



North America - Mobile Highlights

Mobile Data Traffic

- In North America, mobile data traffic will grow 4-fold from 2016 to 2021, a compound annual growth rate of 34%.
- In North America, mobile data traffic will reach 5.9 Exabytes per month in 2021, up from 1.4 Exabytes per month in 2016.
- North American mobile data traffic will grow 2 times faster than North American fixed IP traffic from 2016 to 2021.
- North America's Mobile was 4% of total IP traffic in 2016, and will be 7% of total IP traffic in 2021.
- North America's mobile data traffic grew 41% in 2016.
- In North America, mobile data traffic in 2021 will be equivalent to 11x the volume of the entire North American Internet in 2005.
- In North America, the average mobile connection will generate 11,351 Megabytes of mobile data traffic per month in 2021, up from 3,310 Megabytes in 2016.

Mobile Video Traffic

- In North America, mobile video traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 40%.
- Video will be 80% of North America's mobile data traffic in 2021, compared to 64% at the end of 2016.