

A dark grey silhouette of a city skyline with various building shapes is positioned horizontally across the middle of the image. A large, dark grey circle with a green border is overlaid on the skyline, containing the text "YOUR TIME IS NOW".

**YOUR  
TIME IS  
NOW**

**PLATINUM SPONSOR**

MARCH 5-7, 2017

SOUTH AFRICA

## PLATINUM SPONSOR

COST (EX VAT)	R 600 000
NUMBER OF SPONSORS	3
CONFERENCE PASSES (EACH)	4

Area name: Retail Cluster

Stand size: 25m<sup>2</sup>

Height: 4,3m

Plugs: 2



# CONFERENCING OPPORTUNITIES

<b>PRE-EVENT</b>	
Logo and company profile on event website under Sponsors banner	300 Words
<b>EVENT</b>	
Co-branding with the Cisco Connect logo and competition details on all plasma screens	X
Co-branding with Cisco Connect logo on screensavers inside session rooms	X
Connected Women*	X
Co-sponsor of Digital Hub / lounge pod*	X
Co-sponsor of Photobooth*	X
<b>EXHIBITION STAND</b>	
Shell scheme including logo on fascia and limited branded panels	5 by 5 m
Conference passes	4 Passes
Sun City Hotel Accommodation (Saturday, Sunday, Monday)	4 Single Rooms
<b>MEDIA VALUE</b>	
Branding in the Media Room (1 x banner per Sponsor)	X
Company logo / URL included in the list of Sponsors in all Cisco Connect press releases	X

\* Available for Platinum sponsors only. Choice of one on a first-come-first served basis

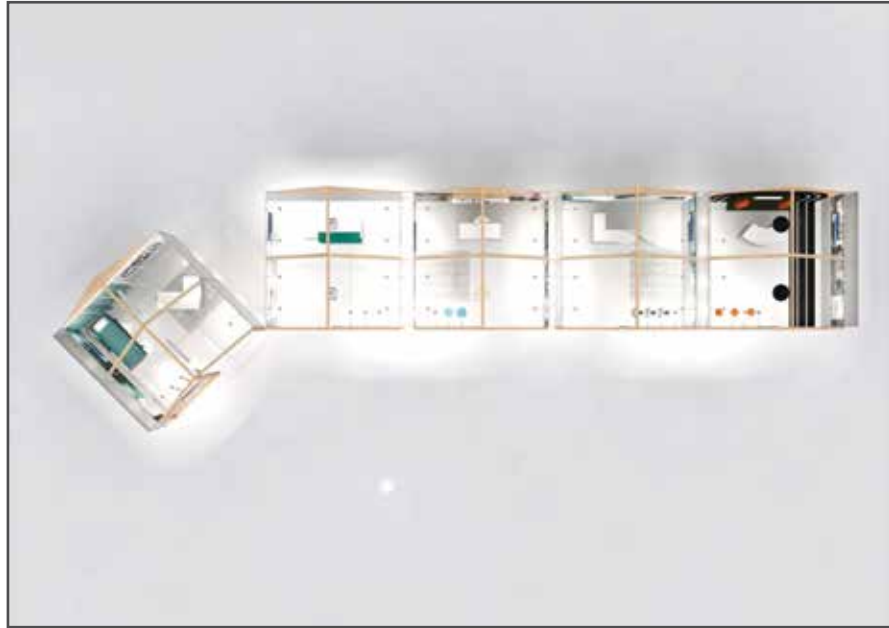
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STREET VIEW





TOP PERSPECTIVE





## STAND OPTIONS

Sports shop

Electronics shop

Hobby shop

Chemist

Doctors' Rooms





SPORTS SHOP



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SPORTS SHOP PERSPECTIVE







ELECTRONICS SHOP



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ELECTRONICS SHOP PERSPECTIVE





- Vinyl graphic on 32mm backing
- Unique hanging light installation
- LED extension lights
- Brick wall installation with backlit logo and clad wall graphic
- 43" Screen with USB
- Existing reception counter
- 100mm raised floor with running track vinyl graphic
- Flamed finish on 100mm raised floor

