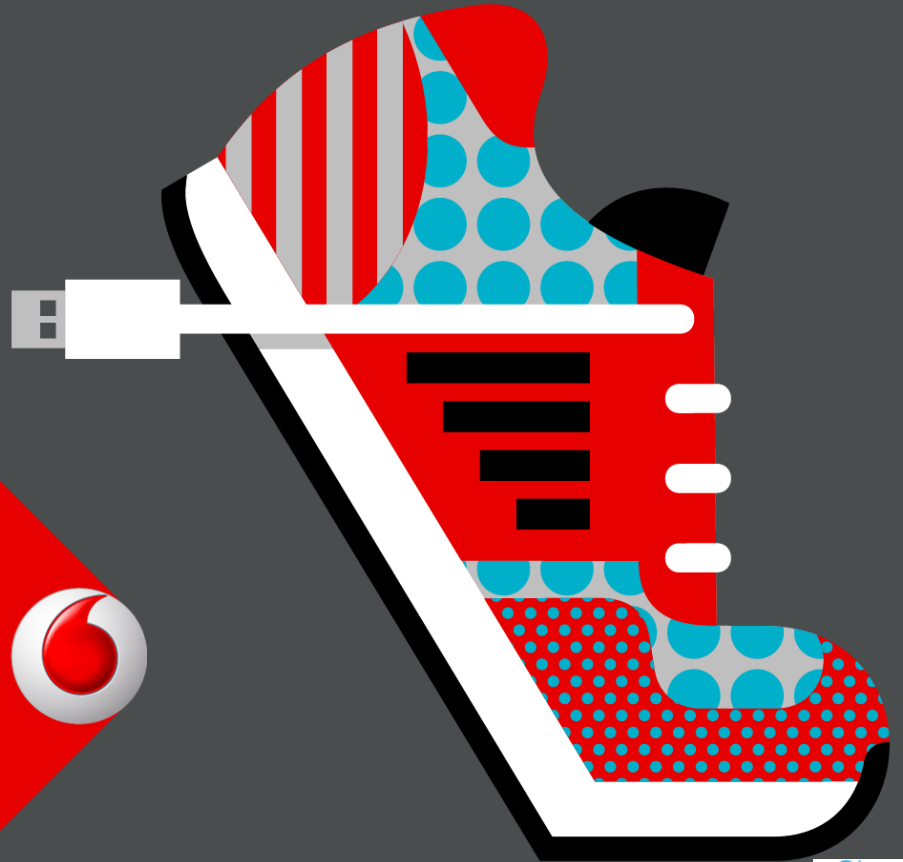


VIDEO IN CLOUD



Tiberiu Dobre

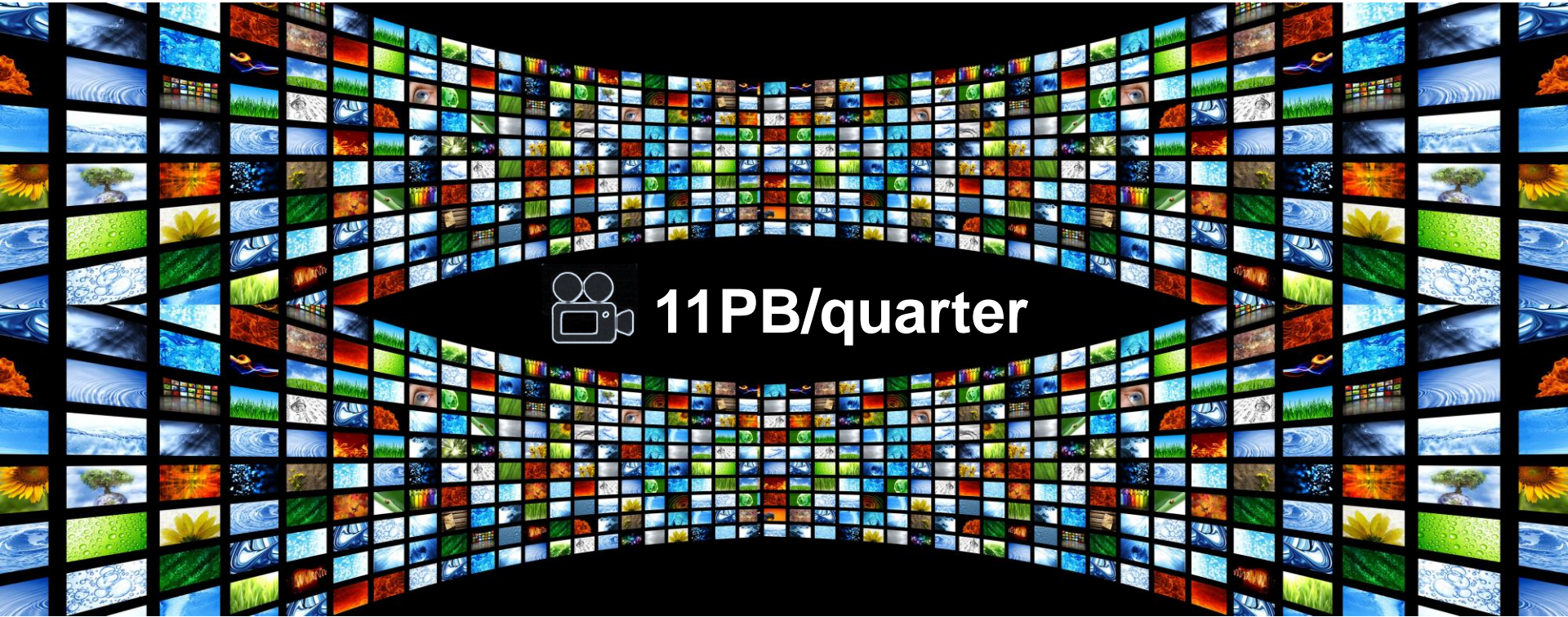
Director High Corporate Sales, Vodafone Romania

