



Saudi Arabia - Business Highlights

Business IP Traffic

- In Saudi Arabia, Business IP traffic will grow 2-fold from 2015 to 2020, a compound annual growth rate of 18%.
- In Saudi Arabia, Business IP traffic will reach 263 Petabytes per month in 2020, the equivalent of 66 million DVDs per month, or 89,992 DVDs per hour.
- In Saudi Arabia, Business IP traffic was 112 Petabytes per month in 2015, the equivalent of 28 million DVDs per month, or 38,519 DVDs per hour.
- Saudi Arabia's Business IP traffic grew 33% in 2015.
- Saudi Arabia's Business IP traffic was 33% of total IP traffic in 2015, and will be 23% of total IP traffic in 2020.

Business Internet Traffic

- In Saudi Arabia, Business Internet traffic will grow 2.6-fold from 2015 to 2020, a compound annual growth rate of 21%.
- In Saudi Arabia, Business Internet traffic will reach 222 Petabytes per month in 2020, the equivalent of 55 million DVDs per month, or 75,938 DVDs per hour.
- In Saudi Arabia, Business Internet traffic was 85 Petabytes per month in 2015, the equivalent of 21 million DVDs per month, or 29,206 DVDs per hour.
- Saudi Arabia's Business Internet traffic was 25% of total IP traffic in 2015, and will be 20% of total IP traffic in 2020.
- Saudi Arabia's Business Internet traffic was 76% of Business IP traffic in 2015, and will be 84% of Business IP traffic in 2020.

- In Saudi Arabia, 8% of Business Internet traffic was mobile in 2015, and 19% of Business Internet traffic will be mobile in 2020.

Business Internet Video Traffic

- In Saudi Arabia, Business Internet video traffic will grow 3.9-fold from 2015 to 2020, a compound annual growth rate of 31%.
- In Saudi Arabia, Business Internet video traffic will reach 159 Petabytes per month in 2020, the equivalent of 40 million DVDs per month, or 54,427 DVDs per hour.
- In Saudi Arabia, Business Internet video traffic was 41 Petabytes per month in 2015, the equivalent of 10 million DVDs per month, or 14,013 DVDs per hour.
- Saudi Arabia's Business Internet video traffic grew 51% in 2015.
- In Saudi Arabia, Internet video will be 72% of all business Internet traffic in 2020, up from 48% in 2015.

Business Fixed Internet Traffic

- In Saudi Arabia, Business fixed Internet traffic will grow 2-fold from 2015 to 2020, a compound annual growth rate of 18%.
- In Saudi Arabia, Business fixed Internet traffic will reach 179 Petabytes per month in 2020, the equivalent of 45 million DVDs per month, or 61,199 DVDs per hour.
- In Saudi Arabia, Business fixed Internet traffic was 79 Petabytes per month in 2015, the equivalent of 20 million DVDs per month, or 27,014 DVDs per hour.
- Saudi Arabia's Business fixed Internet traffic grew 31% in 2015.
- Saudi Arabia's Business fixed Internet traffic was 23% of total IP traffic in 2015, and will be 16% of total IP traffic in 2020.
- Saudi Arabia's Business fixed Internet traffic was 70% of Business IP traffic in 2015, and will be 68% of Business IP traffic in 2020.

Business IP WAN Traffic

- In Saudi Arabia, Business IP WAN traffic will grow 2-fold from 2015 to 2020, a compound annual growth rate of 9%.
- In Saudi Arabia, Business IP WAN traffic will reach 41 Petabytes per month in 2020, the equivalent of 10 million DVDs per month, or 14,053 DVDs per hour.
- In Saudi Arabia, Business IP WAN traffic was 27 Petabytes per month in 2015, the equivalent of 7 million DVDs per month, or 9,313 DVDs per hour.
- Saudi Arabia's Business IP WAN traffic grew 24% in 2015.
- Saudi Arabia's Business IP WAN traffic was 8% of total IP traffic in 2015, and will be 4% of total IP traffic in 2020.
- Saudi Arabia's Business IP WAN traffic was 24% of Business IP traffic in 2015, and will be 16% of Business IP traffic in 2020.

Business Mobile Traffic

- In Saudi Arabia, Business mobile data traffic will grow 7-fold from 2015 to 2020, a compound annual growth rate of 46%.
- In Saudi Arabia, Business mobile data traffic will reach 43 Petabytes per month in 2020, the equivalent of 11 million DVDs per month, or 14,740 DVDs per hour.
- In Saudi Arabia, Business mobile data traffic was 6 Petabytes per month in 2015, the equivalent of 2 million DVDs per month, or 2,192 DVDs per hour.
- Saudi Arabia's Business mobile data traffic grew 95% in 2015.
- Saudi Arabia's Business mobile data traffic was 1.9% of total IP traffic in 2015, and will be 3.8% of total IP traffic in 2020.
- Saudi Arabia's Business mobile data traffic was 6% of Business IP traffic in 2015, and will be 16% of Business IP traffic in 2020.
- Saudi Arabia's Business mobile data traffic was 8% of Business Internet traffic in 2015, and will be 19% of Business Internet traffic in 2020.