



## Rest of Central and Eastern Europe - Business Highlights

### Business IP Traffic

- In the rest of Central and Eastern Europe, Business IP traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 18%.
- In the rest of Central and Eastern Europe, Business IP traffic will reach 2.0 Exabytes per month in 2021, the equivalent of 508 million DVDs per month, or 695,992 DVDs per hour.
- In the rest of Central and Eastern Europe, Business IP traffic was 881 Petabytes per month in 2016, the equivalent of 220 million DVDs per month, or 301,819 DVDs per hour.
- The rest of Central and Eastern Europe's Business IP traffic grew 15% in 2016.
- The rest of Central and Eastern Europe's Business IP traffic was 25% of total IP traffic in 2016, and will be 18% of total IP traffic in 2021.

### Business Internet Traffic

- In the rest of Central and Eastern Europe, Business Internet traffic will grow 2.5-fold from 2016 to 2021, a compound annual growth rate of 20%.
- In the rest of Central and Eastern Europe, Business Internet traffic will reach 1.9 Exabytes per month in 2021, the equivalent of 476 million DVDs per month, or 652,482 DVDs per hour.
- In the rest of Central and Eastern Europe, Business Internet traffic was 761 Petabytes per month in 2016, the equivalent of 190 million DVDs per month, or 260,717 DVDs per hour.
- The rest of Central and Eastern Europe's Business Internet traffic was 22% of total IP traffic in 2016, and will be 17% of total IP traffic in 2021.
- The rest of Central and Eastern Europe's Business Internet traffic was 86% of Business IP traffic in 2016, and will be 94% of Business IP traffic in 2021.

- In the rest of Central and Eastern Europe, 12% of Business Internet traffic was mobile in 2016, and 28% of Business Internet traffic will be mobile in 2021.

### Business Fixed Internet Traffic

- In the rest of Central and Eastern Europe, Business fixed Internet traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 16%.
- In the rest of Central and Eastern Europe, Business fixed Internet traffic will reach 1.4 Exabytes per month in 2021, the equivalent of 344 million DVDs per month, or 471,753 DVDs per hour.
- In the rest of Central and Eastern Europe, Business fixed Internet traffic was 669 Petabytes per month in 2016, the equivalent of 167 million DVDs per month, or 229,084 DVDs per hour.
- The rest of Central and Eastern Europe's Business fixed Internet traffic grew 13% in 2016.
- The rest of Central and Eastern Europe's Business fixed Internet traffic was 19% of total IP traffic in 2016, and will be 12% of total IP traffic in 2021.
- The rest of Central and Eastern Europe's Business fixed Internet traffic was 76% of Business IP traffic in 2016, and will be 68% of Business IP traffic in 2021.

### Business Mobile Traffic

- In the rest of Central and Eastern Europe, Business mobile data traffic will grow 6-fold from 2016 to 2021, a compound annual growth rate of 42%.
- In the rest of Central and Eastern Europe, Business mobile data traffic will reach 528 Petabytes per month in 2021, the equivalent of 132 million DVDs per month, or 180,729 DVDs per hour.
- In the rest of Central and Eastern Europe, Business mobile data traffic was 92 Petabytes per month in 2016, the equivalent of 23 million DVDs per month, or 31,633 DVDs per hour.
- The rest of Central and Eastern Europe's Business mobile data traffic grew 67% in 2016.
- The rest of Central and Eastern Europe's Business mobile data traffic was 2.7% of total IP traffic in 2016, and will be 4.8% of total IP traffic in 2021.
- The rest of Central and Eastern Europe's Business mobile data traffic was 10% of Business IP traffic in 2016, and will be 26% of Business IP traffic in 2021.
- The rest of Central and Eastern Europe's Business mobile data traffic was 12% of Business Internet traffic in 2016, and will be 28% of Business Internet traffic in 2021.

### Business IP WAN Traffic

- In the rest of Central and Eastern Europe, Business IP WAN traffic will grow 1-fold from 2016 to 2021, a compound annual growth rate of 1%.
- In the rest of Central and Eastern Europe, Business IP WAN traffic will reach 127 Petabytes per month in 2021, the equivalent of 32 million DVDs per month, or 43,510 DVDs per hour.
- In the rest of Central and Eastern Europe, Business IP WAN traffic was 120 Petabytes per month in 2016, the equivalent of 30 million DVDs per month, or 41,102 DVDs per hour.
- The rest of Central and Eastern Europe's Business IP WAN traffic grew 4% in 2016.
- The rest of Central and Eastern Europe's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 1% of total IP traffic in 2021.
- The rest of Central and Eastern Europe's Business IP WAN traffic was 14% of Business IP traffic in 2016, and will be 6% of Business IP traffic in 2021.

### Business Internet Video Traffic

- In the rest of Central and Eastern Europe, Business Internet video traffic will grow 4.0-fold from 2016 to 2021, a compound annual growth rate of 32%.
- In the rest of Central and Eastern Europe, Business Internet video traffic will reach 1.2 Exabytes per month in 2021, the equivalent of 307 million DVDs per month, or 419,978 DVDs per hour.
- In the rest of Central and Eastern Europe, Business Internet video traffic was 305 Petabytes per month in 2016, the equivalent of 76 million DVDs per month, or 104,544 DVDs per hour.
- The rest of Central and Eastern Europe's Business Internet video traffic grew 38% in 2016.
- In the rest of Central and Eastern Europe, Internet video will be 64% of all business Internet traffic in 2021, up from 40% in 2016.