



Rest of Latin America – 2016 Year in Review

IP Traffic

- In the rest of Latin America, IP traffic reached 1.7 Exabytes per month in 2016, up from 1.3 Exabytes per month in 2015.
- The rest of Latin America's IP traffic grew 30% in 2016.
- The rest of Latin America's IP networks carried 55 Petabytes per day in 2016, up from 43 Petabytes per day in 2015.
- In the rest of Latin America, IP traffic reached an annual run rate of 20.2 Exabytes in 2016, up from an annual run rate of 15.5 Exabytes in 2015.
- The rest of Latin America's IP traffic in 2016 was equivalent to 5 billion DVDs per year, 421 million DVDs per month, or 576,292 DVDs per hour.
- In the rest of Latin America, IP traffic reached 6.5 Gigabytes per capita in 2016, up from 5.1 Gigabytes per capita in 2015.
- In the rest of Latin America, average IP traffic reached 5 Tbps in 2016, and busy hour traffic was 17 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed The rest of Latin America's IP networks every 3 hours.
- the rest of Latin American IP traffic in 2016 was equivalent to 73x the volume of the rest of Latin American IP traffic in 2005.

Internet Traffic

- In the rest of Latin America, average Internet traffic grew 31% in 2016.
- In the rest of Latin America, peak Internet traffic grew 50% in 2016.

- In the rest of Latin America, Internet traffic reached 1.5 Exabytes per month in 2016, up from 1.2 Exabytes per month in 2015.
- The rest of Latin America's Internet traffic was 50 Petabytes per day in 2016, up from 39 Petabytes per day in 2015.
- The rest of Latin America's Internet traffic in 2016 was equivalent to 5 billion DVDs per year, 386 million DVDs per month, or 529,205 DVDs per hour.
- In 2016, the gigabyte equivalent of all movies ever made crossed the Internet every 4 hours.
- the rest of Latin American Internet traffic in 2016 was equivalent to 77x the volume of the entire the rest of Latin American Internet in 2005.
- In the rest of Latin America, Internet traffic reached 6.0 Gigabytes per capita in 2016, up from 4.6 Gigabytes per capita in 2015.
- In the rest of Latin America, average Internet traffic reached 5 Tbps in 2016.
- In the rest of Latin America, busy hour Internet traffic reached 15 Tbps in 2016.

Wi-Fi Traffic

- The rest of Latin America's Fixed/Wi-Fi IP traffic grew 30% in 2016.

Wired Traffic

- The rest of Latin America's Fixed/Wired IP traffic grew 14% in 2016.

Mobile Traffic

- The rest of Latin America's mobile data traffic grew 94% in 2016.

Video Traffic

- In the rest of Latin America, IP video was 61% of all IP traffic in 2016, up from 55% in 2015.
- In the rest of Latin America, Internet video traffic was 60% of all consumer Internet traffic in 2016, up from 55% in 2015.
- In the rest of Latin America, 133 billion minutes of video content crossed the Internet each month in 2016, up from 126 billion in 2015.
- In the rest of Latin America, 133 billion minutes (253,684 years) of video content crossed the Internet each month in 2016. That's 50,737 minutes of video streamed or downloaded every second.

Devices

- In the rest of Latin America, there were 472.5 million networked devices in 2016, up from 441.7 million in 2015.
- In the rest of Latin America, there were 1.8 networked devices per capita in 2016, up from 1.7 per capita in 2015.

Broadband Speed Evolution

- In the rest of Latin America, the average fixed broadband speed grew 57% from 2015 to 2016, from 4.2 Mbps to 6.6 Mbps.

- In the rest of Latin America, 37% of broadband connections were faster than 5 Mbps in 2016.
- In the rest of Latin America, 19% of broadband connections will be faster than 10 Mbps in 2016.

Traffic per User and Household

- In the rest of Latin America, the average Internet user generated 16.5 Gigabytes per month in 2016, up 24% from 13.3 Gigabytes per month in 2015.
- In the rest of Latin America, the average Internet household generated 53.0 Gigabytes per month in 2016, up 24% from 42.6 Gigabytes per month in 2015.
- In the rest of Latin America, Internet video traffic grew 45%, and is now 76% of all consumer Internet traffic.
- In the rest of Latin America, there were 737,230 Internet households (3.9% of all Internet households) generating more than 250 Gigabytes per month in 2016, up from 425,288 in 2015.
- In the rest of Latin America, there were 209,897 Internet households (1.1% of all Internet households) generating more than 500 Gigabytes per month in 2016, up from 174,715 in 2015.