



Rest of Middle East and Africa - Mobile Highlights

Mobile Data Traffic

- In the rest of Middle East and Africa, mobile data traffic will grow 12-fold from 2016 to 2021, a compound annual growth rate of 65%.
- In the rest of Middle East and Africa, mobile data traffic will reach 7.2 Exabytes per month in 2021, up from 584 Petabytes per month in 2016.
- the rest of Middle Eastern and African mobile data traffic will grow 2 times faster than the rest of Middle Eastern and African fixed IP traffic from 2016 to 2021.
- The rest of Middle East and Africa's Mobile was 25% of total IP traffic in 2016, and will be 50% of total IP traffic in 2021.
- The rest of Middle East and Africa's mobile data traffic grew 99% in 2016.
- In the rest of Middle East and Africa, mobile data traffic in 2021 will be equivalent to 495x the volume of the entire the rest of Middle Eastern and African Internet in 2005.
- In the rest of Middle East and Africa, the average mobile connection will generate 4,769 Megabytes of mobile data traffic per month in 2021, up from 517 Megabytes in 2016.

Mobile Video Traffic

- In the rest of Middle East and Africa, mobile video traffic will grow 18-fold from 2016 to 2021, a compound annual growth rate of 78%.
- Video will be 76% of The rest of Middle East and Africa's mobile data traffic in 2021, compared to 52% at the end of 2016.