



## Rest of Asia Pacific - Business Highlights

### Business IP Traffic

- In the rest of Asia Pacific, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 22%.
- In the rest of Asia Pacific, Business IP traffic will reach 2.6 Exabytes per month in 2021, the equivalent of 653 million DVDs per month, or 895,152 DVDs per hour.
- In the rest of Asia Pacific, Business IP traffic was 965 Petabytes per month in 2016, the equivalent of 241 million DVDs per month, or 330,476 DVDs per hour.
- The rest of Asia Pacific's Business IP traffic grew 20% in 2016.
- The rest of Asia Pacific's Business IP traffic was 20% of total IP traffic in 2016, and will be 15% of total IP traffic in 2021.

### Business Internet Traffic

- In the rest of Asia Pacific, Business Internet traffic will grow 2.9-fold from 2016 to 2021, a compound annual growth rate of 24%.
- In the rest of Asia Pacific, Business Internet traffic will reach 2.4 Exabytes per month in 2021, the equivalent of 598 million DVDs per month, or 818,937 DVDs per hour.
- In the rest of Asia Pacific, Business Internet traffic was 821 Petabytes per month in 2016, the equivalent of 205 million DVDs per month, or 281,055 DVDs per hour.
- The rest of Asia Pacific's Business Internet traffic was 17% of total IP traffic in 2016, and will be 14% of total IP traffic in 2021.
- The rest of Asia Pacific's Business Internet traffic was 85% of Business IP traffic in 2016, and will be 91% of Business IP traffic in 2021.

- In the rest of Asia Pacific, 13% of Business Internet traffic was mobile in 2016, and 30% of Business Internet traffic will be mobile in 2021.

### Business Fixed Internet Traffic

- In the rest of Asia Pacific, Business fixed Internet traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 19%.
- In the rest of Asia Pacific, Business fixed Internet traffic will reach 1.7 Exabytes per month in 2021, the equivalent of 420 million DVDs per month, or 575,352 DVDs per hour.
- In the rest of Asia Pacific, Business fixed Internet traffic was 715 Petabytes per month in 2016, the equivalent of 179 million DVDs per month, or 244,855 DVDs per hour.
- The rest of Asia Pacific's Business fixed Internet traffic grew 17% in 2016.
- The rest of Asia Pacific's Business fixed Internet traffic was 15% of total IP traffic in 2016, and will be 10% of total IP traffic in 2021.
- The rest of Asia Pacific's Business fixed Internet traffic was 74% of Business IP traffic in 2016, and will be 64% of Business IP traffic in 2021.

### Business Mobile Traffic

- In the rest of Asia Pacific, Business mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 46%.
- In the rest of Asia Pacific, Business mobile data traffic will reach 711 Petabytes per month in 2021, the equivalent of 178 million DVDs per month, or 243,585 DVDs per hour.
- In the rest of Asia Pacific, Business mobile data traffic was 106 Petabytes per month in 2016, the equivalent of 26 million DVDs per month, or 36,201 DVDs per hour.
- The rest of Asia Pacific's Business mobile data traffic grew 81% in 2016.
- The rest of Asia Pacific's Business mobile data traffic was 2.2% of total IP traffic in 2016, and will be 4.1% of total IP traffic in 2021.
- The rest of Asia Pacific's Business mobile data traffic was 11% of Business IP traffic in 2016, and will be 27% of Business IP traffic in 2021.
- The rest of Asia Pacific's Business mobile data traffic was 13% of Business Internet traffic in 2016, and will be 30% of Business Internet traffic in 2021.

### Business IP WAN Traffic

- In the rest of Asia Pacific, Business IP WAN traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 9%.
- In the rest of Asia Pacific, Business IP WAN traffic will reach 223 Petabytes per month in 2021, the equivalent of 56 million DVDs per month, or 76,215 DVDs per hour.
- In the rest of Asia Pacific, Business IP WAN traffic was 144 Petabytes per month in 2016, the equivalent of 36 million DVDs per month, or 49,421 DVDs per hour.
- The rest of Asia Pacific's Business IP WAN traffic grew 9% in 2016.
- The rest of Asia Pacific's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 1% of total IP traffic in 2021.
- The rest of Asia Pacific's Business IP WAN traffic was 15% of Business IP traffic in 2016, and will be 9% of Business IP traffic in 2021.

### Business Internet Video Traffic

- In the rest of Asia Pacific, Business Internet video traffic will grow 4.7-fold from 2016 to 2021, a compound annual growth rate of 36%.
- In the rest of Asia Pacific, Business Internet video traffic will reach 1.4 Exabytes per month in 2021, the equivalent of 349 million DVDs per month, or 478,521 DVDs per hour.
- In the rest of Asia Pacific, Business Internet video traffic was 295 Petabytes per month in 2016, the equivalent of 74 million DVDs per month, or 101,016 DVDs per hour.
- The rest of Asia Pacific's Business Internet video traffic grew 42% in 2016.
- In the rest of Asia Pacific, Internet video will be 58% of all business Internet traffic in 2021, up from 36% in 2016.