



Rest of Latin America – 2015 Year in Review

2015 IP Traffic

- In the rest of Latin America, IP traffic reached 1.1 Exabytes per month in 2015, up from 827 Petabytes per month in 2014.
- The rest of Latin America's IP traffic grew 28% in 2015.
- The rest of Latin America's IP networks carried 35 Petabytes per day in 2015, up from 27 Petabytes per day in 2014.
- In the rest of Latin America, IP traffic reached an annual run rate of 12.7 Exabytes in 2015, up from an annual run rate of 9.9 Exabytes in 2014.
- The rest of Latin America's IP traffic in 2015 was equivalent to 3 billion DVDs per year, 265 million DVDs per month, or 362,472 DVDs per hour.
- In the rest of Latin America, IP traffic reached 4.5 Gigabytes per capita in 2015, up from 3.5 Gigabytes per capita in 2014.
- In the rest of Latin America, average IP traffic reached 3 Tbps in 2015, and busy hour traffic was 9 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed The rest of Latin America's IP networks every 6 hours.
- the rest of Latin American IP traffic in 2015 was equivalent to 46x the volume of the rest of Latin American IP traffic in 2005.

2015 Internet Traffic

- In the rest of Latin America, average Internet traffic grew 29% in 2015.
- In the rest of Latin America, peak Internet traffic grew 51% in 2015.

- In the rest of Latin America, Internet traffic reached 971 Petabytes per month in 2015, up from 756 Petabytes per month in 2014.
- The rest of Latin America's Internet traffic was 30 Petabytes per day in 2015, up from 25 Petabytes per day in 2014.
- The rest of Latin America's Internet traffic in 2015 was equivalent to 3 billion DVDs per year, 243 million DVDs per month, or 332,607 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 6 hours.
- the rest of Latin American Internet traffic in 2015 was equivalent to 49x the volume of the entire the rest of Latin American Internet in 2005.
- In the rest of Latin America, Internet traffic reached 4.1 Gigabytes per capita in 2015, up from 3.2 Gigabytes per capita in 2014.
- In the rest of Latin America, average Internet traffic reached 3 Tbps in 2015.
- In the rest of Latin America, busy hour Internet traffic reached 9 Tbps in 2015.

2015 Wi-Fi Traffic

- The rest of Latin America's Fixed/Wi-Fi IP traffic grew 31% in 2015.

2015 Wired Traffic

- The rest of Latin America's Fixed/Wired IP traffic grew 12% in 2015.

2015 Mobile Traffic

- The rest of Latin America's mobile data traffic grew 94% in 2015.

2015 Video Traffic

- In the rest of Latin America, IP video was 57% of all IP traffic in 2015, up from 53% in 2014.
- In the rest of Latin America, Internet video traffic was 57% of all consumer Internet traffic in 2015, up from 53% in 2014.
- In the rest of Latin America, 121 billion minutes of video content crossed the Internet each month in 2015, up from 109 billion in 2014.
- In the rest of Latin America, 121 billion minutes (229,632 years) of video content crossed the Internet each month in 2015. That's 45,926 minutes of video streamed or downloaded every second.

2015 Devices

- In the rest of Latin America, there were 397.6 million networked devices in 2015, up from 367.3 million in 2014.
- In the rest of Latin America, there were 1.7 networked devices per capita in 2015, up from 1.5 per capita in 2014.

2015 Broadband Speed Evolution

- In the rest of Latin America, the average fixed broadband speed grew 2% from 2014 to 2015, from 4.1 Mbps to 4.2 Mbps.

- In the rest of Latin America, 32% of broadband connections were faster than 5 Mbps in 2015.
- In the rest of Latin America, 14% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In the rest of Latin America, the average Internet user generated 12.0 gigabytes per month in 2015, up 17% from 10.3 gigabytes per month in 2014.
- In the rest of Latin America, the average Internet household generated 38.4 gigabytes per month in 2015, up 17% from 32.8 gigabytes per month in 2014.
- In the rest of Latin America, Internet video traffic grew 38%, and is now 74% of all consumer Internet traffic.
- In the rest of Latin America, there were 329,561 Internet households (2.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 289,730 in 2014.
- In the rest of Latin America, there were 164,781 Internet households (1.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 133,123 in 2014.