



Rest of Middle East and Africa - 2015 Year in Review

2015 IP Traffic

- In the rest of Middle East and Africa, IP traffic reached 1.3 Exabytes per month in 2015, up from 898 Petabytes per month in 2014.
- The rest of Middle East and Africa's IP traffic grew 46% in 2015.
- The rest of Middle East and Africa's IP networks carried 43 Petabytes per day in 2015, up from 30 Petabytes per day in 2014.
- In the rest of Middle East and Africa, IP traffic reached an annual run rate of 15.7 Exabytes in 2015, up from an annual run rate of 10.8 Exabytes in 2014.
- The rest of Middle East and Africa's IP traffic in 2015 was equivalent to 4 billion DVDs per year, 327 million DVDs per month, or 447,520 DVDs per hour.
- In the rest of Middle East and Africa, IP traffic reached 1.0 Gigabytes per capita in 2015, up from 0.7 Gigabytes per capita in 2014.
- In the rest of Middle East and Africa, average IP traffic reached 4 Tbps in 2015, and busy hour traffic was 12 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed The rest of Middle East and Africa's IP networks every 4 hours.
- the rest of Middle Eastern and African IP traffic in 2015 was equivalent to 60x the volume of the rest of Middle Eastern and African IP traffic in 2005.

2015 Internet Traffic

- In the rest of Middle East and Africa, average Internet traffic grew 48% in 2015.
- In the rest of Middle East and Africa, peak Internet traffic grew 68% in 2015.

- In the rest of Middle East and Africa, Internet traffic reached 1.1 Exabytes per month in 2015, up from 773 Petabytes per month in 2014.
- The rest of Middle East and Africa's Internet traffic was 40 Petabytes per day in 2015, up from 25 Petabytes per day in 2014.
- The rest of Middle East and Africa's Internet traffic in 2015 was equivalent to 3 billion DVDs per year, 286 million DVDs per month, or 391,469 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 5 hours.
- the rest of Middle Eastern and African Internet traffic in 2015 was equivalent to 79x the volume of the entire the rest of Middle Eastern and African Internet in 2005.
- In the rest of Middle East and Africa, Internet traffic reached 0.8 Gigabytes per capita in 2015, up from 0.6 Gigabytes per capita in 2014.
- In the rest of Middle East and Africa, average Internet traffic reached 3 Tbps in 2015.
- In the rest of Middle East and Africa, busy hour Internet traffic reached 10 Tbps in 2015.

2015 Wi-Fi Traffic

- The rest of Middle East and Africa's Fixed/Wi-Fi IP traffic grew 41% in 2015.

2015 Wired Traffic

- The rest of Middle East and Africa's Fixed/Wired IP traffic grew 24% in 2015.

2015 Mobile Traffic

- The rest of Middle East and Africa's mobile data traffic grew 129% in 2015.

2015 Video Traffic

- In the rest of Middle East and Africa, IP video was 57% of all IP traffic in 2015, up from 54% in 2014.
- In the rest of Middle East and Africa, Internet video traffic was 57% of all consumer Internet traffic in 2015, up from 55% in 2014.
- In the rest of Middle East and Africa, 88 billion minutes of video content crossed the Internet each month in 2015, up from 70 billion in 2014.
- In the rest of Middle East and Africa, 88 billion minutes (166,532 years) of video content crossed the Internet each month in 2015. That's 33,306 minutes of video streamed or downloaded every second.

2015 Devices

- In the rest of Middle East and Africa, there were 1.3 billion networked devices in 2015, up from 1.2 billion in 2014.
- In the rest of Middle East and Africa, there were 1.0 networked devices per capita in 2015, up from 0.9 per capita in 2014.

2015 Broadband Speed Evolution

- In the rest of Middle East and Africa, the average fixed broadband speed grew 4% from 2014 to 2015, from 5.8 Mbps to 6.1 Mbps.
- In the rest of Middle East and Africa, 30% of broadband connections were faster than 5 Mbps in 2015.
- In the rest of Middle East and Africa, 13% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In the rest of Middle East and Africa, the average Internet user generated 5.2 gigabytes per month in 2015, up 23% from 4.3 gigabytes per month in 2014.
- In the rest of Middle East and Africa, the average Internet household generated 18.7 gigabytes per month in 2015, up 25% from 14.9 gigabytes per month in 2014.
- In the rest of Middle East and Africa, Internet video traffic grew 54%, and is now 82% of all consumer Internet traffic.
- In the rest of Middle East and Africa, there were 263,070 Internet households (1.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 221,878 in 2014.
- In the rest of Middle East and Africa, there were 0 Internet households (0.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 0 in 2014.