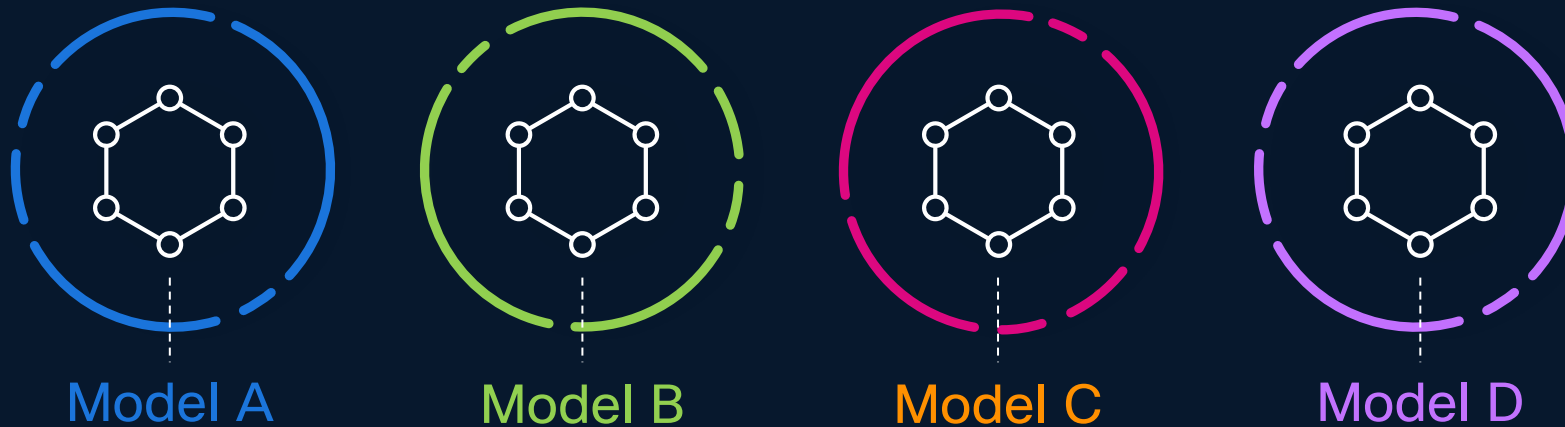


Visibility into  
3rd party AI apps

Enforce policies  
to ensure compliance

Works seamlessly with  
Cisco Secure Access

# Model security is inconsistent



Built-in guardrails are **different** for each model, optimized for **performance over security**, and **easily broken** when changing the model.

# Model security is inconsistent

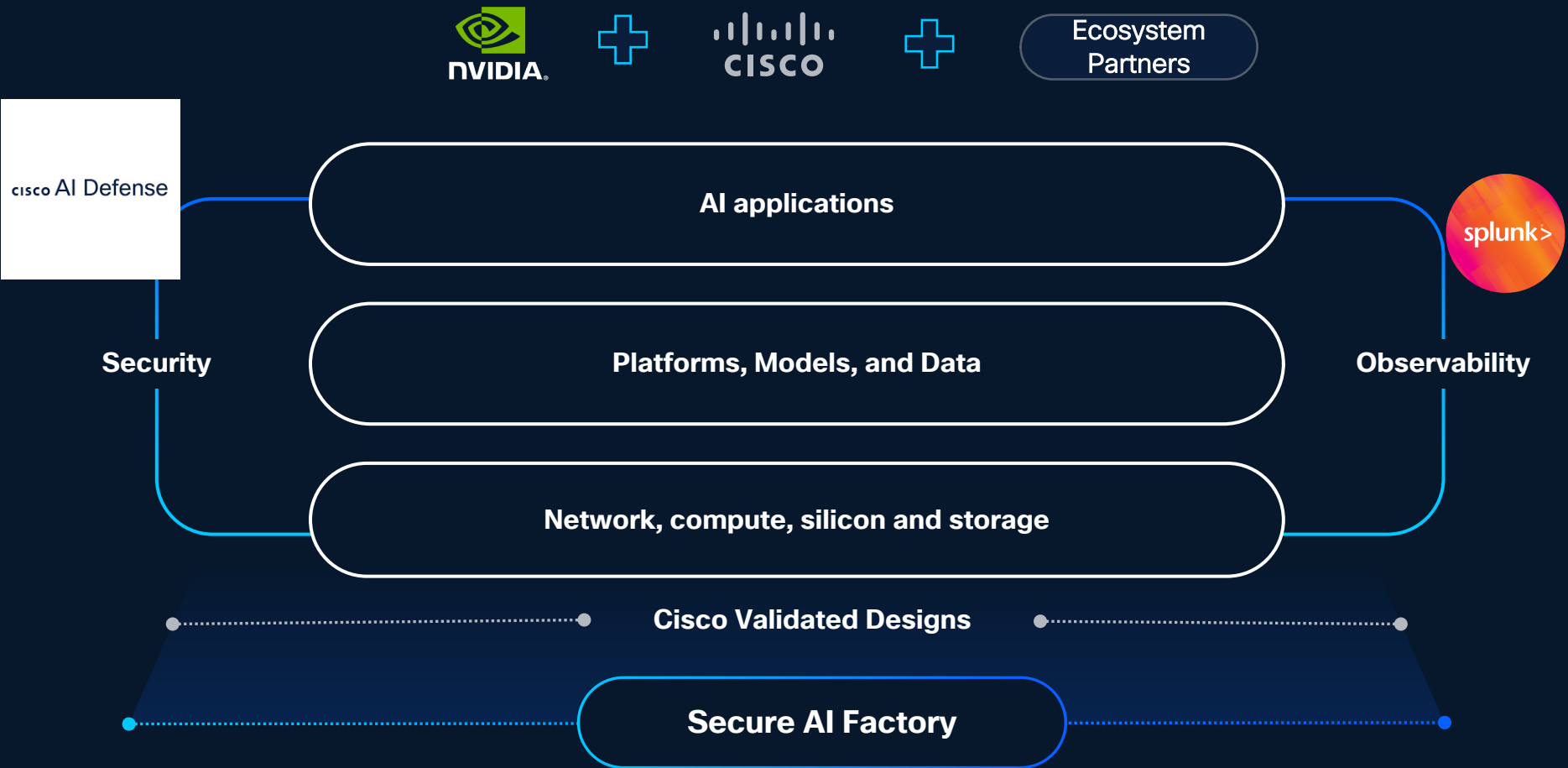
## Enterprise Guardrails



Enterprise guardrails provide a **common layer of security** across models, allowing AI teams to focus fully on development.

# Awarded no1 Cisco Secure Air gapped AI Factory

Accelerate AI adoption with integrated AI infrastructure and software



## Secure AI

### Security First AI

Embedded security at every layer ensures the models you build, or use are compliant and protected

### High Performance

High performance networking, compute, storage and security delivered as vertically integrated or modular stacks

### Pre-validated

Reduce risk and accelerate deployment with certified Nvidia Enterprise reference architecture (ERA) and Cisco validated designs (CVD)

< Government & Private Sector />

# Best Cybersecurity Team 2025

## CISCO







# Sovereign Critical Infrastructure designed for Europe

**Comprehensive  
hardware and software**

**Customizable  
infrastructure**

**Compliance-  
ready**

**On-premises  
operation**





What are customers  
building now when they  
can trust AI itself?

