

Cisco and NBA Personalized Playoff Jersey Promotion
TERMS AND CONDITIONS

NO PURCHASE OR PAYMENT NECESSARY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

This is a limited time offer and quantities are limited. Offer begins on or about May 3, 2016 and continues while supplies last or until July 31, 2016, if earlier. Open and offered only to individuals who are eighteen (18) years of age or older at the time of offer, and who tweet with #NeverBetter[basketballemoji], @Cisco, #Offer AND #NBA[PlayoffTeamName], for example #NBAAhawks, #NBACeltics, #NBAAhornets, #NBACavaliers, #NBAPistons, #NBAHeat, #NBARaptors #NBAPacers, #NBAMavericks, #NBAAwarriors, #NBARockets, #NBAClippers, #NBAGrizzlies, #NBAThunder, #NBABlazers OR #NBASpurs (eligible "Participants").

The first 20,000 Participants who tweet with #NeverBetter[basketballemoji], @Cisco, #Offer AND #NBA[PlayoffTeamName] ("Recipients"), will receive a free personalized digital image of the NBA Playoff team of their choice with the participant's Twitter handle on the jersey. Digital NBA Image will be delivered within 10 hours of the original tweet from a public Twitter account. Twitter accounts that are considered profane, lewd or otherwise inappropriate will not be fulfilled; Cisco will have full discretion on image fulfillment without explanation. The jersey each participant receives will be determined through the hashtag each participant uses; the NBA Playoff team selected via hashtag usage will be selected, fulfilled and personalized through Digigraph. Digital photos will be delivered via Twitter from @Cisco or @CiscoSESG including the image and a link to the Cisco/NBA partnership website. ("Digital NBA Image").

To the extent allowed by applicable law, Cisco shall not be liable for any delay, loss, damage, distress or inconvenience for or arising from this offer, including any Digital NBA Image. Personal data will be processed in accordance with Cisco's Privacy Policy which can be located at <http://www.cisco.com/web/siteassets/legal/privacy.html>. Subject to applicable law, Cisco reserves the right to withdraw, vary, suspend or terminate this promotional offer (including amending these terms and conditions) at any time, without notice. By participating in this offer, completing any survey, or accepting any Digital NBA Image, Participants agree to these Terms and Conditions.

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By participating in this offer, Participants hereby agree (a) that the NBA intellectual property (including the Digital NBA Image) may not be used, in whole or in part, for any commercial or promotional purposes without the prior written consent of NBA Properties, Inc. and (b) the Digital NBA Image may not be used in a manner that reflects negatively on the reputation of the National Basketball Association ("NBA"), its affiliates or any individuals associated with the NBA.

This offer is sponsored by Cisco Systems, Inc., 170 West Tasman Drive, San Jose, CA 95134 USA.