



Rest of Latin America – Mobile Highlights

Mobile Data Traffic

- In the rest of Latin America, mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 49%.
- In the rest of Latin America, mobile data traffic will reach 1.4 Exabytes per month in 2021, up from 192 Petabytes per month in 2016.
- the rest of Latin American mobile data traffic will grow 3 times faster than the rest of Latin American fixed IP traffic from 2016 to 2021.
- The rest of Latin America's Mobile was 11% of total IP traffic in 2016, and will be 29% of total IP traffic in 2021.
- The rest of Latin America's mobile data traffic grew 94% in 2016.
- In the rest of Latin America, mobile data traffic in 2021 will be equivalent to 71x the volume of the entire the rest of Latin American Internet in 2005.
- In the rest of Latin America, the average mobile connection will generate 4,764 Megabytes of mobile data traffic per month in 2021, up from 755 Megabytes in 2016.

Mobile Video Traffic

- In the rest of Latin America, mobile video traffic will grow 10-fold from 2016 to 2021, a compound annual growth rate of 58%.
- Video will be 78% of The rest of Latin America's mobile data traffic in 2021, compared to 60% at the end of 2016.