



## Sweden - 2015 Year in Review

### 2015 IP Traffic

- In Sweden, IP traffic reached 483 Petabytes per month in 2015, up from 416 Petabytes per month in 2014.

### 2015 Internet Traffic

- In Sweden, average Internet traffic grew 16% in 2015.
- In Sweden, peak Internet traffic grew 44% in 2015.
- In Sweden, Internet traffic reached 412 Petabytes per month in 2015, up from 355 Petabytes per month in 2014.
- Sweden's Internet traffic was 10 Petabytes per day in 2015, up from 12 Petabytes per day in 2014.
- Sweden's Internet traffic in 2015 was equivalent to 1 billion DVDs per year, 103 million DVDs per month, or 141,155 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 14 hours.
- In Sweden, Internet traffic reached 42.1 Gigabytes per capita in 2015, up from 36.9 Gigabytes per capita in 2014.
- In Sweden, average Internet traffic reached 1 Tbps in 2015.
- In Sweden, busy hour Internet traffic reached 4 Tbps in 2015.

### 2015 Wi-Fi Traffic

- Sweden's Fixed/Wi-Fi IP traffic grew 16% in 2015.

### 2015 Wired Traffic

- Sweden's Fixed/Wired IP traffic grew 13% in 2015.

### 2015 Mobile Traffic

- Sweden's mobile data traffic grew 31% in 2015.

### 2015 Video Traffic

- In Sweden, IP video was 57% of all IP traffic in 2015, up from 52% in 2014.
- In Sweden, Internet video traffic was 54% of all consumer Internet traffic in 2015, up from 48% in 2014.

### 2015 Devices

- In Sweden, there were 54.4 million networked devices in 2015, up from 50.5 million in 2014.
- In Sweden, there were 5.6 networked devices per capita in 2015, up from 5.2 per capita in 2014.

### 2015 Broadband Speed Evolution

- In Sweden, the average fixed broadband speed grew 5% from 2014 to 2015, from 40.7 Mbps to 42.9 Mbps.
- In Sweden, 83% of broadband connections were faster than 5 Mbps in 2015.
- In Sweden, 68% of broadband connections will be faster than 10 Mbps in 2015.

### 2015 Traffic per User and Household

- In Sweden, the average Internet user generated 43.4 gigabytes per month in 2015, up 7% from 40.6 gigabytes per month in 2014.
- In Sweden, the average Internet household generated 89.5 gigabytes per month in 2015, up 7% from 83.8 gigabytes per month in 2014.
- In Sweden, Internet video traffic grew 30%, and is now 68% of all consumer Internet traffic.
- In Sweden, there were 369,848 Internet households (11.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 270,333 in 2014.
- In Sweden, there were 100,868 Internet households (3.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 55,205 in 2014.