# Cisco strongest AI Use Cases

## Manufacturing & Telco

Asset Visibility & Control

Digital Twin

Inventory Management

Industrial Automation

## Government & Military

Citizen Experience

Transportation

Public Safety

Security Resilience

## Education

Personalized Experiences

Hybrid Teaching

Research Computing

Smart & Secure Facilities

## Financial Services & Government

Fraud Detection

Anti-Money Laundering

Digital Experience Assurance

Digital Journey

## Healthcare

Image Analysis

AI Ready Infrastructure

Patient Monitoring

Patient Engagement

## Retail

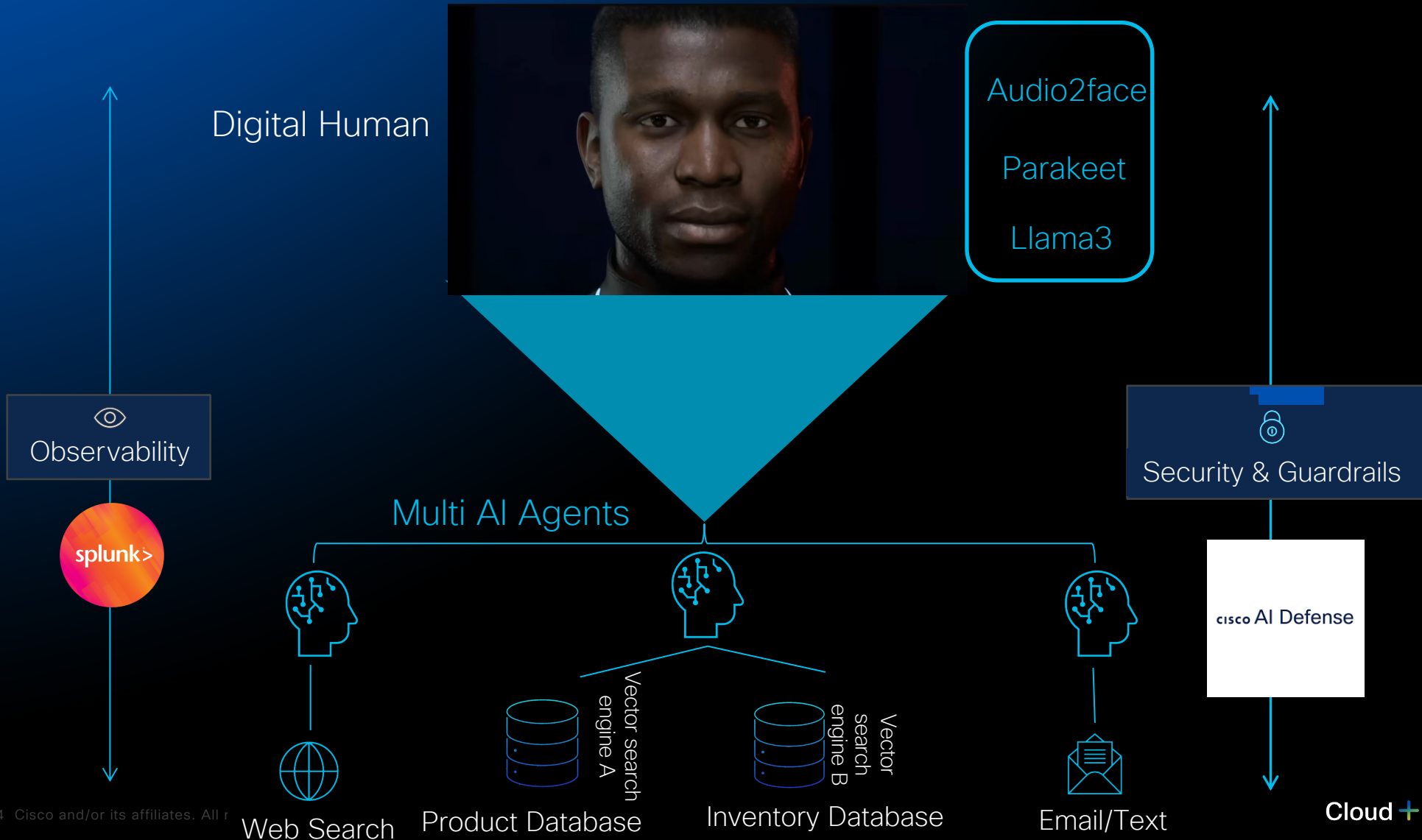
Loss & Fraud Detection

Safety & Surveillance

Digital Merchandising

Drive-thru Optimization

# Example Agentic + Digital Human Use Case



# Example Multi Agent Use Case

**Meet James,** our interactive digital human when powered by the NVIDIA Product knowledge base, understands NVIDIA product context. James uses a collection of NVIDIA NIM inference microservices, NVIDIA ACE, and ElevenLabs digital human technologies to provide natural and immersive responses



## Nvidia Digital Human

<https://build.nvidia.com/nvidia/digital-humans-for-customer-service>



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### AI Infrastructure

#### NVIDIA NIM



##### audi2face

Converts streamed audio to facial blend shapes for real-time lip-syncing and facial performance



