



United Kingdom - Business Highlights

Business IP Traffic

- In the United Kingdom, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 20%.
- In the United Kingdom, Business IP traffic will reach 1.5 Exabytes per month in 2021, the equivalent of 379 million DVDs per month, or 519,123 DVDs per hour.
- In the United Kingdom, Business IP traffic was 603 Petabytes per month in 2016, the equivalent of 151 million DVDs per month, or 206,597 DVDs per hour.
- The United Kingdom's Business IP traffic grew 38% in 2016.
- The United Kingdom's Business IP traffic was 15% of total IP traffic in 2016, and will be 14% of total IP traffic in 2021.

Business Internet Traffic

- In the United Kingdom, Business Internet traffic will grow 2.7-fold from 2016 to 2021, a compound annual growth rate of 22%.
- In the United Kingdom, Business Internet traffic will reach 1.3 Exabytes per month in 2021, the equivalent of 329 million DVDs per month, or 451,276 DVDs per hour.
- In the United Kingdom, Business Internet traffic was 484 Petabytes per month in 2016, the equivalent of 121 million DVDs per month, or 165,845 DVDs per hour.
- The United Kingdom's Business Internet traffic was 12% of total IP traffic in 2016, and will be 12% of total IP traffic in 2021.

- The United Kingdom's Business Internet traffic was 80% of Business IP traffic in 2016, and will be 87% of Business IP traffic in 2021.
- In the United Kingdom, 6% of Business Internet traffic was mobile in 2016, and 10% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In the United Kingdom, Business fixed Internet traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 21%.
- In the United Kingdom, Business fixed Internet traffic will reach 1.2 Exabytes per month in 2021, the equivalent of 296 million DVDs per month, or 405,312 DVDs per hour.
- In the United Kingdom, Business fixed Internet traffic was 456 Petabytes per month in 2016, the equivalent of 114 million DVDs per month, or 156,232 DVDs per hour.
- The United Kingdom's Business fixed Internet traffic grew 39% in 2016.
- The United Kingdom's Business fixed Internet traffic was 12% of total IP traffic in 2016, and will be 11% of total IP traffic in 2021.
- The United Kingdom's Business fixed Internet traffic was 76% of Business IP traffic in 2016, and will be 78% of Business IP traffic in 2021.

Business Mobile Traffic

- In the United Kingdom, Business mobile data traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 37%.
- In the United Kingdom, Business mobile data traffic will reach 134 Petabytes per month in 2021, the equivalent of 34 million DVDs per month, or 45,964 DVDs per hour.
- In the United Kingdom, Business mobile data traffic was 28 Petabytes per month in 2016, the equivalent of 7 million DVDs per month, or 9,612 DVDs per hour.
- The United Kingdom's Business mobile data traffic grew 46% in 2016.
- The United Kingdom's Business mobile data traffic was 0.7% of total IP traffic in 2016, and will be 1.3% of total IP traffic in 2021.
- The United Kingdom's Business mobile data traffic was 5% of Business IP traffic in 2016, and will be 9% of Business IP traffic in 2021.
- The United Kingdom's Business mobile data traffic was 6% of Business Internet traffic in 2016, and will be 10% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In the United Kingdom, Business IP WAN traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 11%.
- In the United Kingdom, Business IP WAN traffic will reach 198 Petabytes per month in 2021, the equivalent of 50 million DVDs per month, or 67,847 DVDs per hour.
- In the United Kingdom, Business IP WAN traffic was 119 Petabytes per month in 2016, the equivalent of 30 million DVDs per month, or 40,752 DVDs per hour.
- The United Kingdom's Business IP WAN traffic grew 31% in 2016.

- The United Kingdom's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 2% of total IP traffic in 2021.
- The United Kingdom's Business IP WAN traffic was 20% of Business IP traffic in 2016, and will be 13% of Business IP traffic in 2021.

Business Internet Video Traffic

- In the United Kingdom, Business Internet video traffic will grow 3.8-fold from 2016 to 2021, a compound annual growth rate of 31%.
- In the United Kingdom, Business Internet video traffic will reach 909 Petabytes per month in 2021, the equivalent of 227 million DVDs per month, or 311,397 DVDs per hour.
- In the United Kingdom, Business Internet video traffic was 238 Petabytes per month in 2016, the equivalent of 59 million DVDs per month, or 81,450 DVDs per hour.
- The United Kingdom's Business Internet video traffic grew 55% in 2016.
- In the United Kingdom, Internet video will be 69% of all business Internet traffic in 2021, up from 49% in 2016.