



Spain - 2015 Year in Review

2015 IP Traffic

- In Spain, IP traffic reached 917 Petabytes per month in 2015, up from 743 Petabytes per month in 2014.

2015 Internet Traffic

- In Spain, average Internet traffic grew 23% in 2015.
- In Spain, peak Internet traffic grew 47% in 2015.
- In Spain, Internet traffic reached 776 Petabytes per month in 2015, up from 632 Petabytes per month in 2014.
- Spain's Internet traffic was 30 Petabytes per day in 2015, up from 21 Petabytes per day in 2014.
- Spain's Internet traffic in 2015 was equivalent to 2 billion DVDs per year, 194 million DVDs per month, or 265,709 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 8 hours.
- In Spain, Internet traffic reached 16.8 Gigabytes per capita in 2015, up from 13.4 Gigabytes per capita in 2014.
- In Spain, average Internet traffic reached 2 Tbps in 2015.
- In Spain, busy hour Internet traffic reached 9 Tbps in 2015.

2015 Wi-Fi Traffic

- Spain's Fixed/Wi-Fi IP traffic grew 21% in 2015.

2015 Wired Traffic

- Spain's Fixed/Wired IP traffic grew 25% in 2015.

2015 Mobile Traffic

- Spain's mobile data traffic grew 46% in 2015.

2015 Video Traffic

- In Spain, IP video was 57% of all IP traffic in 2015, up from 52% in 2014.
- In Spain, Internet video traffic was 54% of all consumer Internet traffic in 2015, up from 49% in 2014.
- In Spain, 36 billion minutes of video content crossed the Internet each month in 2015, up from 31 billion in 2014.
- In Spain, 36 billion minutes (67,697 years) of video content crossed the Internet each month in 2015. That's 13,539 minutes of video streamed or downloaded every second.

2015 Devices

- In Spain, there were 186.1 million networked devices in 2015, up from 166.7 million in 2014.
- In Spain, there were 4.0 networked devices per capita in 2015, up from 3.5 per capita in 2014.

2015 Broadband Speed Evolution

- In Spain, the average fixed broadband speed grew 14% from 2014 to 2015, from 18.5 Mbps to 21.2 Mbps.
- In Spain, 70% of broadband connections were faster than 5 Mbps in 2015.
- In Spain, 48% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In Spain, the average Internet user generated 22.5 gigabytes per month in 2015, up 19% from 19.0 gigabytes per month in 2014.
- In Spain, the average Internet household generated 52.7 gigabytes per month in 2015, up 19% from 44.3 gigabytes per month in 2014.
- In Spain, Internet video traffic grew 36%, and is now 67% of all consumer Internet traffic.
- In Spain, there were 440,284 Internet households (4.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 302,875 in 2014.
- In Spain, there were 110,071 Internet households (1.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 92,775 in 2014.