##### Parakeet-1.1b-asr

Record-setting accuracy and performance for English transcription



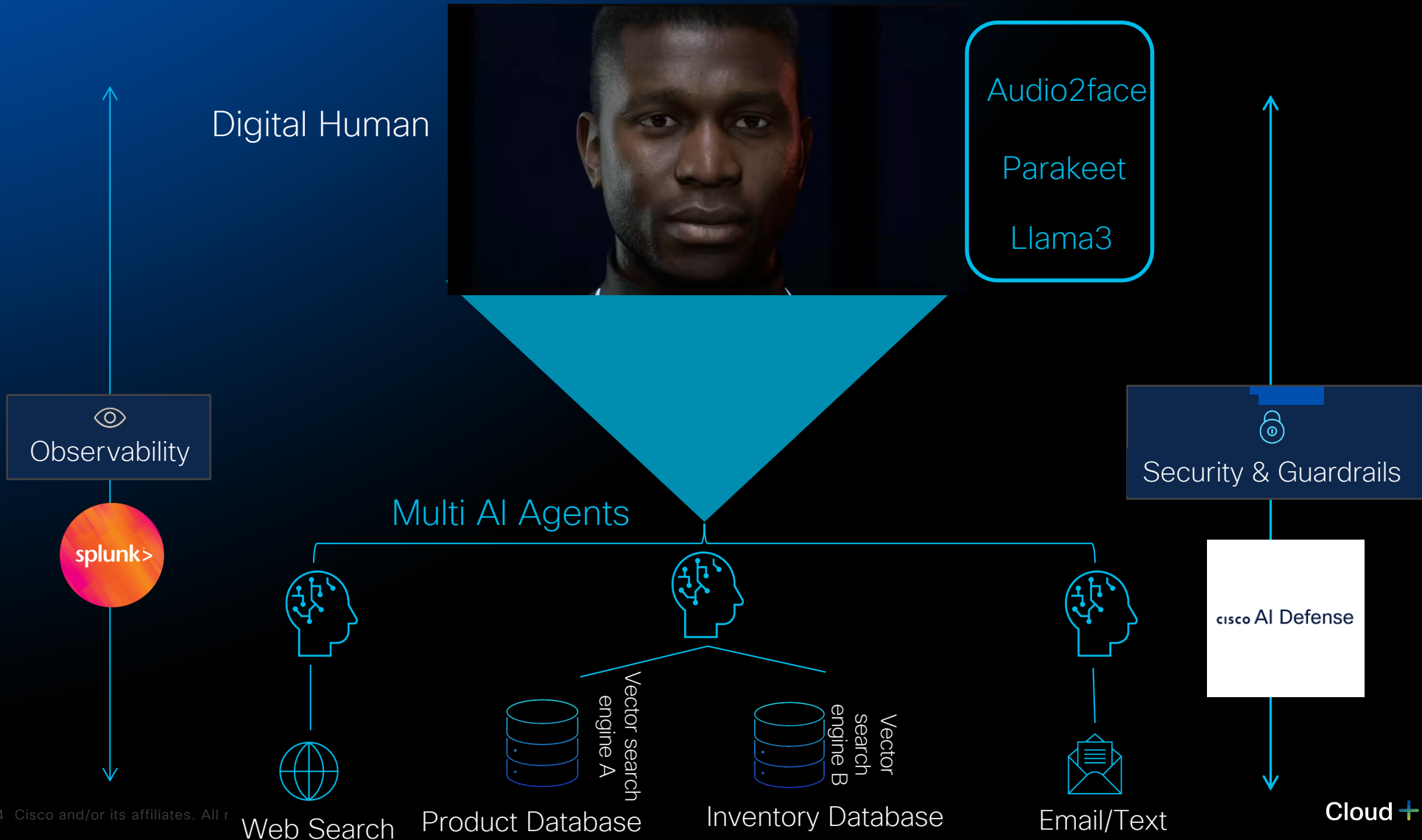
##### Llama3-8b-instruct

Advanced state of the art LLM with superior reasoning and text generation



NETWORK | COMPUTE | STORAGE | KUBERNETES | NVIDIA

# Example Agentic + Digital Human Use Case





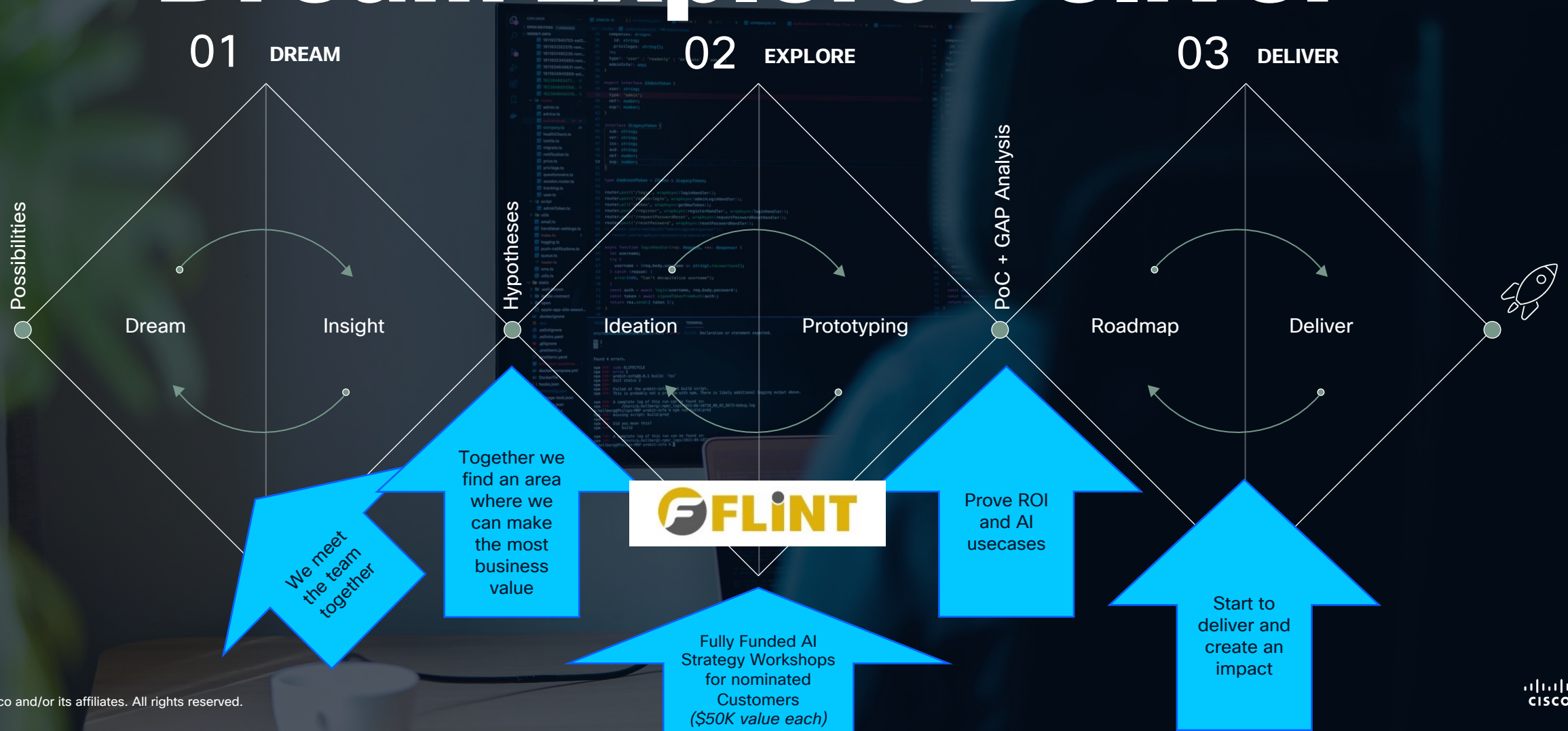
# We can secure AI itself by Monitoring the AI agents in real time, thanks to the network





# Recap

## Dream Explore Deliver



# How does the pre workshop assessment work? It takes 20-30 min to complete

Step 1

Step 2

Step 3

Step 4

Step 5

## Identify a High-Value Use Case

Tell us about the use case you believe has the greatest potential for AI and ML impact.

*Provide as much detail as possible—perfection isn't necessary. This helps our AI generate more valuable insights for you.*

If the company gave you approval to invest in **one use case** that would really benefit from AI (Artificial Intelligence) and ML (Machine Learning) tech to create value, what would you choose? Please explain what it's about and why you choose it.

Type your answer here...

0/600

Choose the PRIMARY **business function/group** you work in:

<input type="radio"/> Sales	<input type="radio"/> Compliance
<input type="radio"/> Customer service	<input type="radio"/> Operations
<input type="radio"/> Product	<input type="radio"/> Marketing

Step 1

Step 2

Step 3

Step 4

Step 5

## Evaluate the Value

Outline the financial and business value of your chosen use case to understand its potential ROI.

What is the main **financial benefit**?