19.10.2016

70% of internet traffic is video content



Video traffic in Vodafone mobile network



Certified Network built to carry real time HD video



**Best in Test
for voice and data**

**Security
Management
(ISO27001)**

**Business
Continuity
(ISO22301)**



Video in the cloud for business



Surveillance



Collaboration / Live events



Corporate communication



Marketing

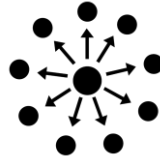


Services for a new era

Reduced complexity



Scalability



Flexible financial model



Increased flexibility



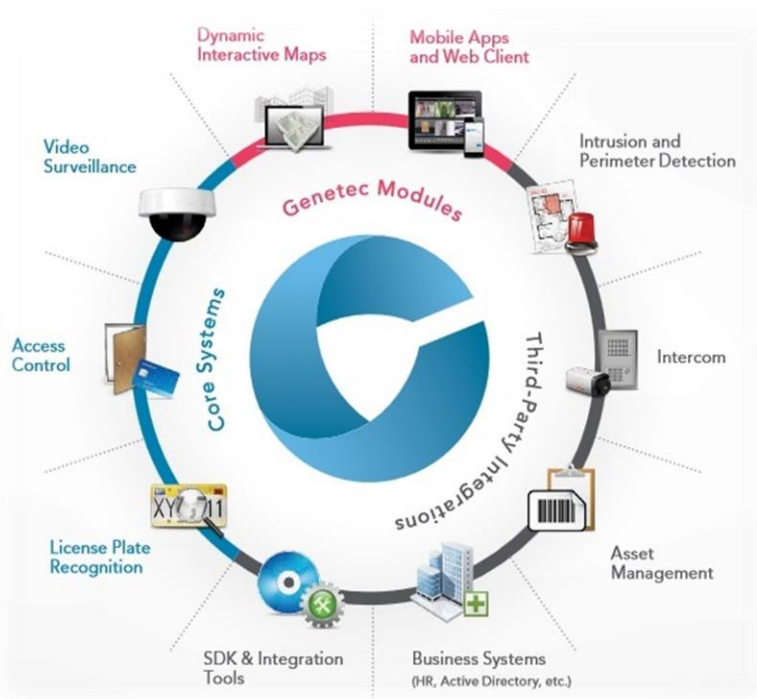
Better user experience





Video Surveillance in the Cloud

Video Surveillance in the Cloud



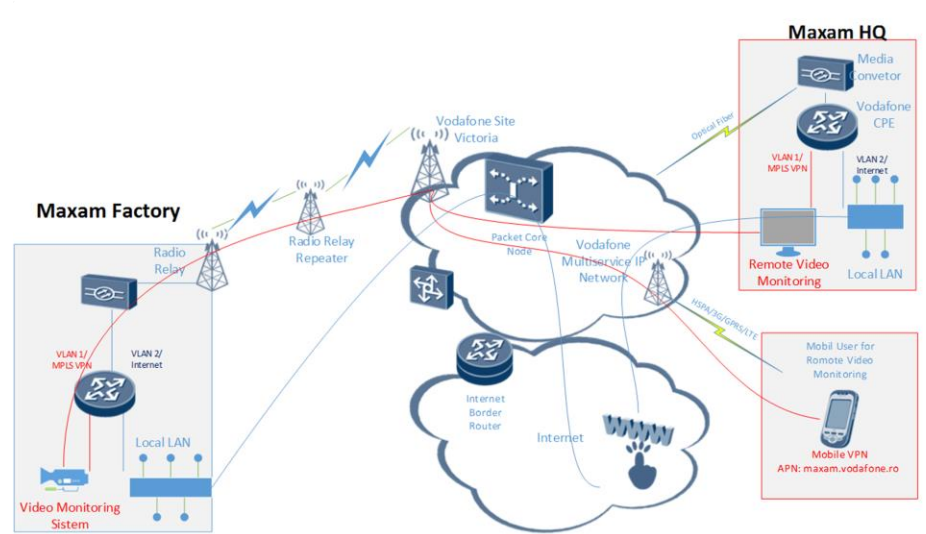
Unified Security Platform

- One platform to manage all security devices
- One interface to configure devices
- One interface to monitor all devices

Runs on Cisco Datacenter infrastructure



Video Surveillance in the Cloud





Video Collaboration in the Cloud

Video Collaboration in the Cloud



- Simple and efficient
- Fast activation
- Always-on videoconference room
- Zero or limited initial investment



Video Collaboration in the Cloud



Video Meeting?

External Participants?

Compatible Solutions?

Share Content?



Video Collaboration in the Cloud

e-Meetings

Business



Education



e-Learning

Health



Telemedicine

Marketing



Pushed
Communication



Case study



The most innovative telemedicine solution in southeastern Europe



Marie Curie Hospital's Newborn Intensive Care Unit



Video in cloud

“It’s not that we need more content; we need more relevant content.”
Jason Miller

Thank you