



Rest of Central and Eastern Europe - 2015 Year in Review

2015 IP Traffic

- In the rest of Central and Eastern Europe, IP traffic reached 2.2 Exabytes per month in 2015, up from 1.8 Exabytes per month in 2014.
- The rest of Central and Eastern Europe's IP traffic grew 26% in 2015.
- The rest of Central and Eastern Europe's IP networks carried 73 Petabytes per day in 2015, up from 58 Petabytes per day in 2014.
- In the rest of Central and Eastern Europe, IP traffic reached an annual run rate of 26.6 Exabytes in 2015, up from an annual run rate of 21.2 Exabytes in 2014.
- The rest of Central and Eastern Europe's IP traffic in 2015 was equivalent to 7 billion DVDs per year, 555 million DVDs per month, or 760,288 DVDs per hour.
- In the rest of Central and Eastern Europe, IP traffic reached 7.3 Gigabytes per capita in 2015, up from 5.8 Gigabytes per capita in 2014.
- In the rest of Central and Eastern Europe, average IP traffic reached 7 Tbps in 2015, and busy hour traffic was 18 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed The rest of Central and Eastern Europe's IP networks every 3 hours.
- the rest of Central and Eastern European IP traffic in 2015 was equivalent to 39x the volume of the rest of Central and Eastern European IP traffic in 2005.

2015 Internet Traffic

- In the rest of Central and Eastern Europe, average Internet traffic grew 26% in 2015.

- In the rest of Central and Eastern Europe, peak Internet traffic grew 48% in 2015.
- In the rest of Central and Eastern Europe, Internet traffic reached 2.0 Exabytes per month in 2015, up from 1.6 Exabytes per month in 2014.
- The rest of Central and Eastern Europe's Internet traffic was 70 Petabytes per day in 2015, up from 53 Petabytes per day in 2014.
- The rest of Central and Eastern Europe's Internet traffic in 2015 was equivalent to 6 billion DVDs per year, 509 million DVDs per month, or 697,019 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 3 hours.
- the rest of Central and Eastern European Internet traffic in 2015 was equivalent to 44x the volume of the entire the rest of Central and Eastern European Internet in 2005.
- In the rest of Central and Eastern Europe, Internet traffic reached 6.7 Gigabytes per capita in 2015, up from 5.3 Gigabytes per capita in 2014.
- In the rest of Central and Eastern Europe, average Internet traffic reached 6 Tbps in 2015.
- In the rest of Central and Eastern Europe, busy hour Internet traffic reached 17 Tbps in 2015.

2015 Wi-Fi Traffic

- The rest of Central and Eastern Europe's Fixed/Wi-Fi IP traffic grew 28% in 2015.

2015 Wired Traffic

- The rest of Central and Eastern Europe's Fixed/Wired IP traffic grew 10% in 2015.

2015 Mobile Traffic

- The rest of Central and Eastern Europe's mobile data traffic grew 83% in 2015.

2015 Video Traffic

- In the rest of Central and Eastern Europe, IP video was 49% of all IP traffic in 2015, up from 45% in 2014.
- In the rest of Central and Eastern Europe, Internet video traffic was 48% of all consumer Internet traffic in 2015, up from 44% in 2014.
- In the rest of Central and Eastern Europe, 41 billion minutes of video content crossed the Internet each month in 2015, up from 37 billion in 2014.
- In the rest of Central and Eastern Europe, 41 billion minutes (78,845 years) of video content crossed the Internet each month in 2015. That's 15,769 minutes of video streamed or downloaded every second.

2015 Devices

- In the rest of Central and Eastern Europe, there were 574.0 million networked devices in 2015, up from 531.9 million in 2014.
- In the rest of Central and Eastern Europe, there were 1.9 networked devices per capita in 2015, up from 1.8 per capita in 2014.

2015 Broadband Speed Evolution

- In the rest of Central and Eastern Europe, the average fixed broadband speed grew 7% from 2014 to 2015, from 20.1 Mbps to 21.6 Mbps.
- In the rest of Central and Eastern Europe, 67% of broadband connections were faster than 5 Mbps in 2015.
- In the rest of Central and Eastern Europe, 50% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In the rest of Central and Eastern Europe, the average Internet user generated 9.8 gigabytes per month in 2015, up 17% from 8.4 gigabytes per month in 2014.
- In the rest of Central and Eastern Europe, the average Internet household generated 28.1 gigabytes per month in 2015, up 17% from 24.0 gigabytes per month in 2014.
- In the rest of Central and Eastern Europe, Internet video traffic grew 39%, and is now 65% of all consumer Internet traffic.
- In the rest of Central and Eastern Europe, there were 438,072 Internet households (1.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 388,678 in 2014.
- In the rest of Central and Eastern Europe, there were 438,072 Internet households (1.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 0 in 2014.