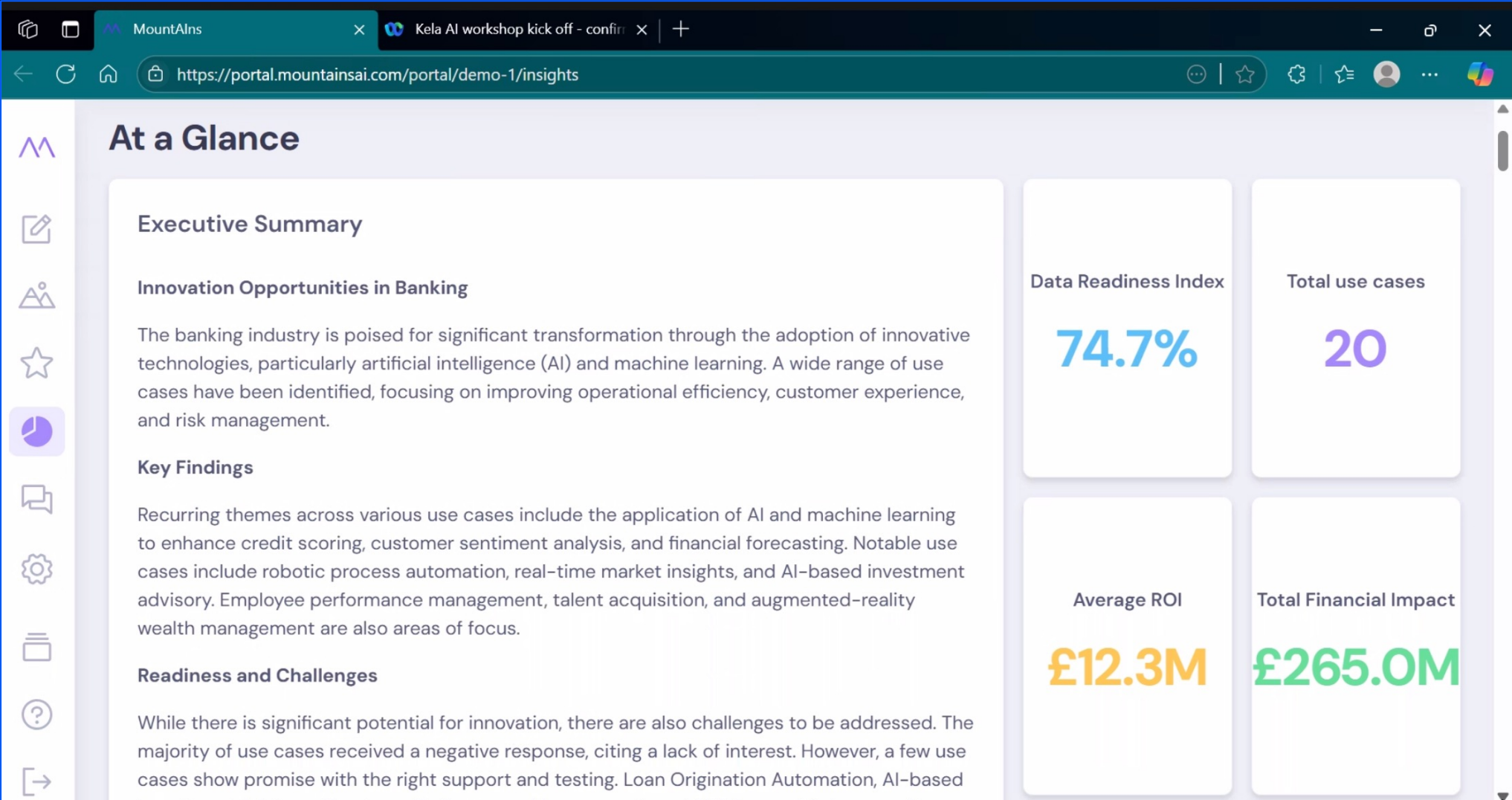
<input type="radio"/> Cost savings	<input type="radio"/> Revenue increase
<input type="radio"/> Market share increase	<input type="radio"/> Sales increase
<input type="radio"/> Improved pricing strategy	<input type="radio"/> Other

What is the **organisational benefit**?

