



Rest of Central and Eastern Europe - Mobile Highlights

Mobile Data Traffic

- In the rest of Central and Eastern Europe, mobile data traffic will grow 6-fold from 2016 to 2021, a compound annual growth rate of 44%.
- In the rest of Central and Eastern Europe, mobile data traffic will reach 3.4 Exabytes per month in 2021, up from 559 Petabytes per month in 2016.
- the rest of Central and Eastern European mobile data traffic will grow 2 times faster than the rest of Central and Eastern European fixed IP traffic from 2016 to 2021.
- The rest of Central and Eastern Europe's Mobile was 16% of total IP traffic in 2016, and will be 31% of total IP traffic in 2021.
- The rest of Central and Eastern Europe's mobile data traffic grew 67% in 2016.
- In the rest of Central and Eastern Europe, mobile data traffic in 2021 will be equivalent to 74x the volume of the entire the rest of Central and Eastern European Internet in 2005.
- In the rest of Central and Eastern Europe, the average mobile connection will generate 10,337 Megabytes of mobile data traffic per month in 2021, up from 1,881 Megabytes in 2016.

Mobile Video Traffic

- In the rest of Central and Eastern Europe, mobile video traffic will grow 8-fold from 2016 to 2021, a compound annual growth rate of 51%.
- Video will be 80% of The rest of Central and Eastern Europe's mobile data traffic in 2021, compared to 61% at the end of 2016.