HOBBY SHOP



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HOBBY SHOP PERSPECTIVE







- Back wall installation with square ceiling or panel recess with bulkhead with down lighting
- Unique hanging light installation
- Vinyl graphic on 30mm tracking
- LED extension lights
- 43" Screens with USB
- Existing reception counter
- Square plinth installation
- 100mm raised floor with running track vinyl graphic
- Pavement finish on 100mm raised floor

CHEMIST





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CHEMIST PERSPECTIVE





DOCTORS' ROOM



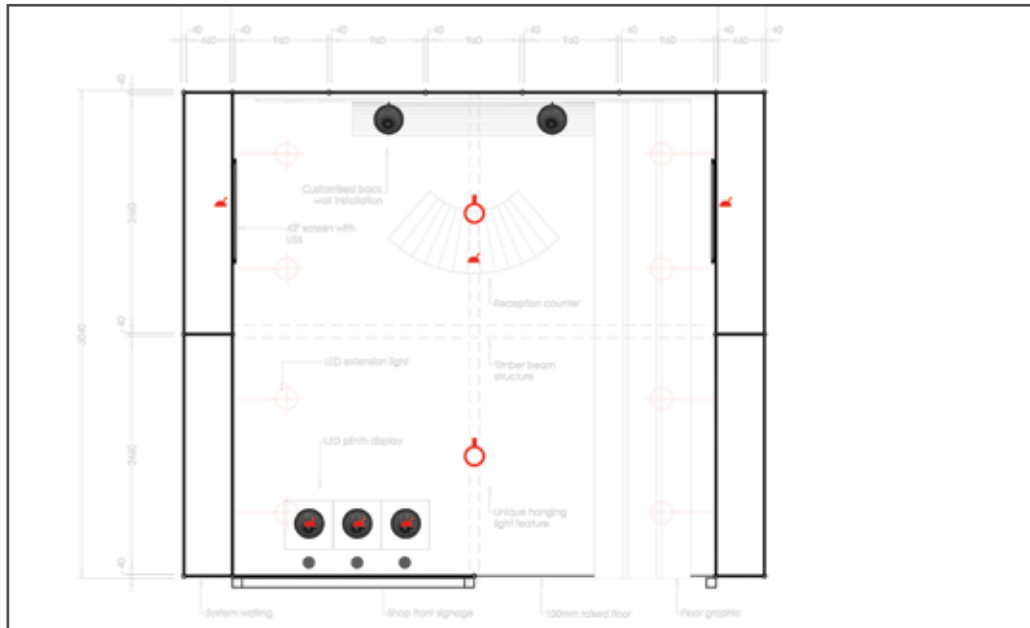
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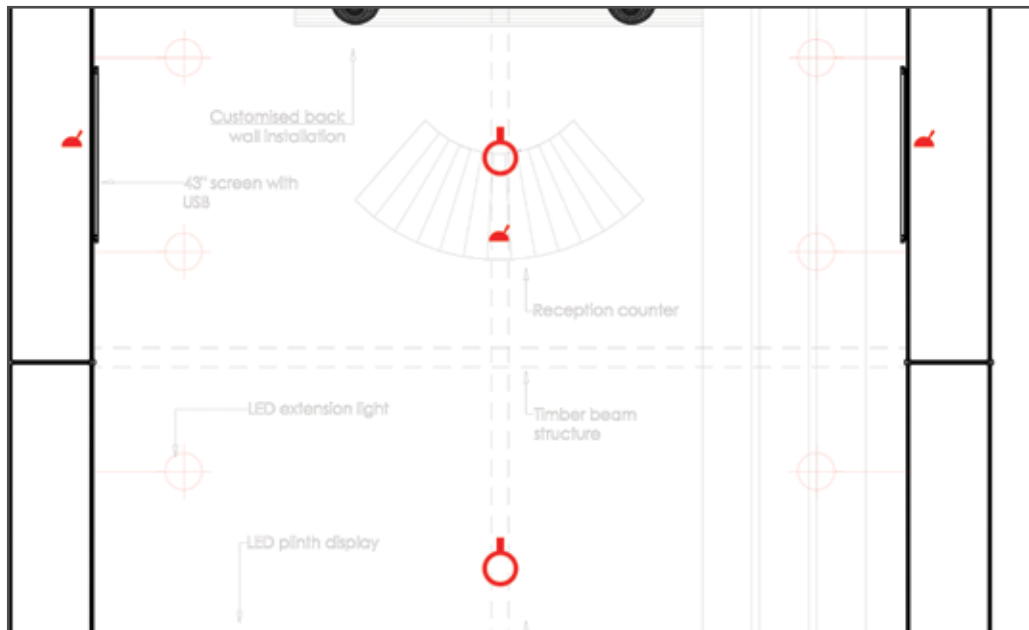
DOCTORS' ROOM PERSPECTIVE