☐ Time saver on manual reports

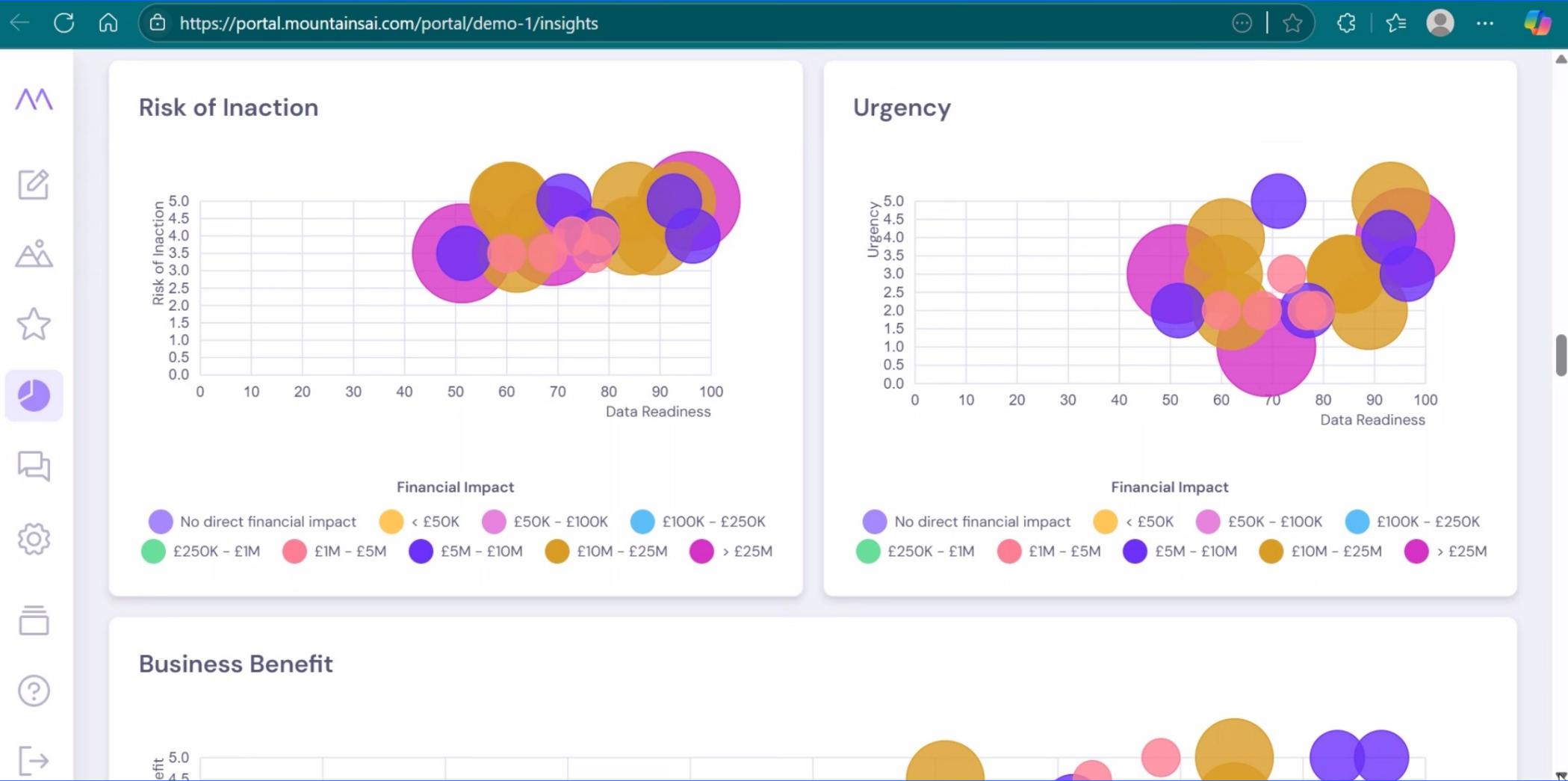
☐ More time for actions on insights

# Results of the first AI assessment (This is being used as the foundation for the upcoming Workshop)



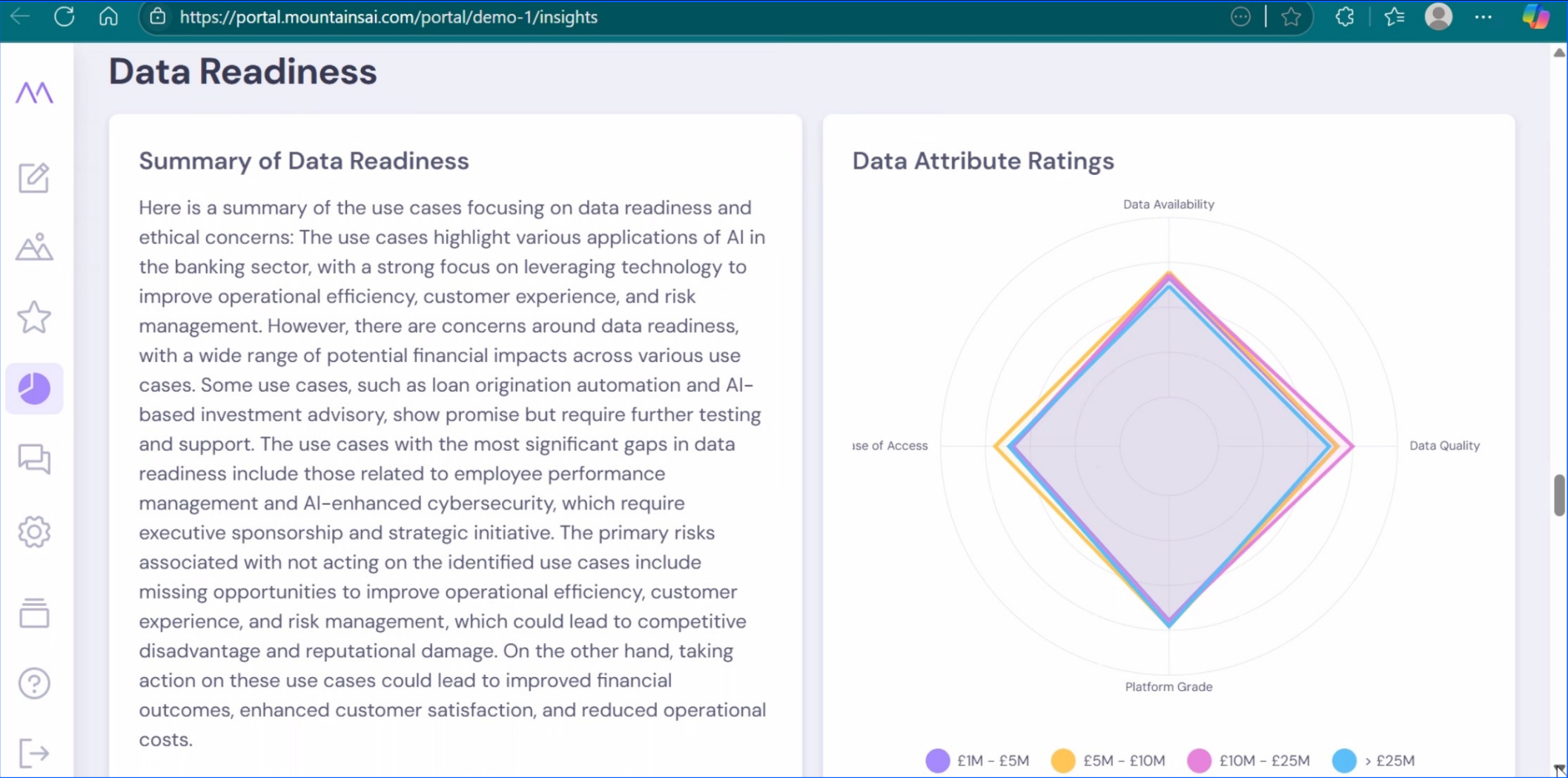


# Results of the first AI assessment (This is being used as the foundation for the upcoming Workshop)





# Results of the first AI assessment (This is being used as the foundation for the upcoming Workshop)



# Example on the identified AI Use cases

### Top Use Cases

The following summary highlights the top five use cases, ranked by our Net Prioritization Score. A full list of all use cases and their respective scores is available for download.



#### 1. AI-driven Drug Discovery

The implementation of AI-driven drug discovery can significantly reduce the time and costs associated with discovering new drug candidates. By analyzing large datasets of molecular and clinical information, AI can predict efficacy and toxicity early in the process, leading to faster development timelines, reduced R&D costs, and higher probabilities of clinical trial success. This can result in cost savings of up to £30 million annually and revenue generation of £150 million over 5 years.

Financial impact:	> £25M
Total cost of ownership:	> £1M
ROI:	£28.75M
Data Readiness Index:	74.8%

Use Case Rating	
#	Use Case Name
NPS (Net Prioritization Score) over 100	
1.	AI-driven Drug Discovery
2.	Personalised Medicine Development
3.	Sales Lead Conversion
4.	Epidemiology Forecasting
5.	Smart Inventory Management
6.	Clinical Trials
7.	Fraud Detection
8.	Talent Acquisition
9.	Financial Forecasting
10.	Personalised Marketing
11.	Automated Patient Support
12.	Clinical Trial Recruitment
13.	Tax Compliance Automation
14.	Adverse Event Detection
15.	Employee onboarding revolution
16.	AI-enhanced Biomarker Discovery

# Your team vote for what AI project to focus on. And we sponsor a workshop on site to deep dive



### Kinderspital Frame Workshop - proposed approach and agenda

Delivering a high-impact, half-day AI use case workshop requires a structured approach that aligns AI opportunities with Kinderspital's business objectives, technical landscape, and organisational readiness. The goal is to collaboratively develop a single, high-value AI use case and produce two key outputs following the workshop:

1. A detailed technical design for the selected AI use case.
2. A comprehensive Return on Investment (ROI) and Total Cost of Ownership (TCO) analysis for its deployment.

#### Kinderspital Recommended Workshop Agenda

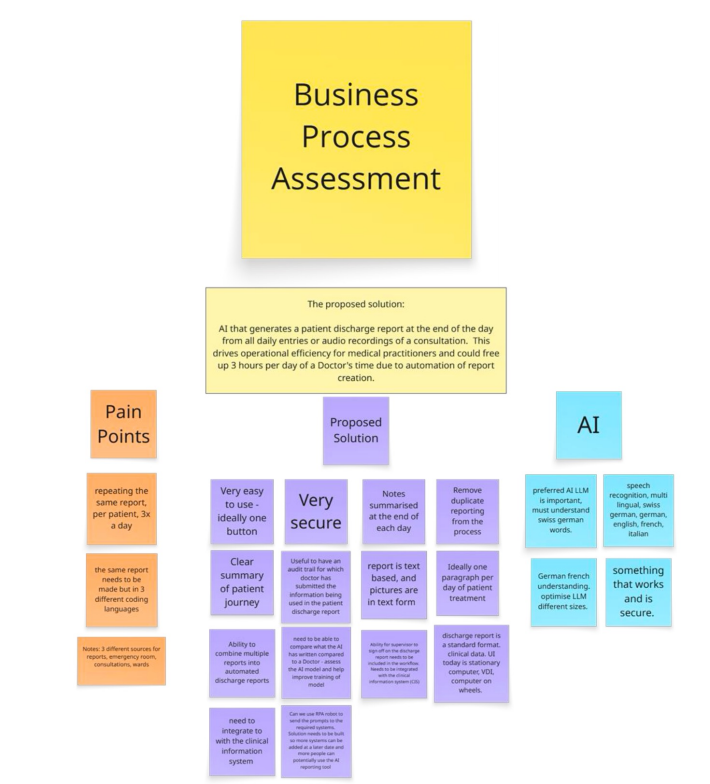
During the workshop, for certain activities, the participants will join either the Blue Group or Green Group to consider different elements of the chosen AI use case. The agendas for both groups are summarised below:

##### Blue Group – Medical Practitioners

Time	Module
13:00 - 13:15	Introduction and Objectives
13:15 - 14:00	Use Case Introduction and Business Process Assessment
14:00 - 14:30	Stakeholder Analysis
14:30 - 14:45	Break
14:45 - 15:30	People and Change Management Considerations
15:30 - 16:00	Blue and Green Team Summary Presentations
16:00 - 16:45	AI Use Case Definition and ROI/TCO Analysis
16:45 - 17:00	Wrap-up and Next Steps

##### Green Group – Technical Team

Time	Module
13:00 - 13:15	Introduction and Objectives
13:15 - 14:00	Use Case Introduction and Business Process Assessment
14:00 - 14:30	Technical and Infrastructure Review
14:30 - 14:45	Break
14:45 - 15:30	Technical and Infrastructure Review – part 2
15:30 - 16:00	Blue and Green Team Summary Presentations
16:00 - 16:45	AI Use Case Definition and ROI/TCO Analysis
16:45 - 17:00	Wrap-up and Next Steps



Use Case Rating	
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10.	Personalised Marketing
11.	Automated Patient Support
12.	Clinical Trial Recruitment
13.	Tax Compliance Automation
14.	Adverse Event Detection
15.	Employee onboarding revolution
16.	AI-enhanced Biomarker Discovery



# We address risk and pitfalls and how to avoid them

https://portal.mountainsai.com/portal/demo-1/insights-v2

Use case #1

## Customer Service Chatbots

The implementation of AI-powered chatbots in customer service is expected to bring significant financial benefits, including potential savings of \$5M-\$10M annually, and a return on investment (ROI) through reduced operational costs and improved customer satisfaction. The chatbots will handle a wide range of customer inquiries, reducing the need for human intervention, and provide 24/7 service, improving customer satisfaction and lowering the cost per interaction. This will also enable faster resolution of customer inquiries and increase the percentage of calls handled by bots.

