



Saudi Arabia - 2015 Year in Review

2015 IP Traffic

- In Saudi Arabia, IP traffic reached 337 Petabytes per month in 2015, up from 261 Petabytes per month in 2014.
- Saudi Arabia's IP traffic grew 29% in 2015.
- Saudi Arabia's IP networks carried 11 Petabytes per day in 2015, up from 9 Petabytes per day in 2014.
- In Saudi Arabia, IP traffic reached an annual run rate of 4.0 Exabytes in 2015, up from an annual run rate of 3.1 Exabytes in 2014.
- Saudi Arabia's IP traffic in 2015 was equivalent to 1 billion DVDs per year, 84 million DVDs per month, or 115,367 DVDs per hour.
- In Saudi Arabia, IP traffic reached 10.7 Gigabytes per capita in 2015, up from 8.9 Gigabytes per capita in 2014.
- In Saudi Arabia, average IP traffic reached 1 Tbps in 2015, and busy hour traffic was 3 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed Saudi Arabia's IP networks every 17 hours.

2015 Internet Traffic

- In Saudi Arabia, average Internet traffic grew 30% in 2015.
- In Saudi Arabia, peak Internet traffic grew 50% in 2015.
- In Saudi Arabia, Internet traffic reached 299 Petabytes per month in 2015, up from 231 Petabytes per month in 2014.
- Saudi Arabia's Internet traffic was 10 Petabytes per day in 2015, up from 8 Petabytes per day in 2014.
- Saudi Arabia's Internet traffic in 2015 was equivalent to 898 million DVDs per year, 75 million DVDs per month, or 102,508 DVDs per hour.

- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 20 hours.
- In Saudi Arabia, Internet traffic reached 9.5 Gigabytes per capita in 2015, up from 7.9 Gigabytes per capita in 2014.
- In Saudi Arabia, average Internet traffic reached 911 Gbps in 2015.
- In Saudi Arabia, busy hour Internet traffic reached 3 Tbps in 2015.

2015 Wi-Fi Traffic

- Saudi Arabia's Fixed/Wi-Fi IP traffic grew 27% in 2015.

2015 Wired Traffic

- Saudi Arabia's Fixed/Wired IP traffic grew 15% in 2015.

2015 Mobile Traffic

- Saudi Arabia's mobile data traffic grew 86% in 2015.

2015 Video Traffic

- In Saudi Arabia, IP video was 62% of all IP traffic in 2015, up from 60% in 2014.
- In Saudi Arabia, Internet video traffic was 63% of all consumer Internet traffic in 2015, up from 61% in 2014.

2015 Devices

- In Saudi Arabia, there were 116.2 million networked devices in 2015, up from 103.2 million in 2014.
- In Saudi Arabia, there were 3.7 networked devices per capita in 2015, up from 3.5 per capita in 2014.

2015 Broadband Speed Evolution

- In Saudi Arabia, the average fixed broadband speed grew 3% from 2014 to 2015, from 8.8 Mbps to 9.1 Mbps.
- In Saudi Arabia, 49% of broadband connections were faster than 5 Mbps in 2015.
- In Saudi Arabia, 25% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In Saudi Arabia, the average Internet user generated 13.4 gigabytes per month in 2015, up 5% from 12.7 gigabytes per month in 2014.
- In Saudi Arabia, the average Internet household generated 66.6 gigabytes per month in 2015, up 8% from 61.9 gigabytes per month in 2014.
- In Saudi Arabia, Internet video traffic grew 35%, and is now 89% of all consumer Internet traffic.
- In Saudi Arabia, there were 168,603 Internet households (7.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 120,574 in 2014.
- In Saudi Arabia, there were 48,172 Internet households (2.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 36,934 in 2014.