PLAN

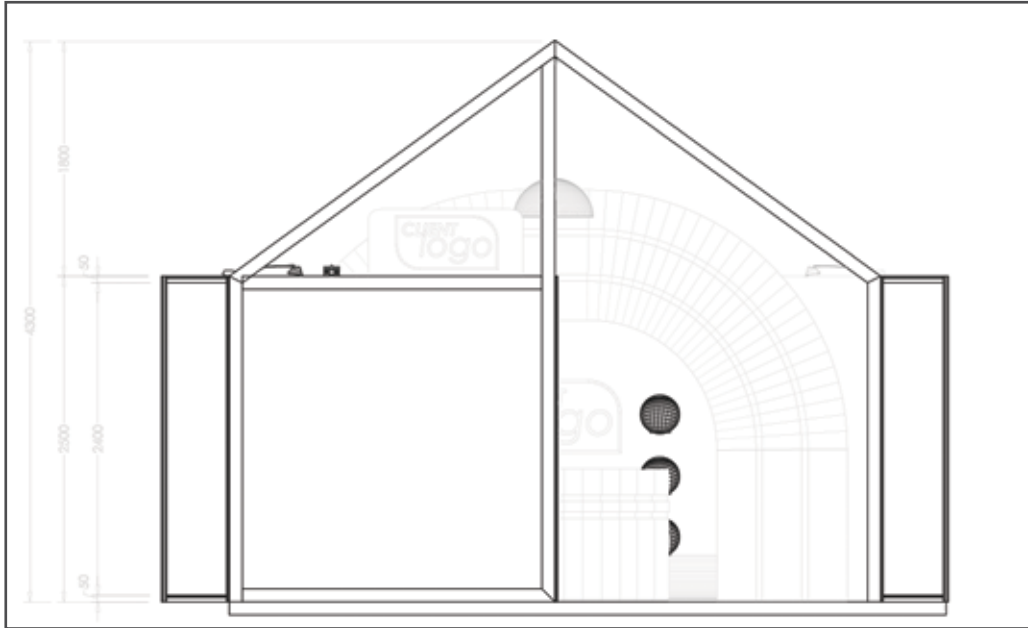




PLAN







FRONT ELEVATION



## FURNITURE

1 x Reception arrangement

2 x Cocktail chairs

Table and chair set (choice of high / low as per images)

OR 2 x Armchair set with ottoman

3 x Plinths OR 2 x Plinths with floral arrangement (high or low)

1 x Floral or décor arrangement



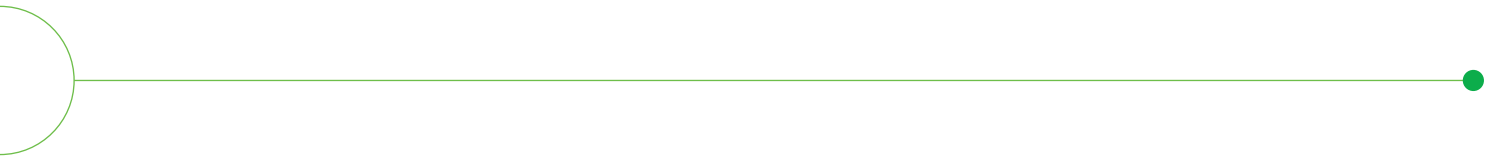


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NOTES









[www.ciscoconnect.co.za](http://www.ciscoconnect.co.za)