Financial impact: £5M - £10M

Total cost of ownership: £100 - £500K

Return on Investment: £7.20M

Data Readiness Index: 96.4%

Key

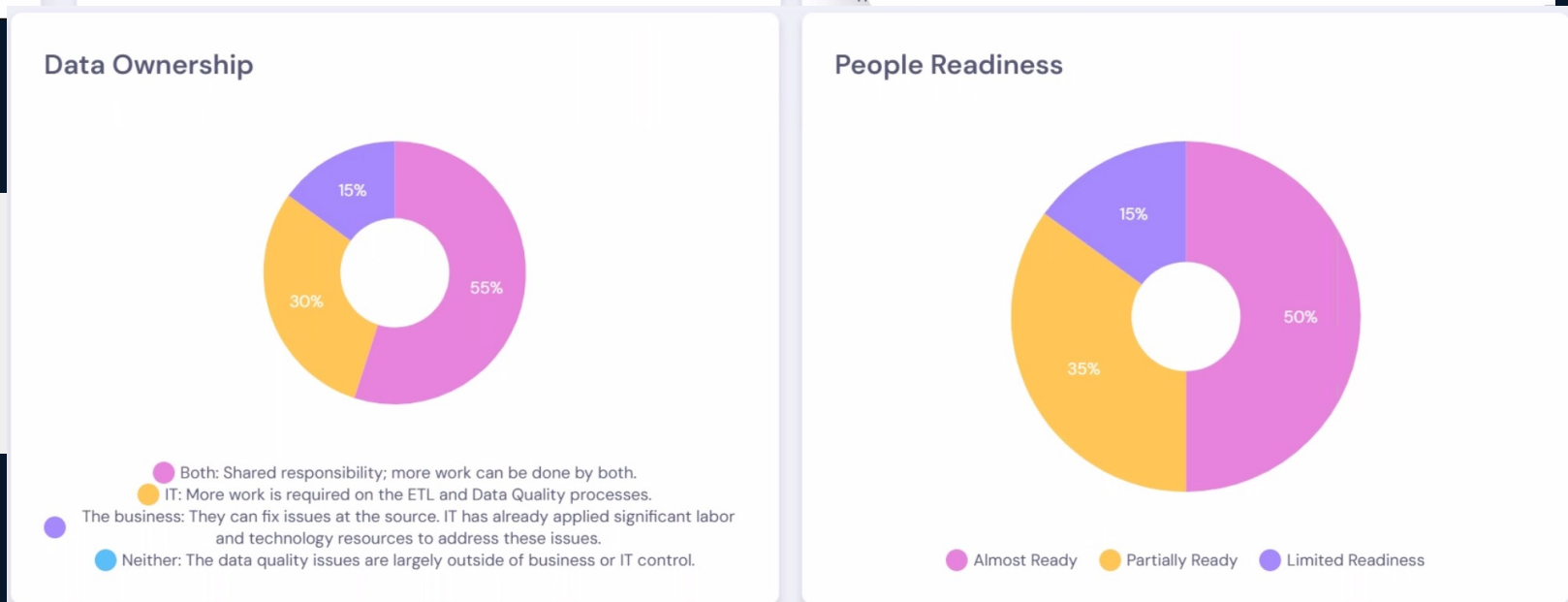
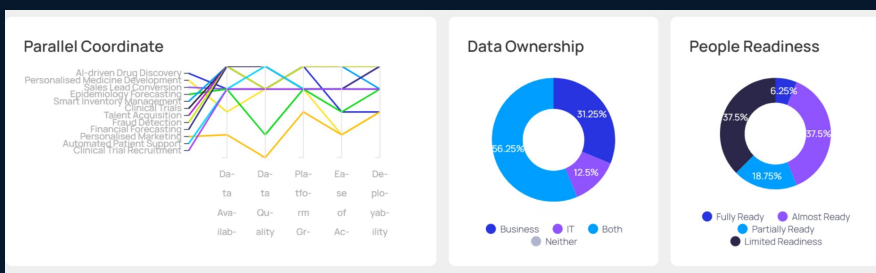
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#	Use Case Rating	Fin
1	Customer Service Chatbots	£5
2	AI Enhanced Cybersecurity	> £
3	Regulatory Compliance Monitoring	£10
4	Robotic Process Automation	£5
5	Financial Forecasting & Planning	£10

### Impact / Effort Matrix

Business Impact

Something went wrong! We can't retrieve the data right now.





# The report will also address common AI Pitfalls

**Skills & Talent Gap**

**People & Process  
requirements**

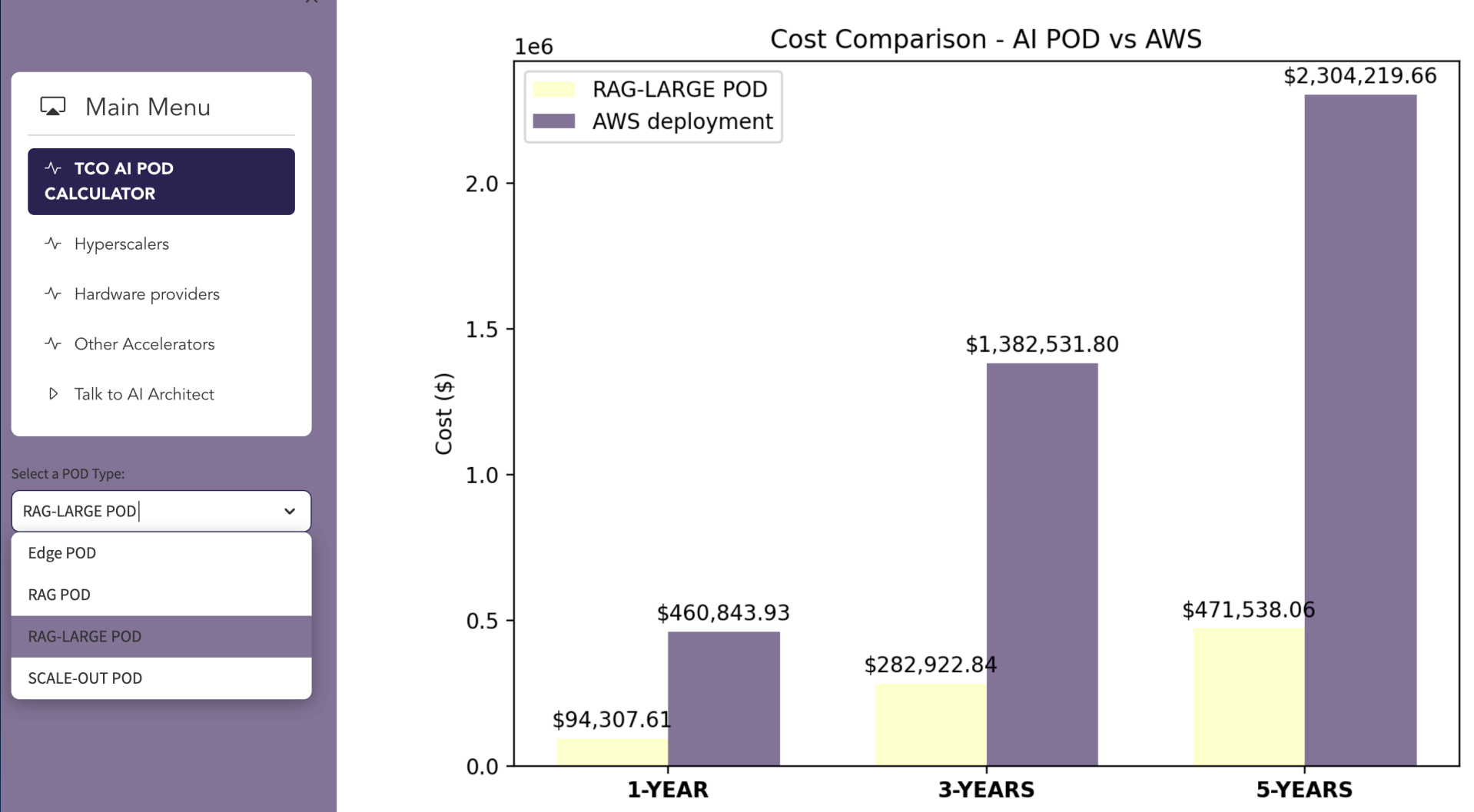
**Infrastructure Planning  
Neglect for Scaling AI**

