



Rest of Middle East and Africa - Business Highlights

Business IP Traffic

- In the rest of Middle East and Africa, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 21%.
- In the rest of Middle East and Africa, Business IP traffic will reach 1.7 Exabytes per month in 2021, the equivalent of 435 million DVDs per month, or 596,408 DVDs per hour.
- In the rest of Middle East and Africa, Business IP traffic was 674 Petabytes per month in 2016, the equivalent of 168 million DVDs per month, or 230,791 DVDs per hour.
- The rest of Middle East and Africa's Business IP traffic grew 24% in 2016.
- The rest of Middle East and Africa's Business IP traffic was 29% of total IP traffic in 2016, and will be 12% of total IP traffic in 2021.

Business Internet Traffic

- In the rest of Middle East and Africa, Business Internet traffic will grow 2.9-fold from 2016 to 2021, a compound annual growth rate of 24%.
- In the rest of Middle East and Africa, Business Internet traffic will reach 1.6 Exabytes per month in 2021, the equivalent of 396 million DVDs per month, or 542,468 DVDs per hour.
- In the rest of Middle East and Africa, Business Internet traffic was 548 Petabytes per month in 2016, the equivalent of 137 million DVDs per month, or 187,683 DVDs per hour.
- The rest of Middle East and Africa's Business Internet traffic was 24% of total IP traffic in 2016, and will be 11% of total IP traffic in 2021.

- The rest of Middle East and Africa's Business Internet traffic was 81% of Business IP traffic in 2016, and will be 91% of Business IP traffic in 2021.
- In the rest of Middle East and Africa, 10% of Business Internet traffic was mobile in 2016, and 30% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In the rest of Middle East and Africa, Business fixed Internet traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 18%.
- In the rest of Middle East and Africa, Business fixed Internet traffic will reach 1.1 Exabytes per month in 2021, the equivalent of 279 million DVDs per month, or 381,606 DVDs per hour.
- In the rest of Middle East and Africa, Business fixed Internet traffic was 491 Petabytes per month in 2016, the equivalent of 123 million DVDs per month, or 168,163 DVDs per hour.
- The rest of Middle East and Africa's Business fixed Internet traffic grew 22% in 2016.
- The rest of Middle East and Africa's Business fixed Internet traffic was 21% of total IP traffic in 2016, and will be 8% of total IP traffic in 2021.
- The rest of Middle East and Africa's Business fixed Internet traffic was 73% of Business IP traffic in 2016, and will be 64% of Business IP traffic in 2021.

Business Mobile Traffic

- In the rest of Middle East and Africa, Business mobile data traffic will grow 8-fold from 2016 to 2021, a compound annual growth rate of 52%.
- In the rest of Middle East and Africa, Business mobile data traffic will reach 470 Petabytes per month in 2021, the equivalent of 117 million DVDs per month, or 160,863 DVDs per hour.
- In the rest of Middle East and Africa, Business mobile data traffic was 57 Petabytes per month in 2016, the equivalent of 14 million DVDs per month, or 19,520 DVDs per hour.
- The rest of Middle East and Africa's Business mobile data traffic grew 91% in 2016.
- The rest of Middle East and Africa's Business mobile data traffic was 2.5% of total IP traffic in 2016, and will be 3.3% of total IP traffic in 2021.
- The rest of Middle East and Africa's Business mobile data traffic was 8% of Business IP traffic in 2016, and will be 27% of Business IP traffic in 2021.
- The rest of Middle East and Africa's Business mobile data traffic was 10% of Business Internet traffic in 2016, and will be 30% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In the rest of Middle East and Africa, Business IP WAN traffic will grow 1-fold from 2016 to 2021, a compound annual growth rate of 5%.
- In the rest of Middle East and Africa, Business IP WAN traffic will reach 158 Petabytes per month in 2021, the equivalent of 39 million DVDs per month, or 53,940 DVDs per hour.
- In the rest of Middle East and Africa, Business IP WAN traffic was 126 Petabytes per month in 2016, the equivalent of 31 million DVDs per month, or 43,107 DVDs per hour.

- The rest of Middle East and Africa's Business IP WAN traffic grew 15% in 2016.
- The rest of Middle East and Africa's Business IP WAN traffic was 5% of total IP traffic in 2016, and will be 1% of total IP traffic in 2021.
- The rest of Middle East and Africa's Business IP WAN traffic was 19% of Business IP traffic in 2016, and will be 9% of Business IP traffic in 2021.

Business Internet Video Traffic

- In the rest of Middle East and Africa, Business Internet video traffic will grow 4.0-fold from 2016 to 2021, a compound annual growth rate of 32%.
- In the rest of Middle East and Africa, Business Internet video traffic will reach 1.2 Exabytes per month in 2021, the equivalent of 288 million DVDs per month, or 394,596 DVDs per hour.
- In the rest of Middle East and Africa, Business Internet video traffic was 285 Petabytes per month in 2016, the equivalent of 71 million DVDs per month, or 97,627 DVDs per hour.
- The rest of Middle East and Africa's Business Internet video traffic grew 43% in 2016.
- In the rest of Middle East and Africa, Internet video will be 73% of all business Internet traffic in 2021, up from 52% in 2016.