**Undefined Use Cases  
& Data Readiness**

**Public AI Tool Usage -  
Data Security & Governance  
Risks**

**Blind Investment in AI  
Technology**

# We provide the right comparison tools, that are tailored to your specific AI use case



# We provide the right comparison tools, that are tailored to your specific AI use case

☰ Main Menu

⌵ TCO AI POD CALCULATOR

**⌵ Hyperscalers**

⌵ Hardware providers

⌵ Other Accelerators

▷ Talk to AI Architect

## Hyperscalers

💡 Data Source: Programmatically collected via web scraping

🗺️ AI Insights: Visit the *Talk to AI Architect* section for intelligent trend analysis

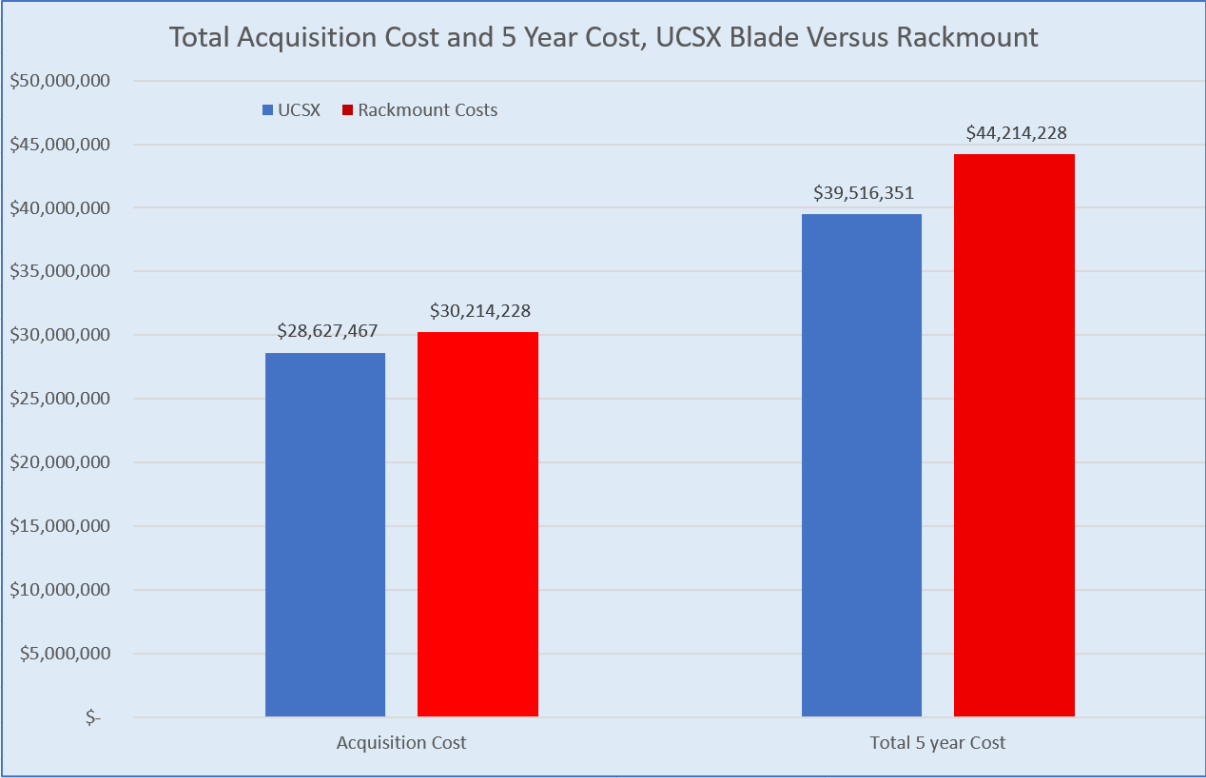
Provider	Instance	GPU	GPU Count	Price (\$/hr)	Region
GCP	a3-megagpu-8g	H100	8	41.98	us-east4
Azure	Standard_ND H100 v5	H100	8	45.14	East US
AWS	p5.24xlarge	H100	4	49.163	us-east-1
AWS	p5.48xlarge	H100	8	98.326	us-east-1
AWS	p5.48xlarge	H100	8	98.326	us-west-2
AWS	g6.xlarge	L40S	1	1.99	us-east-1
Azure	Standard_NV48ads A10 v5	L40S	4	16.32	West Europe
AWS	g6.12xlarge	L40S	4	18.76	eu-west-1
GCP	g2-standard-96	L40S	8	22.67	us-central1

Download data as CSV

# We give you a detailed TCO

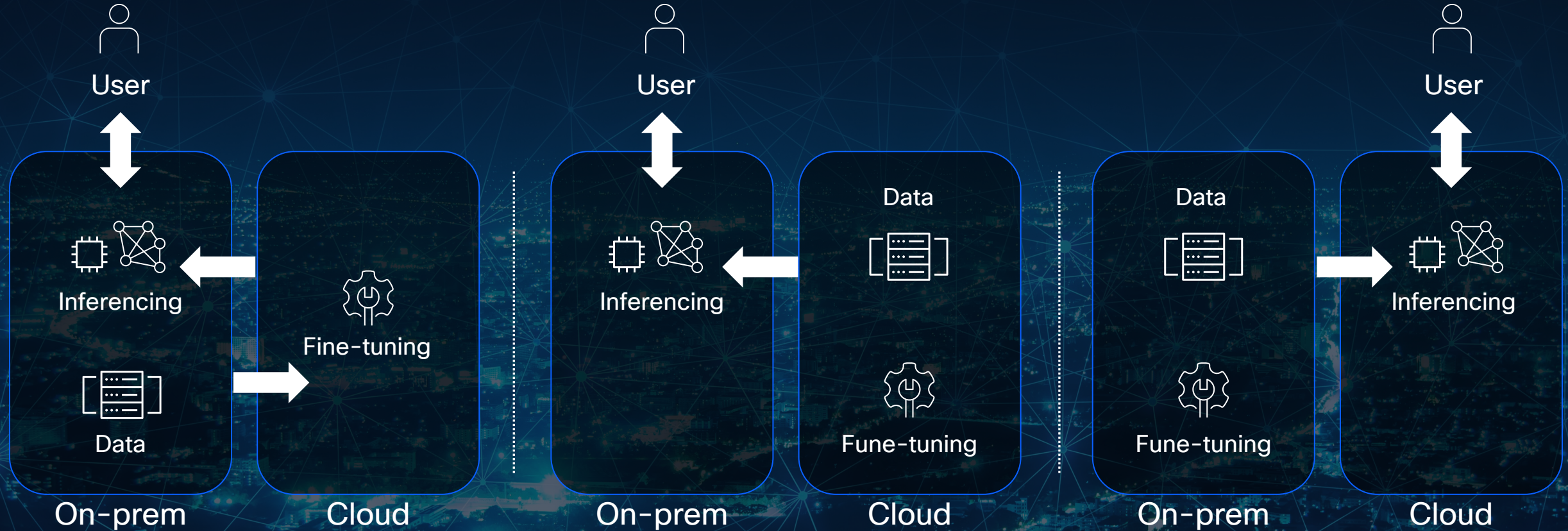
Example below

Acquisition and Setup Costs.		Cisco	Rackmount	Delta
Total Servers Installed		700	700	
Server hardware	\$	27,578,152	\$ 23,285,566	\$ (4,292,586)
Network Hardware	\$	144,416	\$ 1,375,328	\$ 1,230,912
San Hardware	\$	254,805	\$ 1,706,476	\$ 1,451,671
OOB/Mgmt Hardware	\$	2,398	\$ 83,939	\$ 81,541
Optics	\$	549,696	\$ 3,202,920	\$ 2,653,224
Fiber and Mgmt Cabling	\$	98,000	\$ 560,000	\$ 462,000
Total Server Cost to put into Service	\$	28,627,467	\$ 30,214,228	\$ 1,586,761
Upstream Costs to Operate				
Per Rack Monthly Usage Charges	\$	4,000	\$ 4,000	-
Racks Required	\$	50	\$ 58	\$ 8
Expected Useful Life (months)	\$	60	\$ 60	
Total DC Costs	\$	12,000,000	\$ 14,000,000	\$ 2,000,000
Total Cost	\$	40,627,467	\$ 44,214,228	\$ 3,586,761
Residual Value at Refresh	\$	1,111,116	\$ -	
Total Cost Less Residual	\$	39,516,351	\$ 44,214,228	\$ 4,697,878





# Given your current architecture, we help you find the optimal AI-architecture with thanks to Cisco Validated design



## Scenario 1

- ✓ On-prem inferencing
- ✓ Cloud fine-tuning
- ✓ Data on-prem

## Scenario 2

- ✓ On-prem inferencing
- ✓ Cloud fine-tuning
- ✓ Data in cloud

## Scenario 3

- ✓ Cloud inferencing
- ✓ On-prem fine-tuning
- ✓ Data on-prem

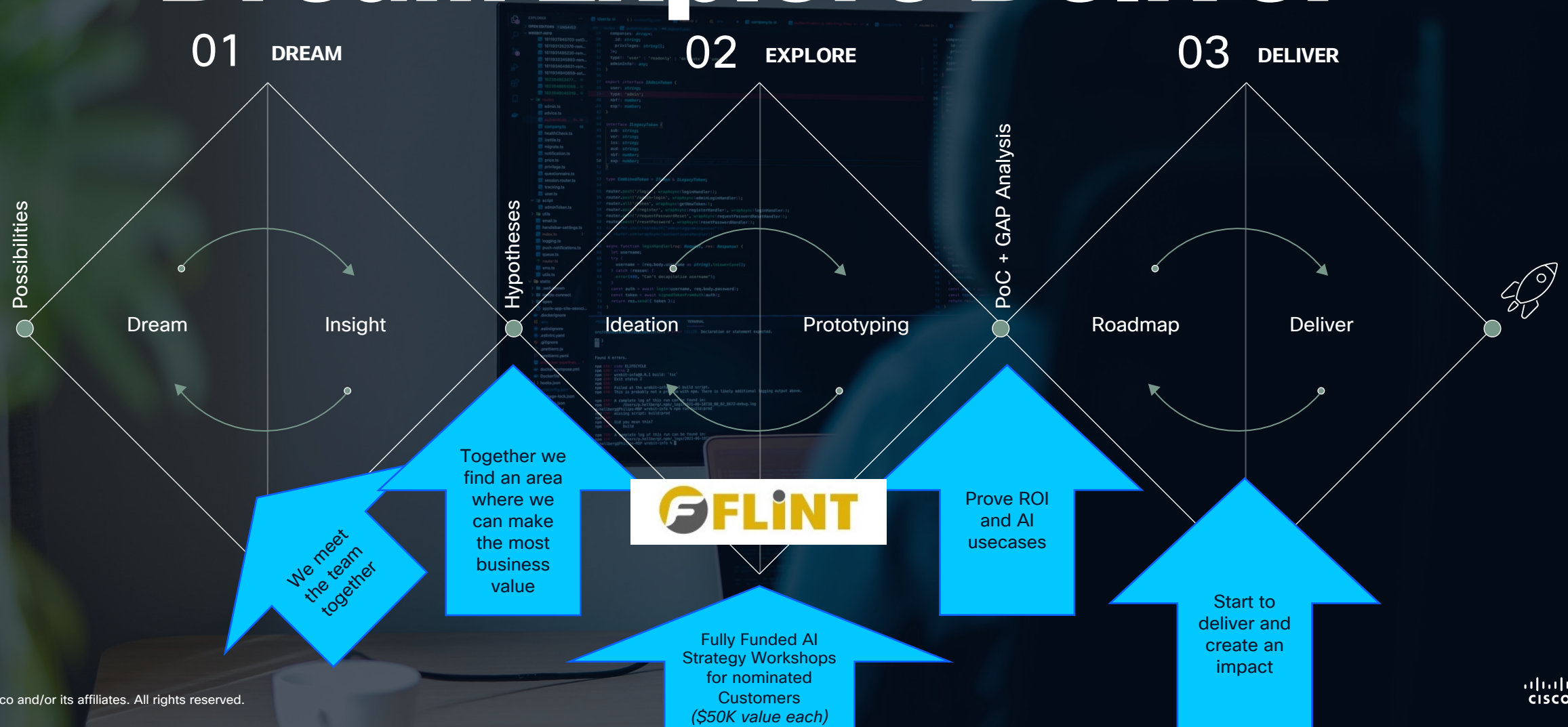
**After the workshop, you will receive a 30-page executive report including:**

- ROI analysis
- Key pitfalls and recommendations
- Cisco Validated Design
- Detailed implementation roadmap



# Recap

## Dream Explore Deliver





# After delivery, Governance model





# We involve you in round table discussions with partners and customers with similar challenges

## Roundtable Discussion



OMDIA

**James Crawshaw**  
Head of SP Transformation



CISCO

**Guillaume De Saint Marc**  
VP, Outshift Engineering



Red Hat

**David Szegedi**  
Chief Architect, Field CTO



VAST

**Dan Chester**  
Regional Director, CSP



accenture

**Cédric Sidier**  
Managing Director, Communications



nvidia


**Franck Jonas**  
Regional Manager, France




# We only have a limited number of sponsored workshops slots left for 2025.



## Next step: Reach out to your Cisco contact to book a meeting where we can deep-dive into your industry with relevant usecases and ROI:s.

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 [ashpatol@cisco.com](mailto:ashpatol@cisco.com)

 [Book Meeting](#)

Albert Shpatollaj

AI & GTM Lead – EMEA North

AI Specialist team

A stylized, handwritten signature in white ink that reads "Albert Shpatollaj".